

**NATIONAL ECZEMA ASSOCIATION  
Vice President for Advocacy & Access  
Position Description**

**Organization Description:**

Founded in 1988, the National Eczema Association (NEA) is dedicated to improving the health and quality of life for individuals with eczema through research, support, and education. NEA is a 501(c)3 nonprofit organization governed by a Board of Directors and guided by a Scientific Advisory Committee comprised of top U.S. medical professionals in the field. NEA conducts a variety of programs to achieve its mission, including Education Forums, Itching for a Cure Walks, Eczema Awareness Month, nationwide Support Groups, print and online communications, research grant program, and a variety of advocacy initiatives. Headquartered in San Rafael, CA, the organization is experiencing unprecedented growth and is poised to usher in a new era of care and advocacy for the eczema community. For more information, please visit [nationaleczema.org](http://nationaleczema.org).

**Job Summary:**

Reporting to the CEO, the Vice President (VP) for Advocacy & Access serves as a key leadership staff team member making strategic decisions affecting NEA and the eczema community. The position is responsible for development and implementation of key advocacy initiatives as outlined in the 2015 report, **The Decade of Eczema: A Roadmap to Advocacy** (<https://nationaleczema.org/summary>), which outlines the opportunities and challenges for NEA as the first new eczema treatments in decades prepare to come onto the market. This strategic plan outlines the potential for impact and leadership that NEA will assume over the next few years.

The VP Advocacy & Access position will be a key position in achieving the new horizons for NEA as set out in the Roadmap. The VP will also act as a member of the CEO's senior staff team.

The VP of Advocacy & Access will position NEA as a leader in advocating for better medical care, and accessible and affordable new treatments. The successful candidate will foster development of necessary data and evidence to make the case for eczema, whether to insurers making coverage determinations for new treatments, to medical specialties that can more appropriately treat eczema patients, or to government so that important health policy decisions are made that benefit eczema patients and families.

The VP for Advocacy and Access will build and engage coalitions to effectively advance advocacy initiatives amongst medical professionals and existing dermatology coalitions as well as forge strategic alliances in order to deliver a stronger, united message for patient access and affordable care.

The VP for Advocacy and Access will have primary responsibility for establishing and implementing the infrastructure that will engage and mobilize the eczema patient community and build a national volunteer advocate base for NEA.

The VP Advocacy & Access will report to the CEO.

**Primary Responsibilities:**

- Develop and implement a world-class NEA advocacy program
- Collaborate with the CEO and the senior team to develop and implement **The Decade of Eczema: Roadmap to Advocacy**
- Develop and implement a comprehensive strategy to engage the NEA community in **advocacy**

**Qualifications:**

- 10-plus years of professional experience in a nonprofit organization, preferably in the health field; proven demonstrated success in advocacy function
- Tangible experience of having built, expanded and cultivated advocacy initiatives over time
- Excellent communication skills, both written and oral; ability to influence and engage a wide range of stakeholders and build long-term relationships
- Strong organizational skills
- Flexible and adaptable style; a seasoned leader who can positively impact both strategic and tactical advocacy initiatives
- Ability to work independently without close oversight, but also as a team player who productively engages with others at varying levels of seniority within and outside NEA
- Bachelor's degree required, Master's preferred
- High energy and passion for NEA's mission is essential
- Ability to construct, articulate, and implement annual strategic advocacy plan
- Strong organizational and time management skills with exceptional attention to detail
- A professional and resourceful style, ability to take initiative, and to manage multiple tasks and projects at a time

**The National Eczema Association offers an attractive benefits package to the qualified candidate:**

- Competitive salary, dependent on experience
- Medical and dental benefits
- Life Insurance
- Employer paid pension plan
- Employee optional 401K plan
- Optional Flexible Spending Plan
- Other standard organization benefits
- The Executive Summary of the Roadmap can be found on our website at:  
<https://nationaleczema.org/summary>
- Candidates who work remotely will be considered.

**Search Process:**

This search is being conducted by Tuft & Associates. To apply, please forward your resume electronically and cover letter with salary requirements in confidence to:

Karen Dunn Caspers, CAE, MSNM  
Tuft & Associates  
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