Stronger Together Webinar Series

Welcome! We'll be getting started in a few minutes.

If you’re not using your computer speaker, dial-in to the meeting at 
(562) 247-8321 with access code: 516-183-806

Recording & slides will be available after the presentation at cvnl.org
Calibrating Your Leadership in Uncertain Times

Linda Jacobs, CEO
Center for Volunteer & Nonprofit Leadership

Maureen Sedonaen, CEO
Habitat for Humanity Greater San Francisco

Recording & slides will be available after the presentation at cvnl.org
Support for this webinar generously provided by…

Ginnie & Peter Haas Jr. Family Fund, Marin Community Foundation, Community Foundation Sonoma County, and Solano Community Foundation
Technical Tips:

Unmute your mic (it will turn green)

Raise those hands!

Q&A Portion
Type those in here. May need to expand section to view.
Maureen Sedonaen, CEO
Habitat for Humanity
Greater San Francisco

Maureen has over 20 years of nonprofit management experience and knows well that achieving community change means doing the difficult and time-intensive work of building coalitions, cultivating allies, and identifying clear objectives—all while having the political savvy, sharp intelligence, and flexibility to adapt these objectives to the changing dynamics of the community.

Calibrating Your Leadership in Uncertain Times
Learning Objectives

➢ Discuss some of the hard choices leaders are dealing with right now and what values-based leadership looks like in the face of uncertainty

➢ Review unique aspects of leadership isolation in the current context and means to maintain meaningful connections

➢ Hear from your peers on their current experience, what they're learning and how they're leading
“Everyone wants them (Leaders) to demonstrate empathy—and, at the same time, be highly engaged and fact based in their actions. They are expected to make a positive difference in people’s lives with their leadership and wield both telescope and microscope adroitly—that is, have both a coherent long-term view and a set of effective short-term fixes at hand. Yet, for all their expertise, they are grappling with many new questions for which they don’t have answers, even as their teams look to them for direction.

The COVID-19 crisis is a once-in-a-century event, and no training or experience in previous downturns has prepared CEOs for it.”
Calibrating your Leadership

In times of crisis we are called on to demonstrate bold leadership and to pause and then take decisive action and make hard decisions.

- How are we navigating the multiplicity of changes?
- We do we deal with the constant rotations: Stop, Pivot, Decide, Learn, Pivot
- Challenges of managing Boards, Donors & supporters simultaneously, but all in new ways.
- Balancing the decline of important assets with meeting goals and impacts.
Calibrating your Leadership

➢ How do we make the hard choices we are faced with as leaders?
  • Constant Rotation: Stop, Breathe, Pivot, Decide, learn pivot again

➢ How do we integrate our values into our decisions, actions and communications
  • A resilient leader will not only reframe the situation in a positive way, but also actively work to re-energize the people around them.
  • Dealing with the sad and hard parts and also staying positive and opportunity minded.
Calibrating your Leadership

➢ Be clear what you know, what you don’t know, and what you are doing to learn more.

➢ How do we not seem tone deaf in our efforts to keep our organizations moving forward (Fundraising, Social Justice Pivots)

➢ Essential business managing employees through uncertainty, who are scared and anxious
Calibrating your Leadership

How do we balance the fierce leadership isolation in the current context and maintain meaningful connections

• Changes from organizational proximity, uncertainty, demand, multiple stakeholders
  • it requires a unique playbook and some may need new operating models. We can’t rely on a predefined response plan, but need to ascribe with behaviors and mindsets to avoid overreaction to yesterday but choosing to look ahead

Keep it Simple and Purposeful

Put on your Own Oxygen Mask 1st
Poll:

What would you rank as your most pressing challenge as a leader in this time of COVID, besides fundraising?

A. Supporting my staff
B. Successfully adapting our service delivery/business model
C. Losing touch with stakeholders
D. Living with the uncertainty
Let’s Address the Poll
Q&A Session

At this time we would like to invite your additional questions.

Time permitting we hope to respond to everyone’s inquiries.
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Stronger Together Webinar Series

Emerging From the Pandemic: Preparing for What's to Come
Wednesday, June 10th
12:00PM - 1:30PM

Communication Planning Strategy-Engagement-Tone
Wednesday, June 17th
12:00PM - 1:30PM

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Resource Pages

[cvnl.org/covid-landing-page]

[partnershipresourcesgroup.com/covid-19_resources]

Recording & slides will be available after the presentation at cvnl.org
Thanks for joining us!

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