

Introducing

a better capacity assessment tool for nonprofits

i C A T

EASY



- Web-based, multiple choice survey
- A 20-30 minute commitment/participant
- Survey from 3-25 people
- CVNL guidance throughout
- Custom dashboard
- Centralized online administration

- All-inclusive low fee covers:
 - the online tool
 - a customized report with recommendations based on individual results
 - consultation time with CVNL to interpret results and determine next steps
- Reasonable price allows for regular capacity assessments over time



**COST
EFFECTIVE**

INSIGHTFUL



- Identifies top 3 strengths & challenges
- Recommendations individualized to each organization
- Highly actionable plan, including top 10 priorities for improvement

- Objective & data-driven
- Comprehensive tool covering 25 indicators of nonprofit effectiveness
- National instrument, based on 15+ years of research & data
- Statistically valid and reliable
- Participant input is anonymous

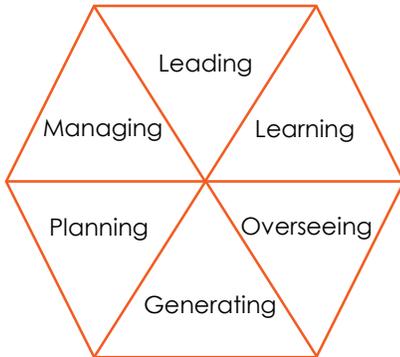


ROBUST

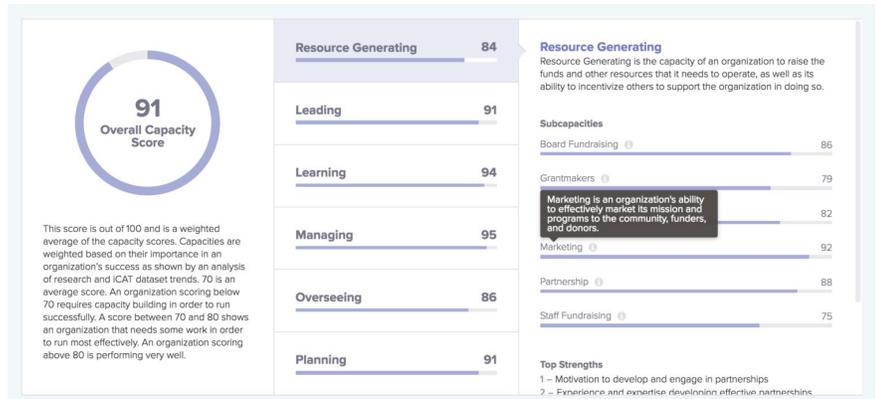


Giving every nonprofit the capacity to lead.

An exhaustive analysis of national data collected over decades shows that the health of a nonprofit can be assessed using 6 core capacities.



The tool delivers a clear summary of strengths and challenges. Double click to go deeper into sub-capacities.



The Impact Capacity Assessment Tool (iCAT) is an organizational assessment and planning tool that helps nonprofits better understand their capacity and put that understanding into action to increase their impact. Using an anonymous, online survey, iCAT collects input from invited staff leadership, Board and other key stakeholders with a focus on six, research-based organizational capacities. iCAT converts this data into an online report summarizing organizational strengths and weaknesses and provides prioritized recommendations based on what research says will be most effective for this particular nonprofit at this point in time.

Throughout the process, CVNL guides the administration and interpretation of results. Each nonprofit is assigned a CVNL consultant to help utilize the results to design a plan for improvement that takes its unique perspective and circumstances into consideration.

For more information about iCAT in Northern California, contact:



Linda Jacobs
 CEO
 CVNL
 415.479.5710 x 300
 ljacobs@cvnl.org
 www.cvnl.org



Gina Guillemette
 Director of Consulting Services
 CVNL
 415.479.5710 x336
 gguillemette@cvnl.org
 www.cvnl.org