



Center for Volunteer & Nonprofit Leadership (CVNL) and Volunteer Center of Sonoma County (VCSC) have been serving their local communities for over 50 years. By coming together, we will become one entity offering a diverse mix of complementary nonprofit expertise, resources, and programs – including leadership and organizational development, volunteer services, consulting, and executive search – that will better meet the diverse, complex, and ever-changing needs of the local nonprofit community and the people and causes we serve. A united and collaborative nonprofit service agency serving the North Bay will be able to achieve greater combined impact by fostering relationship-building, increasing information and resource-sharing, and coordinating and encouraging collective effort.

Programs include:

### **Volunteer Services**

- Disaster Mitigation (including preparedness, response, and recovery)
- Volunteer Matching via HandsOn Connect (a technology powered by Salesforce)
- Verified Volunteers (discounted background checks on volunteers)
- Days of Service: MLK Jr., Veterans Day, Ramadan, Family Volunteer Day, Earth Day, and Cesar Chavez
- Corporate Volunteer Projects
- Service Enterprise Initiative
- AmeriCorps Volunteer Infrastructure Project

### **Learning & Leadership Programs**

- Bay Area Nonprofit Executive Forum
- Affinity Groups for Executive Directors, Financial Managers, Leaders of Volunteers, and Nonprofit Consultants
- Excellence in Leadership Program
- Lunch & Learn (free monthly brown-bag luncheons)
- Workshops & Series (topic-based, done-in-day learning for nonprofit professional)
- Resource Library & GrantStation

### **Consulting Services & Executive Search**

- Customized consulting solutions developed and led by seasoned professionals to help nonprofits extend their capacity and increase their impact
- Impact Capacity Assessment Tool: Identifies strengths & challenges of nonprofit organizations for effective goal setting and strategy development
- Executive Search Services: Bay Area-wide nonprofit recruiting for CEOs, EDs, and senior leadership positions as well as interim placements

**Volunteer Wheels** operates seven days a week using paid and voluntary drivers as a resource to provide transportation for elderly and disabled people for essential services. Funding is from the County with fares charged to riders.

#### **Center for Volunteer & Nonprofit Leadership**

Marin: 65 Mitchell Blvd., Suite 101 • San Rafael, CA 94903 • 415.479.5710  
Napa: 433 Soscol Ave., A-100 • Napa, CA 94559 • 707.252.6222  
Solano: 675 Texas Street • Fairfield, CA 94533 • 707.718.3912  
cvnl.org

#### **The Volunteer Center of Sonoma County**

153 Stony Circle, Suite 100 101 • Santa Rosa, CA 95401 • 707.573.3399  
VolunteerNow.org



**Court Referral Program** provides the Sonoma County Courts a sentencing alternative for adult and juvenile offenders. The courts assign the offenders community services work and refer them to the program for screening and placement in an appropriate nonprofit.

**Human Race** is the largest in the country and features a 3K and 10K run and walk through Howarth and Spring Lake Parks, rain or shine. Organizations and businesses recruit walkers/runners/donation-gatherers to raise funds which can be raised for any nonprofit organization, school, or church. The run and walk is open to all. The Human Race in Sonoma County is also the county's single largest collaborative fundraising event. Since its inception in 1981, the Human Race has raised over \$15M.

**Secret Santa** began in 1988 and has created partnerships with local businesses, individual donors, schools, and more than 120 nonprofit agencies across Sonoma County. Secret Santa collects and distributes tens of thousands of gifts that brighten the holiday season for individuals and families. Each year, Secret Santa fulfills over 38,000 wishes for people of all ages, engaging hundreds of volunteers who donate close to 7,000 hours of service to make these wishes come true.

## Events

- **Heart of Marin:** 27 years/700 attending  
Awards: Corporate Community Service, Volunteer of the Year, Excellence in Board Leadership, Excellence in Leadership, Youth Volunteer of the Year, Achievement in Nonprofit Excellence; Excellence in Innovation, Lifetime Achievement
- **Heart of Napa:** 5 years/300 attending  
Awards: Corporate Community Service, Volunteer of the Year, Excellence in Board Leadership, Excellence in Leadership, Youth Volunteer of the Year, Achievement in Nonprofit Excellence
- **Desserts, Purses & Cocktails:** 4 years/250 attending  
Reception, Silent & Live Auction

## Membership benefits include:

- Reduced fees on workshops and Excellence in Leadership Program
- Free admission to "Member-Only" events
- Discount and member-only access to GrantStation
- Communication about events and information relevant to the nonprofit sector
- Promotion of events and news through e-news and social media
- Access to meeting rooms
- Free 30 minute coaching session provided by Consulting Services

**Fiscal Sponsorship** is a cost-effective way for new organizations that would like to do nonprofit work tap into our pre-existing infrastructure to ensure best practices and compliance while building their mission, brand, and plans. We are a good match for innovative projects that are:

- Based in Northern California and are responsive to current or ongoing community needs
- Have a clear and compelling written plan to effectively address that need
- Have the leadership of at least three qualified individuals willing to serve as advisors
- Have initial funding and a plan for ongoing support

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