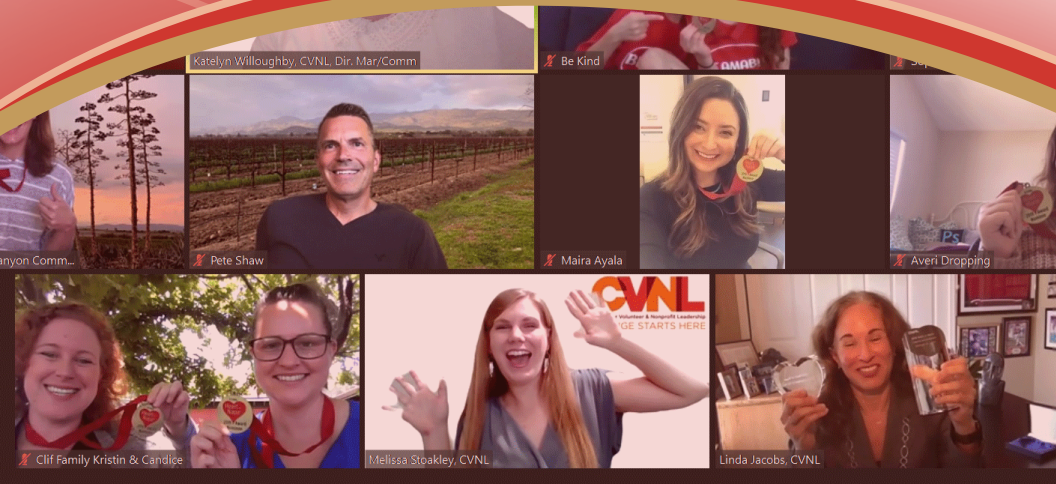


Center for Volunteer & Nonprofit Leadership
presents the

6th Annual Heart of Napa Awards

Where volunteers,
nonprofits, and leaders shine

March 18th, 2021





Center for Volunteer & Nonprofit Leadership

CELEBRATING NONPROFITS, LEADERS, AND VOLUNTEERS

We welcome you to the 6th Annual Heart of Napa Awards, going virtual for the second time. With the support of our Sponsors, we will award \$22,500 to our 2020 Heart of Napa Award Recipients and recognize all 61 nominees.

We believe this year's virtual celebration serves as a reminder that, although we may be apart, we can still create a community engaged in positive change and transformed by service. From our heart to yours — we are grateful for your dedication and the work that you do to make Napa County a better place for all, especially in uncertain times.

- CVNL Board of Directors and Staff

PRESENTING SPONSOR



Bank of Marin

At Bank of Marin, they have been serving Bay Area businesses and the people who run them for 30 years, providing insight, guidance and the legendary service that is their hallmark. Community commitment is one of their core values as they truly believe that strong communities benefit everyone. In the words of founder, Bill Murray, "If we do good, then everybody does better."

AWARD SPONSORS

VOLUNTEER OF THE YEAR
Syar Foundation



EXCELLENCE IN BOARD
LEADERSHIP
Comerica Bank



YOUTH VOLUNTEER OF THE YEAR
Redwood Credit Union



EXCELLENCE IN LEADERSHIP
PG&E



ACHIEVEMENT IN NONPROFIT
EXCELLENCE
Kaiser Permanente Napa-Solano



DONATE

Ticket and table fees have been waived this year. Please consider donating to help support future recognition events, which require substantial staff time and resources to produce. With your help, we can continue to recognize and support nonprofits, leaders, and volunteers in our communities.

Visit cvnl.org/why-cvnl/donate-now to support or text "CVNL" to 930-212-3456 to donate!

THANK YOU **HEART OF NAPA JUDGES**

Liz Alessio, *With LOVE from HOME*

Ximena Alvarez Parra, *Junior, Napa HS*

Evie Ayers, *Music in the Vineyards*

Jason Beers, *Operation Access*

Atashi Chakravarty

Mike Corrigan, *Dickenson, Peatman & Fogarty*

Tom Fuller, *Fuller & Sander Communications, Inc.*

Leon Garcia, *Mayor, American Canyon*

Stephanie Glaze, *Kaiser Permanente Napa-Solano*

Alicia Hardy, *OLE Health*

Gabriel Harris, *Sophomore, American Canyon HS*

Drene Johnson, *Community Action Napa Valley*

Larry Kromann, *Calistoga Affordable Housing*

Tracy Lamb, *NEWS*

Peg Maddocks, *NapaLearns*

Kim Mazzuca, *10,000 Degrees*

Brigitte Moran, *On the Go*

Wendi Piscia, *Napa Humane*

Dareydy Rojas, *Sophomore, Vintage HS*

Janet Todd, *Girls on the Run Napa & Solano*

Luis Tovar, *Sophomore, Jr/Sr Calistoga HS*

Cassandra Walker, *Gasser Foundation*

Rob Weiss, *Mentis*

Kennedy Wheaton, *Senior, New Tech HS*

2020 HEART OF NAPA **NOMINEES**

VOLUNTEER OF THE YEAR

SPONSOR: Syar Foundation

The Volunteer of the Year Award and \$5,000 for the recipient's nonprofit will be presented to an individual (other than a board member) who has provided exemplary volunteer service to a Napa nonprofit organization.

Juan Alvarez, Community Action
Napa Valley – Meals-On-Wheels
Program

Jeffrey Brooks, Operation Access
Cailey Buck, Canine Guardian
Assistance Dogs

Barry Christian, American Canyon
Community & Parks Foundation

Kevin Eason, Molly's Angels
Powell Helems, Napa Valley CERT –
American Canyon

Christine McMillan, ZERO – The
End of Prostate Cancer
Michael Rupprecht, The Hero
Foundation

Susan Schwartz, Alzheimer's
Association

Jennifer Veveiros, Girls on the
Run Napa & Solano
Caroline Wiegardt, Napa
Farmers Market

EXCELLENCE IN BOARD LEADERSHIP

SPONSOR: Comerica Bank

The Excellence in Board Leadership Award and \$2,500 for the recipient's nonprofit will be presented to an exceptional volunteer member of a Napa nonprofit board of directors.

Deborah Freed Goldman, 10,000
Degrees

Anna Marie Longo, Cafeteria
Kids Theater

Kindle Lord, ZERO – The End of
Prostate Cancer

Deborah Macdonald, Collabria
Care

Sarah Moore, Mentis

Scott Thomason, American
Canyon Community & Parks
Foundation

Deborah Tonella, Music in the
Vineyards

2020 HEART OF NAPA **NOMINEES**

YOUTH VOLUNTEER OF THE YEAR

SPONSOR: Redwood Credit Union

Up to five Youth Volunteer of the Year Awards of \$1,000 each will be presented to full-time middle or high school students serving a Napa nonprofit in the community, education or faith environment.

Andre Aikins, Boys & Girls Clubs of Napa Valley
Rudolph Barragan, Boys & Girls Clubs of Napa Valley
Natalia Cabello Mendoza, Valley Oak High School
Yessenia Crespo Luna, Valley Oak High School
Kalaya Jones, Mentis
Carla Magaña, Mentis
Christopher Olivier, Napa County Robotics

Luisa Ortega Subdiaz, Bring Change to Mind / Girls on the Run Napa & Solano
Jose Perez, Valley Oak High School
Jahir Rivera Medina, Boys & Girls Clubs of Napa Valley
Ava Rubin, Napa County Robotics
Josie Sellick, Boys & Girls Clubs of Napa Valley
Mariah Smith, Expressions of Hope

EXCELLENCE IN LEADERSHIP

SPONSOR: PG&E

The Excellence in Leadership Award and \$5,000 for the recipient's nonprofit will be presented to an executive director who has demonstrated excellence in leadership and whose vision has inspired meaningful and lasting change benefiting the organization and community.

Kerry Ahearn, Aldea Children and Family Services
Tony Fletcher, Enchanted Hills Camp for the Blind
Michele Grupe, Cope Family Center
Aimée Guillot and Olivia Cowell, Cafeteria Kids Theater

Nataly Kuznetsov, Disaster Responder Assets Network
Claudia Sonder, Napa Community Animal Response Team (CART)
Pablo Zatarain, Fair Housing Napa Valley
Hilary Zunin, Napa Valley CanDo

2020 HEART OF NAPA **NOMINEES**



ACHIEVEMENT IN NONPROFIT EXCELLENCE

SPONSOR: Kaiser Permanente Napa-Solano

The Achievement in Nonprofit Excellence Award and \$5,000 will be presented to an organization that has demonstrated exemplary service to their constituents.

Boys & Girls Clubs of St. Helena and
Calistoga
Cafeteria Kids Theater
Catholic Charities of Diocese of Santa
Rosa
Collabria Care
Community Action Napa Valley
Community Resources for Children
Expressions of Hope
Molly's Angels
Napa Community Animal Response
Team (CART)
Napa Farmers Market
Napa Porchfest / Napa County
Landmarks

Napa Valley Community
Foundation
Napa Valley Community Housing
Napa Valley Education Foundation
Napa Wildlife Rescue
NEWS
OLE Health
Serenity Homes of Napa Valley
St. Helena Hospital Foundation
St. Luke's Episcopal Church
Calistoga
The Hero Foundation
The Tug McGraw Foundation

DONATE

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Visit cvnl.org/why-cvnl/donate-now to support or
text "CVNL" to 930-212-3456 to donate!

UPCOMING EVENTS

30
APR

Are you doing work in Sonoma County or know of a partner organization that is making a significant impact? We are launching the Heart of Sonoma

County Awards, where we will honor nonprofits in eight award categories and award \$35,000. All nominations are due online by 5:00pm on April 30, 2021.

24
JUN

Join us in celebration at the 1st Annual Heart of Sonoma County event. We will be honoring all nominees and award recipients on Thursday, June 24,

2021 online from 11:00am - 1:00pm. Tickets are free, and donations are appreciated.



HAVE QUESTIONS?

Connect with Event Coordinator Dawn Bell at [707.890.8875](tel:707.890.8875).

Visit cvnl.org/heartevents to nominate or reserve tickets.

CVNL EXECUTIVE SEARCH SERVICES

For over a decade, CVNL has filled the recruiting needs of nonprofits across the Bay Area, guiding staff and board leadership through the process from beginning to end. Our nonprofit expertise, combined with our comprehensive search process, takes pressure off of nonprofits experiencing leadership transitions, allowing them to maintain stability and resilience.

Our services include placement of nonprofit CEOs, executive directors, and senior leadership positions. Let CVNL provide the best-in-class recruiting support you need to find the people who will drive your organization's growth and success.

Contact sdbrown@cvnl.org to learn more.

CVNL CONSULTING SERVICES

Does your nonprofit need support? If you are looking for an experienced nonprofit partner to help with strategic planning, board governance, or other organizational development needs, we are here to help! CVNL provides customized consulting solutions developed and led by seasoned nonprofit professionals to help you extend your capacity and increase your impact. We have the expertise, resources, and networks to add practical value to the important work you do every day.

Visit cvnl.org/consulting-services to learn more.



IMPACT CAPACITY ASSESSMENT TOOL

Research shows that the health of a nonprofit can be assessed using six core capacities: leading, learning, overseeing, generating, planning, and managing. The iCAT is the next generation organizational assessment tool, designed to help nonprofits better understand their capacity and put that understanding into action to increase their impact.

We have limited funding to subsidize iCAT for Marin organizations. Slots are filled on a first-come, first-served basis, so email Patricia at pmurillo@cvnl.org to secure yours today.

CVNL LEARNING AND LEADERSHIP

24 & 31
MARCH

NEW — Communications Boot Camp
9:00 AM to 10:30 AM

Transparent and impactful communication is a learned skill. In this boot camp, we will build this muscle through story-sharing, play-based team learning, and practice.

This series of two 90-minute workshops is a curated mix of guided exercises and insightful debriefs, providing you with the communication tools you need to be change agents inside and outside of your organization.



RSVP online at cvnl.org/upcoming-events for this boot camp!

APRIL &
MAY

NEW — Board Governance Boot Camp, 3 sessions
9:00 AM to 10:30 AM

Strong, smart boards are critical to the health of your nonprofit organization. Despite their passion, nonprofit board members don't always come to the job with experience in things like nonprofit fundraising or governance.

Our three-part series on board governance, led by Linda Jacobs, CEO of CVNL, helps organizations diagnose their boards' needs and equip their board members with the right training and resources to take their leadership to the next level.



Session topics include: Fundamentals, Structure, Committees, and Assessment, & Strategic Board Development

Dates: 4/7, 4/28, and 5/19

RSVP online at cvnl.org/upcoming-events for this boot camp!

MEMBER BENEFIT:

As a CVNL Member, staff and board enjoy reduced workshop fees! Visit cvnl.org/membership/overview/ to learn more!

CVNL VOLUNTEER SERVICES

VOLUNTEER MATCHING

Our innovative volunteer matching portal is made for organizations and individuals alike. Organizations can register and schedule volunteers and teams, report attendance, and organize service events with just a few clicks. Best of all — volunteers and organizations Bay Area-wide can access the portal for FREE!

Visit volunteer.cvnl.org and start connecting today!

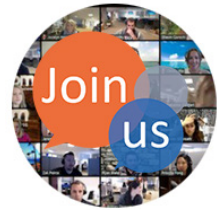
Need support with the portal? We offer free training to help you maximize your experience. Visit cvnl.org/upcoming-events and register for our next session!

VOLUNTEER MANAGERS PEER LEARNING NETWORK

7
APR

Gearing up for AmeriCorps
10:00 AM to 11:00 AM

Join us to share successes and learn from your peers. Peer Learning Networks are convened and facilitated virtually by CVNL staff members and provide a supportive network of like-minded peers for nonprofit professionals. The groups host guest speakers, facilitated conversations, networking, and other learning opportunities.



Sign up: cvnl.org/upcoming-events

UPCOMING DAYS OF SERVICE



Cesar Chavez, March 31



Earth Day, April 22

Visit volunteer.cvnl.org to learn more about this year's activities!

EMERGENCY VOLUNTEER MANAGEMENT

CVNL operates an **Emergency Volunteer Center (EVC)**, overseeing spontaneous volunteers and donations, for Napa, Marin, Solano, and Sonoma Counties in the event of a disaster. Curious about becoming a registered disaster volunteer or how CVNL can support your nonprofit? Speak with Elaine Tokolahi, Director of Volunteer Services, at etokolahi@cvnl.org.

CONNECT WITH US

VOLUNTEER SERVICES



Elaine Tokolahi, Director
etokolahi@cvnl.org, 415.448.0340



Jim Tomlinson, Manager, Napa Office
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Jessica Grace-Gallagher, Manager, Sonoma
County Office
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Rhonda Rochon-Smith, Program Coordinator,
Solano Volunteers
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COURT REFERRAL



Cesar Basilio, Director
cbasilio@cvnl.org, 707.573.3385

SONOMA COUNTY PARATRANSIT/VOLUNTEER WHEELS



April Pearson, Director
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CONNECT WITH US

LEARNING & LEADERSHIP



Melissa Hersh, Director
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Patricia Murillo, Chief Program Officer
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EXECUTIVE SEARCH



Susan Brown, Director
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MEMBERSHIP & EVENTS



Dawn Bell, Event and Membership Coordinator
dbell@cvnl.org, 707.890.8875

For a complete list of staff, please visit [cvnl.org/why-cvnl/our-team](https://www.cvnl.org/why-cvnl/our-team).

STRONGER TOGETHER

For over 50 years, Center for Volunteer & Nonprofit Leadership (CVNL) has advanced nonprofits and volunteerism by strengthening leadership, encouraging innovation, and empowering individuals in their communities. We believe that passion alone isn't enough when it comes to creating strong nonprofits. That's why we work with aspiring and established leaders every day to help them build the skills and connections that can take their impact to the next level.

Together we offer comprehensive programs that support nonprofits and volunteers including training, executive search, customized consulting solutions, volunteer matching, and corporate engagement. Heart of Marin and Heart of Napa events support nonprofits of every size and mission through recognition and cash awards.

Other programs and services include the Sonoma Human Race, Secret Santa, Court Referral Program, and Volunteer Wheels. We provide disaster preparedness training and serve as an Emergency Volunteer Center (EVC), overseeing spontaneous volunteers and donations for Napa, Marin, Solano, and Sonoma Counties in the aftermath of a disaster. We believe that with confident and prepared leaders, our nonprofits will be better equipped to create healthy, happy communities.

Learn more about the programs and services we offer at cvnl.org.



THANK YOU FOR ATTENDING

We look forward to finding continued ways to partner with you!

We help leaders,
organizations,
and volunteers
take their impact
to the next level.

Office Locations:

Marin County

68 Mitchell Blvd., Ste. 100
San Rafael, CA 94903

Sonoma County

153 Stony Circle, Ste. 100
Santa Rosa, CA 95401

Napa County

433 Soscol Avenue, B-151
Napa, CA 94559

Solano County

675 Texas Street
Fairfield, CA 94533

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