

Center for Volunteer & Nonprofit Leadership
presents

1st Annual Heart of Sonoma County Awards

Where volunteers,
nonprofits, and leaders shine

June 24th, 2021





Center for Volunteer & Nonprofit Leadership

CELEBRATING NONPROFITS, LEADERS, AND VOLUNTEERS

We welcome you to the inaugural Heart of Sonoma County Awards. For 28 years, CVNL has had the privilege of producing Heart of Marin which has become the largest recognition event in Marin County. In 2018, CVNL launched Heart of Napa to remarkable praise with increased participation every year. With more than 350 individuals attending today, we are overjoyed by the response this event has garnered. With the support of our Sponsors, we will award \$35,000 to our Heart of Sonoma County Award recipients and recognize all 126 nominees.

We believe this year's virtual celebration serves as a reminder that, although we may be apart, we can still create a community engaged in positive change and transformed by service. We look forward to making this annual event the heart of nonprofit recognition in Sonoma County.

From our heart to yours — we are grateful for your dedication and the work that you do to make Sonoma County a better place for all, especially in uncertain times.

– CVNL Board of Directors and Staff

THANK YOU PRESENTING SPONSOR



AWARD SPONSORS

CORPORATE COMMUNITY
SERVICE
CVNL



VOLUNTEER OF THE YEAR
Exchange Bank



EXCELLENCE IN BOARD
LEADERSHIP
CVNL



EXCELLENCE IN INNOVATION
Kaiser Permanente,
Marin-Sonoma



YOUTH VOLUNTEER OF THE YEAR
Peter E. Haas Jr. Family Fund



EXCELLENCE IN LEADERSHIP
Medtronic



ACHIEVEMENT IN NONPROFIT
EXCELLENCE
Community Foundation
Sonoma County



LIFETIME ACHIEVEMENT
Redwood Credit Union



MEDIA SPONSORS



THANK YOU JUDGES

Craig Anderson, LandPaths
Essence Bailey, Senior, Rancho Cotate High School
Sutapa Balaji, La Luz
Jason Beers, Operation Access
Debroah Blum, Goatlandia
Jeff Boehm, Marine Mammal Center
Christine Castillo, Verity
Atashi Chakravarty, Trips for Kids Marin
Rowan Craven-Pittman, Senior, Credo High School
Ariana De Leon, Community Foundation of Sonoma County
Mary Denton, Side by Side
Brandy Evans, Goodwill Industries Redwood Empire
Chuck Fernandez, COTS
Susan Gilmore, North Bay Childrens Center
Myri Glentzer, Senior, West County High School
Gabriel Harris, Junior, American River High School
Jennielynn Holmes, Catholic Charities Santa Rosa
Elliot Levin, Partnership Resources Group
Ralph Lewin, Peter E. Haas Jr. Family Fund
Serena Lienau, City of Santa Rosa
Anita Maldonado, Social Advocates for Youth
Laura Marra, Medtronic
Paige Mazzoni, Canine Companions for Independence
Kim Mazzucca, 10,000 Degrees
Tim Miller, West County Community Services
Brigitte Moran, Consultant
Guadalupe Navarro, Latino Service Providers
Christine Paquette, St. Vincent de Paul Society of Marin
Rafael Rivero, City of Santa Rosa
Rocio Rodriguez, Sonoma County COAD
MJ Salter, Redwood Credit Union
Bob Sonnenberg, Earle Baum Center for the Blind
Jen Stasch, Pediatric Dental Initiative
Kory Stradinger, Sweetwater Spectrum
Genevieve Taylor, Ag Innovations
Lauana Vaetoe, Becoming Independent
Wendy Welling, Humane Society of Sonoma County

HEART OF SONOMA COUNTY NOMINEES

CORPORATE COMMUNITY SERVICE

SPONSOR: CVNL

The Corporate Community Service Award is presented to a business that has fostered and encouraged volunteerism and philanthropy among its employees.

American AgCredit
Exchange Bank
G & C Auto Body
HanfordARC
Kaiser Permanente
Keysight Technologies
Medtronic
Sutter Santa Rosa Surgery and
Endoscopy Center

VOLUNTEER OF THE YEAR

SPONSOR: Exchange Bank

The Volunteer of the Year Award and \$5,000 for the recipient's nonprofit is presented to an individual (other than a board member) who has provided exemplary volunteer service to a Sonoma County nonprofit organization.

Dolores Barrett & Richard Baril,
LandPaths
Walt Basinger, Redwood Empire
Food Bank
Lyndsey Burcina, Community Matters
Gisele Casha, Humane Society of
Sonoma County
Melinda Corsberg, Council on Aging
– Meals on Wheels
John Dennison, FISH of Santa Rosa
Gene Girimonte, Alzheimer's
Association of the North Bay
Dave Hendrickson, Food For Thought

Bill Hess, Committee on the
Shelterless
Archie Julian, Reach for Home
Cathy Kittle, United Way of the
Wine Country
Richard Lawton, Stewards of
the Coast and Redwoods
Martyn Lewis, Canine
Companions for Independence
Helen Medsger, Sonoma Family
Meal
Joanne Muldoon, Giant Steps
Therapeutic Equestrian
Center

HEART OF SONOMA COUNTY NOMINEES

EXCELLENCE IN BOARD LEADERSHIP

SPONSOR: CVNL

The Excellence in Board Leadership Award and \$5,000 for the recipient's nonprofit is presented to an exceptional volunteer member of a Sonoma County nonprofit board of directors.

Rick Abbott, Catholic Charities of
the Diocese of Santa Rosa
Emila Aguilar, California Human
Development
Paul Chakmak, Vintage House
Senior Center
Tony Crabb, Career Technical
Education Foundation
Hollynn D'Lil, The Graton Green
Group

Bridget Doherty, Corazón Healdsburg
Carol Eber, Sonoma County Regional
Parks Foundation
Jennifer Emery, FISH of Santa Rosa
Bill Gabbert, Committee on the
Shelterless
Mary Henderson, Chop's Teen Club
Sean Pryden, PEP Housing
Keith Roberts, Active 20-30 Club of
Santa Rosa #50
Kelly Roberts, Extended Child Care
Kim Rothstein, Sonoma Family Meal

EXCELLENCE IN INNOVATION

SPONSOR: Kaiser Permanente, Marin Sonoma

The Excellence in Innovation Award and \$5,000 is presented to an individual, organization or partnership that has developed new, creative and effective strategies for advancing solutions to critical issues in our community.

Anova Center for Education
Becoming Independent
Better Beginnings
California Programs for the Autistic,
Inc.
Committee on the Shelterless
Community Action Partnership of
Sonoma County
Diya Zanga, Extended Child Care
Goodwill Guides Program –
Goodwill Redwood Empire
Humane Society of Sonoma County,
Community Veterinary Clinic

Kaiser Permanente Santa Rosa Family
Medicine Residency
Marion Weinreb, The Living Room
Center
North Coast Builders Exchange
Redwood Community Health Coalition
Santa Rosa Symphony
Sonoma County Community
Organizations Active in Disasters
Sonoma County Bicycle Coalition –
Safe Routes Program

HEART OF SONOMA COUNTY NOMINEES

YOUTH VOLUNTEER OF THE YEAR

Dominic Arcuri, Petaluma People
Services
Sascha Burk-Chavez, Redwood Empire
Food Bank
Flor Castañeda, The Pad Project
Tanna Curtis, Ceres Community Project
Cassidy Dorr, Ceres Community Project
Benjamin Eisley, Boy Scouts of America
Troop 135
Maleah Gibson, John Jordan
Foundation Restaurant Disaster
Relief Fund Match Drive
Justin Hou, CNH Key Club

SPONSOR: Peter E. Haas Jr. Family Fund

Up to five Youth Volunteer of the Year Awards of \$1,000 each is presented to full-time middle or high school students serving a Sonoma County nonprofit in the community, education or faith environment.

Anthony Maher, My Stuff Bags
Foundation
Cannon Meiers, Secret Santa
Marisol Morales, Boys & Girls Club of
Sonoma Valley Teen Program
Zoë Pippin, FISH of Santa Rosa
Alexa Pologeorgis, New Life Christian
Fellowship
Sunshine Sather, Girls on the Run
Sonoma County
June Scafani, McDonald Ranch
Caroline Stewart, Petaluma Wildlife
Museum
Ashley Talbot, Marguerite Hahn School
Brittney Talbot, Marguerite Hahn
School
Megan Welch, Secret Santa

EXCELLENCE IN LEADERSHIP

Andrew Bailey, Anova Center for
Education
Deborah Blum, Goatlandia Farm
Animal Sanctuary
Priscilla Call Essert, Vintage House
Senior Center
Christine Castillo, Verity
Brandy Evans, Goodwill Redwood
Empire

SPONSOR: Medtronic

The Excellence in Leadership Award and \$5,000 for the recipient's nonprofit is presented to an executive director who has demonstrated excellence in leadership and whose vision has inspired meaningful and lasting change benefiting the organization and community.

Anne Greenblatt, Village Network of
Petaluma
Kathryn Hecht, Alexander Valley Film
Society
Clark Houston Lewis, Roustabout
Theater
Kaarin Lee, FISH of Santa Rosa
Crista Nelson, Senior Advocacy
Services
Alan Silow, Santa Rosa Symphony
Dr. Brad Weaver, Sonoma Country Day
School

HEART OF SONOMA COUNTY NOMINEES

ACHIEVEMENT IN NONPROFIT EXCELLENCE

Alexander Valley Film Society
Artstart
Boys & Girls Clubs of Sonoma-Marin
California Programs for the Autistic, Inc.
Career Technical Education Foundation
Catholic Charities of the Diocese of Santa Rosa
Common Ground Society
Committee on the Shelterless
Dogwood Animal Rescue Project
Farm to Pantry
FISH Food Pantry
Food For All/Comida Para Todos
Food For Thought
Girls on the Run Sonoma County
Goatlandia Farm Animal Sanctuary

SPONSOR: Community Foundation Sonoma County

The Achievement in Nonprofit Excellence Award and \$5,000 is presented to an organization that has demonstrated exemplary service to their constituents.

Goodwill Redwood Empire
Heartfelt Help Foundation
La Luz Center
LandPaths
Make It Home
Our Village Closet
Paws for Love Foundation
Paws As Loving Support Assistance
Dogs
Pediatric Dental Initiative
PEP Housing
Santa Rosa Symphony
Social Advocates for Youth
Sonoma County Family YMCA
Sonoma County Bicycle Coalition –
Safe Routes to School Program
The LIME Foundation
United Cerebral Palsy of the North Bay
Vintage House Senior Center
Vital Immigrant Defense Advocacy & Services

LIFETIME ACHIEVEMENT

Christine Castillo
Luz Curiel
Herb & Jane Dwight
David Goodman
Ann Hancock

SPONSOR: Redwood Credit Union

The Lifetime Achievement Award and \$5,000 for the individual's nonprofit(s) is presented to an individual who has made a positive and notable difference during their career by significantly contributing to address a cause, issue or discipline.

Juan Hernandez III
Jeanne Marie Jones
Rick Phillips
William "Willie" Tamayo

DONATE

Ticket and table fees have been waived this year. Please consider donating to help support future recognition events. With your help, we can continue to recognize and support nonprofits, leaders, and volunteers in our communities.

Visit cvnl.org/why-cvnl/donate-now to support or text "CVNL" to [930-212-3456](tel:930-212-3456) to donate!

CVNL CONSULTING SERVICES

Does your nonprofit need support? If you are looking for an experienced nonprofit partner to help with strategic planning, board governance, or other organizational development needs, we are here to help!

CVNL provides customized consulting solutions developed and led by seasoned nonprofit professionals to help you extend your capacity and increase your impact. We have the expertise, resources, and networks to add practical value to the important work you do every day.

Visit cvnl.org/consulting-services to learn more.

IMPACT CAPACITY ASSESSMENT TOOL



Research shows that the health of a nonprofit can be assessed using six core capacities: leading, learning, overseeing, generating, planning, and managing. The iCAT is the next generation organizational assessment tool, designed to help nonprofits better understand their capacity and put that understanding into action to increase their impact.

Email Patricia at pmurillo@cvnl.org to learn more.

CVNL SEARCH SERVICES

For over a decade, CVNL has filled the recruiting needs of nonprofits across the Bay Area, guiding staff and board leadership through the process from beginning to end. Our nonprofit expertise, combined with our comprehensive search process, takes pressure off of nonprofits experiencing leadership transitions, allowing them to maintain stability and resilience.

Our services include placement of nonprofit CEOs, executive directors, and senior leadership positions. Let CVNL provide the best-in-class recruiting support you need to find the people who will drive your organization's growth and success.

Contact sdbrown@cvnl.org to learn more.

CVNL LEARNING & LEADERSHIP

EXCELLENCE IN LEADERSHIP PROGRAM (ELP)

ELP strengthens leaders' confidence and capability, and equips them to build a culture of inquiry and strategic focus at their organizations. The program is designed for new and established nonprofit staff who are committed to achieving leadership excellence.

FALL 2021 IS OPEN!

- Group discounts and partial scholarships (based on financial need) are available. Contact May Congdon, Program & Development Assistant, at mcongdon@cvnl.org for more information.
- Tuition includes: All materials, including handouts and additional web resources. A Certificate of Completion will be awarded.

To Apply: Contact Director of Learning & Leadership, Melissa, at mherish@cvnl.org or visit cvnl.org/elp.

(As a CVNL Member, staff and board enjoy discounts on workshop fees and programs like the Excellence in Leadership Program.)
(Contact dbell@cvnl.org for more information.)

CVNL LEARNING & LEADERSHIP

NEW PROGRAM FOR FALL 2021! MANAGEMENT ESSENTIALS SERIES –

A roadmap for managing people

Managing people can be rewarding and quite challenging. Join expert facilitators and peers for this informative, supportive, and engaging professional growth experience. This five-session learning series is designed to support any nonprofit professional who manages people. Ideal for newly promoted managers as well as managers with experience.

PROGRAM DATES: 9/16, 9/23, 9/30, 10/7, and 10/14. All sessions are from 9:00 a.m. to 12:00 p.m.

- Pick and choose individual sessions or register for all five days at a significant discount and earn a Certificate of Completion.
- Discounts available for individuals who register for the entire series, and for organizational budgets under \$750,000.
- Tuition includes: All materials, including handouts and additional web resources. A Certificate of Completion will be awarded to those who complete the full series.

To Apply: Contact Director of Learning & Leadership, Melissa, at mhersh@cvnl.org or visit cvnl.org/management-essentials-series/.



CVNL VOLUNTEER SERVICES

INTRODUCING VOLUNTEERNOW.ORG



For 60 years we've worked with local nonprofits, leaders, and volunteers to help them elevate their impact. As you know, one way we do this is through volunteer matching — with the launch of our new technology, volunteernow.org, we'll be able to better connect passionate community members with causes like yours!

While we've operated volunteer matching technologies ("portals") for years, volunteernow.org will make volunteering a smoother, more efficient experience for those we serve. In the past, our portals were separated by county: now, you'll have a one-stop-shop for posting your volunteer needs.

Powered by HandsOn Connect, a product of Salesforce, volunteernow.org brings volunteer management to new heights with:

- One place to post and access volunteer opportunities in Napa, Marin, Solano, and Sonoma counties: go local, or search outside your neighborhood!
- A new module for businesses to create and manage employee volunteer projects
- Expanded search functionality: help prospective volunteers connect by interest, skill set, experience, and more
- Enhanced features for nonprofits: schedule volunteers and teams, report attendance, and organize service events with just a few clicks!
- New translation plug-in allows individuals to browse volunteer opportunities
- Featured virtual and on-site volunteer opportunities to aid nonprofits impacted by COVID-19
- A new module that supports local disaster response and recovery, allowing community members to sign up in advance to be trained and deployed

Visit volunteernow.org and start connecting today!

Need support with the portal? We offer free training to help you maximize your experience. Visit cvnl.org/upcoming-events to find out when our next training is scheduled.

CONNECT WITH US

VOLUNTEER SERVICES



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Rhonda Rochon-Smith, Program Coordinator, Solano Volunteers
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COURT REFERRAL



Cesar Basilio, Director
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SONOMA COUNTY PARATRANSIT/VOLUNTEER WHEELS



April Pearson, Director
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CONNECT WITH US

LEARNING & LEADERSHIP



Melissa Hersh, Director
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EXECUTIVE SEARCH



Susan Brown, Director
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MEMBERSHIP & EVENTS



Dawn Bell, Event and Membership Coordinator
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FUND DEVELOPMENT



Alie Berka, Development Manager
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For a complete list of staff, please visit cvnl.org/why-cvnl/our-team.

STRONGER TOGETHER

For over 50 years, Center for Volunteer & Nonprofit Leadership (CVNL) has advanced nonprofits and volunteerism by strengthening leadership, encouraging innovation, and empowering individuals in their communities. We believe that passion alone isn't enough when it comes to creating strong nonprofits. That's why we work with leaders and volunteers every day to help them build the skills and connections that can take their impact to the next level.

Together we offer comprehensive programs that support nonprofits and volunteers including training, executive search, customized consulting solutions, volunteer matching, and corporate engagement. Heart of Marin, Heart of Napa, and Heart of Sonoma County events support nonprofits of every size and mission through recognition and cash awards.

Other programs and services include Secret Santa, Court Referral Program, and Volunteer Wheels. We provide disaster preparedness training and serve as an Emergency Volunteer Center (EVC), overseeing spontaneous volunteers and donations for Napa, Marin, Solano, and Sonoma Counties in the aftermath of a disaster. We believe that with confident and prepared leaders and volunteers, our nonprofits will be better equipped to create healthy, happy communities.

Learn more about the programs and services we offer at cvnl.org.



THANK YOU FOR ATTENDING

We look forward to partnering
with you in 2021 and beyond!

We help leaders,
organizations,
and volunteers
take their impact
to the next level.

Office Locations:

Marin County
68 Mitchell Blvd., Ste. 100
San Rafael, CA 94903

Sonoma County
153 Stony Circle, Ste. 100
Santa Rosa, CA 95401

Napa County
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Napa, CA 94559

Solano County
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Fairfield, CA 94533



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