

Center for Domestic Peace

Internship Description

Title: Social Media Intern

Hours: 5 hours/week

Duration: 6 months

Hiring Date: Immediate

CENTER FOR DOMESTIC PEACE is a non-profit organization, in existence now for 44 years, working at the county, state, and national level to end domestic violence. Center for Domestic Peace (C4DP) serves women, men, and youth who have been, and/or who are at risk of being, abused and or battered, or who have perpetrated, and/or who are at risk of perpetrating, abuse, bullying, and or battering. C4DP's programs helping children, teens, women, and men to live violence-free lives include: 24-hour hotlines; emergency shelters; transitional housing; support groups; legal advocacy; school programs; community prevention and education projects; professional continuing education programs; corporate, state, and nation-wide trainings; leadership development programs; and resource identification.

SUMMARY

We are looking for a dynamic and creative individual to assist with social media operations for C4DP. As part of this function, we seek to enhance the capacity of the organization to engage strategically on social media and deepen and understand our relationships with youth. C4DP seeks a greater presence in our community and on social media to promote greater engagement and action in support of the organization, and toward ending domestic violence, dating abuse, and violence against women.

Under the supervision of the Social Media and Development Associate, the Social Media Intern will play a key role in helping to define message development and testing for social media as well as contributing to our overall engagement, such as creating relationships with high schools and colleges to post on newsletters and bulletin boards to better reach youth in our community.

****Training will be provided for the right candidate****

RESPONSIBILITIES

1. Conduct ongoing social media listening activities to monitor the activities and conversations of other relevant organizations
2. Find influencers in the domestic violence space and cultivate on our behalf
3. Expand current plan to engage more effectively with youth audiences
4. Graphic design: create visuals and messages specific to youth audiences
5. Alliance building: submitting content and opportunities to local college newsletters and bulletin boards
6. Create fundraising campaigns on social media to support development department
7. Help in researching potential donors who are active on social media in Marin
8. Post scheduled monthly calendar on Hootsuite.

REQUIREMENTS

1. Current enrollment in college is ideal
2. Available for 5 hours a week for 6 months
3. Ability to meet once a week on a regular basis for check-in and task management
4. Excellent knowledge of social media platforms
5. Graphic and creative design experience; Canva/Publisher knowledge preferred but not required
6. Exceptional attention to detail and a high motivation to learn
7. Passion for empowering survivors of domestic violence and dating abuse and educating the community
8. Bilingual (English/Spanish) preferred but not required
9. Ability to embrace change; work plan is subject to change over course of internship.

BENEFITS

1. Earn college credit (if applicable)
2. Opportunity to take state certified 40-hour Domestic Violence Advocate training in January 2022
3. Resume building experience in social media, marketing, and communications
4. Opportunity to work behind the scenes, experience what it is like to work at a nonprofit, gain skill in networking within Marin County and on digital platforms
5. Be a part of global movement to end domestic violence and violence against women.

APPLY TODAY

Email resume and cover letter to Marla Hedlund, Development and Community Relations Officer at mhedlund@c4dp.org (no phone calls please).