



Director of Program Development

The Director is responsible for providing leadership and strategic direction for Vivalon's Mission-Driven Healthy Aging Programs. This includes guiding the expansion from an Active Aging Center to a Healthy Aging Center with the growth of Vivalon's offerings to include integrated health care services. These reimbursable services will become a new social enterprise for the organization. The Director reports to the Chief Operating Officer.

The Director will also be responsible for leading and overseeing the following:

- Healthy Aging Program
- Lifelong Learning Program
- Home-Delivered Meals (Vivalon Nourish and Meals on Wheels)
- In-Home Social & Wellness Services
- Nutrition Services
- Remote Social Connection Programs (CaringCalls, Caring Check-ins)
- New Healthy Aging Campus and Integrative Medical Center

The Director works closely with other internal leaders and team members in the development, planning, implementation, expansion and evaluation of current and new programs, services and activities. The Director also works externally to increase awareness, build collaborative partnerships and gain support within the community for our services and our new innovative Healthy Aging Center.

The successful program director will be skilled at managing people, guiding operations, pursuing strategic opportunities, building programs, and cultivating partnerships and business relationships in support of organizational goals and strategies.

Essential Functions:

- Oversee expansion of current, and development of new, programs, activities and services that increase older adult access to community, social connection, affordable & nutritious food, information, learning, and health-related services.
- Build and refine the Lifelong Learning Program and the Healthy Aging Program, including content, marketing, outreach and partnerships.
- Expand in-home services, growing nutrition and social connection programs and launching new reimbursable.
- Lead development and implementation of integrated health care services.
- Develop strong relationships with other agencies, community groups and businesses to support collaborative programming and services.
- Establish and achieve strategic goals for the organization that increase the number of people served and units of service delivered.

- Lead the development of annual plans that delineate operational and performance goals for each program area, as well as financial strategies, plans and budgets.
- Create and implement efficiencies, metrics and reporting that will drive data-driven decision-making leading to program expansion, new programs, and new funding sources.
- Leadership and supervisory responsibility for ongoing delivery of programs, services and activities by team members.
- Inspire, motivate and develop team members to reach personal, team and organizational goals.
- Maximize use of facilities including a significant increase in rentals and rental strategy for the Healthy Aging Campus.
- Responsible for programs and services budget including cost containment and revenue expansion.

Qualifications:

- Five years' of progressive responsibility in leading teams in the delivery of programs, services, activities, events, and/or resources center management
- Two years' of experience working in the community to increase awareness, build partnerships and/or gain support for new ventures
- Experience in health care industry or in community health and wellness programs
- Experience with MediCal and Medicare Advantage is preferred
- Experience forging partnerships and negotiating contracts is preferred
- Bachelor's Degree in related subject or equivalent education and experience
- Excellent presentation and communications skills
- Advanced Excel, Word, PowerPoint, email, CRM and project management tools, ability to identify and introduce productivity tools to teams.

Here is the link to apply online and share with your network: [Director of Healthy Aging Programs](#)

For questions about this role please contact our recruiter Carolyn Hodge directly:

Carolyn Hodge (she/her)

[Roccam](#)

Workforce Recruiting Solutions for Non-Profits

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