

Center for Volunteer & Nonprofit Leadership  
presents the

# 29th Annual Heart of Marin Awards

Where volunteers,  
nonprofits, and leaders shine

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January 13th, 2022





## CELEBRATING NONPROFITS, LEADERS, AND VOLUNTEERS

We welcome you to the 29th Annual Heart of Marin Awards, our *almost* first-ever hybrid Heart event. Wow! What a start to the new year this has been. As most of you know, it was our strong desire to gather in person with as many of you that were able and celebrate our amazing nonprofit community together. However, after much consideration and weighing all options and feedback, we made the difficult decision to instead go 100% virtual. The health and safety of you, your families, and our entire community is, and always will be, our top priority.

So... here we are, together again, from our homes, offices, board rooms, and bedrooms. Despite the distances between us, we are thrilled to be celebrating today with you. Bringing our entire community together to honor and recognize this year's nominees is genuinely the 'heart' of this event.

With the support of our sponsors, we are proud to award \$35,000 to our 2021 Heart of Marin Award Recipients and recognize all 112 nominees! Special thanks to those of you who took the time to nominate these dedicated volunteers, leaders, and organizations. We hope you will have the chance to celebrate with your nominees in person and cheer them on!

From our heart to yours — thank you for your dedication and work in making Marin County a better place for all. On behalf of the staff and board, we wish each and every one of you a healthy, happy and equitable 2022!

Nancy McKenney, CVNL Board Chair

Linda Jacobs, CVNL CEO

## PRESENTING **SPONSOR**



# Bank of Marin

Bank of Marin has served Northern California businesses and the people who run them for more than 30 years, providing insight, guidance and legendary service. Community commitment is one of the Bank's core values, believing that strong communities benefit everyone. In the words of the Bank's founder, Bill Murray, "We do well by doing good."

## AWARD **SPONSORS**

**CORPORATE COMMUNITY SERVICE**  
Center for Volunteer & Nonprofit Leadership



**VOLUNTEER OF THE YEAR**  
PG&E



Together, Building  
a Better California

**EXCELLENCE IN BOARD LEADERSHIP**  
BioMarin



**EXCELLENCE IN INNOVATION**  
Comerica Bank



**YOUTH VOLUNTEER OF THE YEAR**  
Redwood Credit Union



**EXCELLENCE IN LEADERSHIP**  
Marin Community Foundation



**ACHIEVEMENT IN NONPROFIT  
EXCELLENCE**



**LIFETIME ACHIEVEMENT**  
Kaiser Permanente, San Rafael



## IN KIND **SPONSORS**

Marin Child Care Council  
Nugget Markets

## MEDIA **SPONSOR**



## THANK YOU **HEART OF MARIN JUDGES**

**Chandra Alexandre** Community Action Marin

**Jason Beers** Operation Access

**August Buessing** Senior St. Ignatius

**Atashi Chakravarty** SF-Marin Food Bank

**Diego Chavarria** Senior Tomales High School

**Kate Colin** Mayor San Rafael

**Dave Cort** San Geronimo Valley Community Center

**Jami Davis** Marin Ventures

**Rob Devincenzi** Marin Independent Journal

**Nancy Dow Moody** Lifehouse

**Marilee Eckert** San Francisco Conservation Corps

**David Fox** Senior Tamalpais High School

**Nina Gardner** Filice Insurance

**Vikki Garrod** Marin Community Foundation

**Donna Garske** Center for Domestic Peace

**Eli Gelardin** Marin Center for Independent Living

**Myri Glentzer** Senior Analy High School

**Chuck Greene** Cedars

**Andrea Henderson** Bank of Marin

**Cleve Justis** Potrero Group, LLC

**Pat Kendall** Kaiser Permanente San Rafael

**Elliot Levin** Partnership Resources Group

**Ralph Lewin** Peter E. Haas Jr. Family Fund

**Jonathan Logan** Marin Community Foundation

**Denise Lucy** Dominican University of California

**Kim Mazzuca** 10,000 Degrees

**Brigitte Moran** Marin Community Foundation Buck Family  
Fund Trustee

**Andy Naja-Riese** Agricultural Institute of Marin

**Cheryl Paddack** North Marin Community Services

**Christine Paquette** St. Vincent de Paul Society of Marin

**Suzie Randall** Okizu

**Jahmeer Reynolds** Marin County Cooperation Team

**Maureen Sedonaen** Habitat for Humanity Greater San Francisco

**Mary Kay Sweeney** Homeward Bound of Marin

**David Wain Coon** College of Marin

**Judy Wolff-Bolton** Osher Marin Jewish Community Center

## 2021 HEART OF MARIN **NOMINEES**

### **CORPORATE COMMUNITY SERVICE**

**SPONSOR:** Center for Volunteer & Nonprofit Leadership

*The Corporate Community Service Award will be presented to a business that has fostered and encouraged volunteerism and philanthropy*

Brayton Purcell LLP  
Giving Marin, Community Partnership  
Marin Subaru  
Toys for Bob

### **VOLUNTEER OF THE YEAR**

**SPONSOR:** PG&E

*The Volunteer of the Year Award and \$5,000 for the recipient's nonprofit will be presented to an individual (other than a board member) who has provided exemplary volunteer service to a Marin nonprofit organization.*

Joyce Abrams, Friends of China Camp  
Jim Appenrodt, Vivalon  
Ellie Chamberlain, Love Is The Answer  
Jim Chestnut, Mill Valley Philharmonic  
Carla Condon, Age-Friendly  
Intergenerational Center  
Simon Darken, Marin Community Clinics  
Brittany DeVita, Guide Dogs for the Blind  
Jim Findlay, Marin Court Appointed Special  
Advocates  
Troy Evans, Marin Search and Rescue  
Stefanie Gomez, Alzheimer's Association  
Suzanne Jansen, Center for Domestic Peace  
Susan Jirles, Humankind Alliance  
Brian Johnson, Community Action Marin  
Claudia Johnson, Halleck Creek Ranch  
Tim Knowlton, Marin Humane  
Hoang Leclerc, ExtraFood  
Beth Livoti, Marin Villages  
Peter Mandell, The Marine Mammal Center

Kerry Livingston, Community Land  
Trust of West Marin  
Karen Petterson, St. Vincent de Paul  
Society of Marin  
Arpita Pitroda, Operation Access  
Ned Purdom, Bridge the Gap College  
Prep  
Cristina Salcedo, Shoreline Unified  
School District  
Lindsey Smith, Multicultural Center of  
Marin  
Mary Ann Sorich, Guide Dogs for the  
Blind  
Emily Uhlhorn, The Hannah  
Project Partnership for Academic  
Achievement  
Averel Wilson, 10,000 Degrees

# 2021 HEART OF MARIN **NOMINEES**

## EXCELLENCE IN BOARD LEADERSHIP

**SPONSOR:** BioMarin

*The Excellence in Board Leadership Award and \$5,000 for the recipient's nonprofit will be presented to an exceptional volunteer member of a Marin nonprofit board of directors.*

Debra Belaga, NAMI Marin  
Trisha Garlock, SchoolsRule Marin  
Bruce Goines, Marin Wildfire Prevention Authority  
David Lakes, San Geronimo Valley Community Center  
Vijay Mohan, Bay Area Discovery Museum  
Scott Pinsky, Marin Coalition  
Bob Puett, Homeward Bound of Marin

Marty Rubino, Marin Center for Independent Living  
Dennis Ryan, Vivalon  
Cheryl Sorokin, Marin Villages  
Ida Times Green, Sausalito Marin City School Board  
Jon Welner, Osher Marin Jewish Community Center

## EXCELLENCE IN INNOVATION

**SPONSOR:** Comerica Bank

*The Excellence in Innovation Award and \$5,000 will be presented to an individual, organization or partnership that has developed new, creative and effective strategies for advancing solutions to critical issues in our community.*

Zara Babitzke, Ambassadors of Hope and Opportunity  
Chandra Alexandre, Community Action  
Marin's Food Justice Initiative  
Jane Kramer, Enriching Lives through Music  
Diane Poslosky, Environmental Travel Companion  
FIRE Foundry

James Sokol, Osher Marin Jewish Community Center  
Annie Su, Parent Services Project  
Lisa Oei, PD-Connect  
Denisse Mendoza, Side by Side  
Samantha Tradelius, Sparkle Foundation

## 2021 HEART OF MARIN **NOMINEES**

### YOUTH VOLUNTEER OF THE YEAR

**SPONSOR:** Redwood Credit Union

Up to five *Youth Volunteer of the Year Awards* of \$1,000 each will be presented to full-time middle or high school students serving a Marin nonprofit in the community, education or faith environment.

Nate Bender, Simple Impact Club-San Rafael High School  
Bailey Bernales, Novato Unified School District  
Stefania Bitton, Marin Humane  
Nury Calderon, Next Generation Scholars  
Hailey Carlton, Great Plates Program  
Luca Cuffe, Marin Search and Rescue  
Haley Gomez, North Marin Community Services  
Daniel Gorel, San Marin High School Math Tutoring Club  
Talia Harter, Marin 9 to 25 and Marin County Office of Education

Anna Jensen, San Geronimo Valley Community Center  
Xochitl Komarmy, Redwood High School English Language Development Program  
Yetzi Martinez, North Marin Community Services  
Lizbeth Mendieta-Alvarado, North Marin Community Services and Youth Leadership Institute  
William Sanchez Carmona, Next Generation Scholars  
Lyla Stanger, Children for Change  
Sarah Steele, Bridge the Gap College Prep  
Sophia White, Junior Giants program, Marin City  
Aidan Williams, Crescendo Connect

### EXCELLENCE IN LEADERSHIP

**SPONSOR:** Marin Community Foundation

*The Excellence in Leadership Award* and \$5,000 for the recipient's nonprofit will be presented to an executive director who has demonstrated excellence in leadership and whose vision has inspired meaningful and lasting change benefiting the organization and community.

Chandra Alexandre, Community Action Marin  
Kay Carlson, Marin Open Studios  
Omar Carrera, Canal Alliance  
Dave Cort, San Geronimo Valley Community Center  
Maika Llorens Gulati, Slide Ranch  
Sarah Hobson, West Marin Fund

Andy Naja-Riese, Agricultural Institute of Marin  
Mark Shotwell, Ritter Center  
Ted Smith, Kids Cooking For Life  
Laura Talmus, Beyond Differences  
Marv Zauderer, ExtraFood

# 2021 HEART OF MARIN **NOMINEES**

## **ACHIEVEMENT IN NONPROFIT EXCELLENCE**

*The Achievement in Nonprofit Excellence Award and \$5,000 will be presented to an organization that has demonstrated exemplary service to their constituents.*

Age-Friendly Intergenerational Center  
Ambassadors of Hope and Opportunity  
Beyond Differences  
Big Skills Tiny Homes  
Cedars  
Children for Change  
Community Action Marin  
Elpida Residential Programs, Inc.  
Fairfax-San Anselmo Children's Center  
Family & Children's Law Center  
Let's Talk Partnership  
Make It Home  
Marin Coalition  
Marin County Cooperation Team

Enterprise Resource Center (Project of  
Marin Mental Health Advocates)  
Napa Solano Sexual Assault Nurse  
Examiner/Sexual Assault Response Team  
North Bay Children's Center  
North Marin Community Services  
Oak Hill School  
PD-Connect  
Ritter Center  
Slide Ranch  
Vivalon  
Watershed Alliance of Marin  
West Marin Fund

## **LIFETIME ACHIEVEMENT**

**SPONSOR:** Kaiser Permanente, San Rafael

*The Lifetime Achievement Award and \$5,000 for the individual's nonprofit(s) will be presented to an individual who has made a positive and notable difference during their career by significantly contributing to address a cause, issue or discipline.*

Judy Binsacca  
Robert Currier  
Trisha Garlock  
Barbara Lee  
Bruce Wagman



# DONATE

Please consider a tax-deductible donation, today, to help us continue our work of supporting volunteers, nonprofit leaders, and organizations who fulfill critical services in our community. Thank you for your support.

Visit **[cvnl.org/why-cvnl/donate-now](https://cvnl.org/why-cvnl/donate-now)** to support or text “CVNL” to **930-212-3456** to donate!

## UPCOMING EVENTS

**21**  
**JAN**

### Heart of Napa Nominations are due

**January 21, 2022, 5:00 PM!** Please help us recognize and award Napa County volunteers, nonprofit leaders and organizations making a positive difference.

**17**  
**FEB**

### 2022 Human Race Kick Off Event

An established icon in the community, the Human Race has raised over \$25 million dollars for

nearly 7,700 local nonprofits. Join your peers and get motivated at the virtual kick-off! Register at **[cvnl.org/upcoming-events](https://cvnl.org/upcoming-events)**.

**17**  
**MAR**

Join us for the 7th Annual Heart of Napa celebration. **Thursday, March 17, 2022** at the **Napa Valley Expo Center**.

Your support makes a world of difference!  
Register at **[cvnl.org/heartofnapa](https://cvnl.org/heartofnapa)**.



### HAVE QUESTIONS?

Connect with Event Manager Lauren Johnson at **707.890.8875**.

Visit **[cvnl.org/heartevents](https://cvnl.org/heartevents)** to nominate or reserve tickets.

## SAVE THE DATE!

**Heart of Sonoma County**  
**Thursday, June 9, 2022**



## CVNL CONSULTING SERVICES

Does your nonprofit need support? If you are looking for an experienced nonprofit partner to help with strategic planning, facilitation, board governance, or other organizational development needs, we are here to help!

CVNL provides customized consulting solutions developed and led by seasoned nonprofit professionals to help you extend your capacity and increase your impact. We have the expertise, resources, and networks to add practical value to the important work you do every day.

**Visit [cvnl.org/consulting-services](https://cvnl.org/consulting-services) to learn more.**



### IMPACT CAPACITY ASSESSMENT TOOL

Research shows that the health of a nonprofit can be assessed using six core capacities: leading, learning, overseeing, generating, planning, and managing. The iCAT is the next generation organizational assessment tool, designed to help nonprofits better understand their capacity and put that understanding into action to increase their impact.

We have limited funding to subsidize iCAT for Marin organizations. Slots are filled on a first-come, first-served basis, email May Congdon at [mcongdon@cvnl.org](mailto:mcongdon@cvnl.org) to secure yours today.

## CVNL EXECUTIVE SEARCH SERVICES

For over a decade, CVNL has filled the recruiting needs of nonprofits across the Bay Area, guiding staff and board leadership through the process from beginning to end. Our nonprofit expertise, combined with our comprehensive search process, takes pressure off of nonprofits experiencing leadership transitions, allowing them to maintain stability and resilience.

Our services include placement of nonprofit CEOs/executive directors, and senior leadership positions. Let CVNL provide the best-in-class recruiting support you need to find the people who will drive your organization's growth and success.

**Contact [sdbrown@cvnl.org](mailto:sdbrown@cvnl.org) to learn more.**

# CVNL LEARNING AND LEADERSHIP

**14**  
**JAN**

## **Lunch and Learn: Advancing Equity Using Constituent Feedback** **12:00 PM to 1:00 PM**

Learn from Listen4Good's five step method for soliciting, interpreting, and responding to feedback from those you serve – all with a strong equity frame.

RSVP online: <https://cvnl.org/lunch-and-learns>.



**21**  
**JAN**

## **FREE Information Session: Management Essentials Series** **12:00 PM to 1:00 PM**

CVNL launched a new management series in Fall 2021, and it's back for the spring and summer! Join us to learn more about this five-session program which will provide the support new and experienced managers need to build motivated, productive, and happy teams!

**10% tuition discount on Management Essentials series** for all who attend this information session. Register online: [cvnl.org/upcoming-events](https://cvnl.org/upcoming-events).



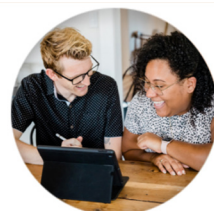
**26**  
**JAN**

## **FREE Information Session: Excellence in Leadership Program (ELP)** **1:00 PM to 1:45 PM**

The Excellence in Leadership Program (ELP) is a focused, immersive program with over 30 hours of teaching and coaching from expert faculty and nonprofit professionals.

The program is designed for nonprofit leaders at the Executive Director and Senior Manager levels to develop strong personal leadership and problem solving skills, and apply these skills to the major nonprofit responsibilities and functions. Join us for a free information session to learn more about the program, instructors and outcomes.

**10% tuition discount on Excellence in Leadership (ELP)** for all who attend this information session. Register online: [cvnl.org/upcoming-events](https://cvnl.org/upcoming-events).



# CVNL LEARNING AND LEADERSHIP

A limited number of Learning and Leadership program scholarships are available for Black, Indigenous, and People of Color leaders and managers serving nonprofit organizations based in Marin County. Inquire with May Congdon [mcongdon@cvnl.org](mailto:mcongdon@cvnl.org).

## LEADING FOR EQUITY AND INCLUSION

This new CVNL series will support organizational leaders and teams to build capacity and skill for authentic inclusion within your nonprofit and develop a plan of action for your organization.

### Leading for Equity And Inclusion – 5 part series

**Spring: April 7 – May 5.** Thursdays, 9:30 AM to 12:00 PM

Offered virtually via Zoom. Apply: <https://cvnl.org/online-workshops/>

## MANAGEMENT ESSENTIALS SERIES

Managing people can be rewarding and quite challenging. Join expert facilitators and peers for this informative, supportive, and engaging professional growth experience. This five-session learning series is designed to support any nonprofit professional who manages people.

### Management Essentials – 5 part Series

**Spring: March 3 – March 31.** Thursdays (except Wed, March 16), 9:00 AM to 12:00 PM

**Summer 2022: May 26 – June 23.** Thursdays, 9:00 AM to 12:00 PM

Offered virtually via Zoom. Apply: <https://cvnl.org/management-essentials-series>

## EXCELLENCE IN LEADERSHIP PROGRAM (ELP)

ELP strengthens leaders' confidence and capability, and equips them to build a culture of inquiry and strategic focus at their organizations. The program is designed for new and established Executive Directors and senior managers who are committed to achieving leadership excellence.

### Excellence in Leadership – 10 part Series

**Spring: March 29 – June 7.** Tuesdays (except May 31), 9:00 AM to 12:00 PM

Offered virtually via Zoom. Apply online [cvnl.org/elp](https://cvnl.org/elp).



**Early bird discount for applications received by February 11, 2022!**

## CVNL MEMBER BENEFITS:

CVNL Members enjoy significant discounts on all Learning & Leadership programs, iCAT assessment and GrantStation subscriptions. **Member rates increase March 1 – join or renew now!** Learn more at [cvnl.org/membership/overview/](https://cvnl.org/membership/overview/).

# CVNL VOLUNTEER SERVICES

## VOLUNTEER MATCHING

Our innovative volunteer matching portal is made for organizations and individuals alike. Organizations can register and schedule volunteers and teams, report attendance, and organize service events with just a few clicks. Best of all — volunteers and organizations Bay Area-wide can access the portal for FREE!

Visit [www.volunteernow.org](http://www.volunteernow.org)

Need support with the portal? Join us for free online trainings to help you maximize your experience. Register online [cvnl.org/upcoming-events](http://cvnl.org/upcoming-events).

## VOLUNTEER MANAGER PEER LEARNING

2

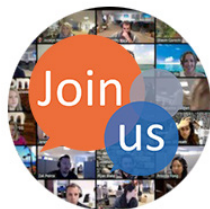
FEB

### Volunteer Appreciation Strategies

12:00 PM to 1:00 PM

Join us to share successes and learn from your peers. Peer Learning Networks are convened and facilitated virtually by CVNL staff members and provide a supportive network of like-minded peers for nonprofit professionals. The groups host guest speakers, facilitated conversations, networking, and other learning opportunities.

Register online [cvnl.org/upcoming-events](http://cvnl.org/upcoming-events)



## Martin Luther King, Jr. Day of Service

In observance of MLK Day and wishing to bring forth Dr. King's message of freedom, equality, justice, and love, CVNL is joining forces with nonprofits and government agencies to host community service projects in Marin and throughout the North Bay.

Visit [volunteernow.org/national-days-of-service](http://volunteernow.org/national-days-of-service) to learn more about this year's activities.



## EMERGENCY VOLUNTEER MANAGEMENT

CVNL operates an **Emergency Volunteer Center (EVC)**, overseeing spontaneous volunteers and donations, for Marin, Solano, Napa and Sonoma Counties in the event of a disaster. Curious about becoming a registered disaster volunteer or how CVNL can support your nonprofit? Speak with Elaine Tokolahi, Director of Volunteer Services, at [etokolahi@cvnl.org](mailto:etokolahi@cvnl.org).

## CONNECT WITH US

### VOLUNTEER SERVICES



**Elaine Tokolahi**, Director  
etokolahi@cvnl.org, 415.448.0340



**Ines DeLuna**, Manager, Volunteer Engagement & Disaster Services  
ideLuna@cvnl.org, 707.252.6222



**Jessica Grace-Gallagher**, Manager  
jgrace-gallagher@cvnl.org, 707.890.8874



**Rhonda Rochon-Smith**, Program Coordinator,  
Solano Volunteers  
rsmith@cvnl.org, 707.784.3121



**Alanna Wendt**, Volunteer Services Program Assistant  
awendt@cvnl.org, 707.890.8884

### COURT REFERRAL



**Cesar Basilio**, Director  
cbasilio@cvnl.org, 707.573.3385

### SONOMA COUNTY PARATRANSIT/VOLUNTEER WHEELS



**April Pearson**, Director  
apearson@cvnl.org, 707.890.8865

# CONNECT WITH US

## LEARNING & LEADERSHIP



**Scott B. Peterson**, Director  
speterson@cvnl.org, 415.448.0335

## CONSULTING SERVICES



**Patricia Murillo**, Chief Program Officer  
pmurillo@cvnl.org, 415.448.0336

## EXECUTIVE SEARCH



**Susan Brown**, Director  
sdbrown@cvnl.org, 415.448.0320

## MEMBERSHIP & EVENTS



**Lauren Johnson**, Event Manager  
ljohnson@cvnl.org, 707.890.8875



**May Congdon**, Membership Engagement & Program Coordinator  
mcongdon@cvnl.org, 415.448.0331

## FUND DEVELOPMENT



**Alie Berka**, Development Manager  
aberka@cvnl.org, 415.448.0333

For a complete list of staff, please visit [cvnl.org/why-cvnl/our-team](https://cvnl.org/why-cvnl/our-team).

# STRONGER TOGETHER

For almost 60 years, Center for Volunteer & Nonprofit Leadership (CVNL) has advanced nonprofits and volunteerism by strengthening leadership, encouraging innovation, and empowering individuals in their communities. We believe that passion alone isn't enough when it comes to creating strong nonprofits. That's why we work with aspiring and established leaders every day to help them build the skills and connections that can take their impact to the next level.

Together we offer comprehensive programs that support nonprofits and volunteers including training, executive search, customized consulting solutions, volunteer matching, and corporate engagement. Heart of Marin and Heart of Napa events support nonprofits of every size and mission through recognition and cash awards.

Other programs and services include the Sonoma Human Race, Secret Santa, Court Referral Program, and Volunteer Wheels. We provide disaster preparedness training and serve as an Emergency Volunteer Center (EVC), overseeing spontaneous volunteers and donations for Marin, Solano, Napa, and Sonoma Counties in the aftermath of a disaster. We believe that with confident and prepared leaders, our nonprofits will be better equipped to create healthy, happy, and more equitable communities.

Learn more about the programs and services we offer at [cvnl.org](https://cvnl.org).







Center for Volunteer & Nonprofit Leadership  
CHANGE STARTS HERE

**Thank you for being a significant part of the  
29th Annual Heart of Marin. We look forward to  
engaging with you in 2022!**

**We help leaders,  
organizations,  
and volunteers  
take their impact  
to the next level.**

### **Office Locations:**

#### **Marin County**

*new location - coming soon!*

#### **Sonoma County**

153 Stony Circle, Ste. 100  
Santa Rosa, CA 95401

#### **Napa County**

433 Soscol Avenue, A-100  
Napa, CA 94559

#### **Solano County**

675 Texas Street  
Fairfield, CA 94533

### **Follow us!**



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