

Center for Volunteer & Nonprofit Leadership
presents

2nd Annual Heart of Sonoma County Awards

Where volunteers,
nonprofits, and leaders shine

June 9th, 2022





Center for Volunteer & Nonprofit Leadership

CELEBRATING NONPROFITS, LEADERS, AND VOLUNTEERS

We are pleased to welcome you to the 2nd Annual Heart of Sonoma County Awards. For nearly 30 years, CVNL has had the privilege of producing Heart Events for our nonprofit colleagues in Marin and Napa Counties. These events have served as a platform to recognize and celebrate the individuals, organizations and businesses who dedicate themselves to lifting up and bettering our communities.

As many of you know, our inaugural Heart of Sonoma County launched last year during the height of the pandemic. Like so many organizations were forced to do, we pivoted to a virtual celebration. This new experience served as a poignant reminder that, although apart, our community stands together, engaged in positive change and transformed by service. We cannot express in words how sincerely thrilled we are to bring this year's second annual event to you live and in-person.

We are overjoyed by the response this event has garnered throughout our community. With the generous support of our sponsors, we will award \$35,000 to our Heart of Sonoma County Award recipients and recognize all 98 nominees.

From our heart to yours — we are grateful for your dedication and the work that you do to make Sonoma County a better place for all.

In community,
Nancy McKenney, CVNL Board Chair
Linda Jacobs, CVNL CEO

THANK YOU PRESENTING SPONSOR



AWARD SPONSORS

CORPORATE COMMUNITY SERVICE

Center for Volunteer & Nonprofit Leadership



VOLUNTEER OF THE YEAR

Kaiser Permanente,
Marin-Sonoma



EXCELLENCE IN BOARD LEADERSHIP

Summit State Bank



A Better Sonoma County.
That's Our Business.
Member FDIC

EXCELLENCE IN INNOVATION

Center for Volunteer & Nonprofit Leadership



YOUTH VOLUNTEER OF THE YEAR

Peter E. Haas Jr. Family Fund

Peter E. Haas Jr. Family Fund

— cultivating social change —

EXCELLENCE IN LEADERSHIP

Medtronic

Medtronic

ACHIEVEMENT IN NONPROFIT EXCELLENCE

Community Foundation
Sonoma County



LIFETIME ACHIEVEMENT

Redwood Credit Union



MEDIA SPONSOR



THANK YOU JUDGES

Jason Beers, Operation Access
Dawn Bell, Leukemia & Lymphoma Society
Hannah Berkheimer, West County High School, Junior
Deborah Blum, Goatlandia
Jeff Boehm, Marine Mammal Center
Delaney Bright, Maria Carrillo High School, Junior
Roni Brown, Summit State Bank
Atashi Chakravarty, SF-Marin Food Bank
Cassidy Dorr, Maria Carrillo High School, Junior
Jennifer Emery, FISH of Santa Rosa
Chuck Fernandez, Committee on the Shelterless (COTS)
Gene Girimonte, Alzheimer's Association
Jennielynn Holmes, Catholic Charities of Santa Rosa
Elliot Levin, Partnership Resources Group
Serena Lienau, City of Santa Rosa
Anita Maldonado, Social Advocates for Youth
Laura Marra, Medtronic
Maxwell Martin, Santa Rosa High School, Junior
Stephanie Martinez, Marin Community Foundation
Lindsay McCall, Humane Society of Sonoma County
Tim Miller, West County Community Services
Rick Nowlin, Luther Burbank Center for the Arts
Christine Paquette, St. Vincent de Paul Society of Marin
Samantha Pungprakearti, Carle Mackie Power & Ross LLP
Rafael Rivero, City of Santa Rosa
Rocio Rodriguez, Sonoma County COAD
Jonathan Rosenblum, Food for Thought
MJ Salter, Redwood Credit Union
Alan Silow, Santa Rosa Symphony
Margaret Slyuk, Reach for Home
Cary Snowden, Boys & Girls Clubs of Sonoma Valley
Bob Sonnenberg, Earle Baum Center for the Blind
Carolina Spence
Jen Stasch, Pediatric Dental Initiative
Melissa Stewart, Chops Teen Club
Olivia Vain, Sweetwater Spectrum
Shylani Weerts, Piner High School, Senior
Sandi Weimer, Boisset Collection

HEART OF SONOMA COUNTY NOMINEES

CORPORATE COMMUNITY SERVICE

SPONSOR: Center for Volunteer & Nonprofit Leadership

The Corporate Community Service Award is presented to a business that has fostered and encouraged volunteerism and philanthropy among its employees.

3rd Street Aleworks
Anesthesia & Analgesia Medical Group, Inc.
(AAMGi)
Avid Coffee
Castañeda's Marketplace
Century 21 Bundesen
Jackson Family Wines
Kaiser Permanente
Summit State Bank

VOLUNTEER OF THE YEAR

SPONSOR: Kaiser Permanente, Marin-Sonoma

The Volunteer of the Year Award and \$5,000 for the recipient's nonprofit is presented to an individual (other than a board member) who has provided exemplary volunteer service to a Sonoma County nonprofit organization.

Susan Baur, Petaluma People Services
Center
Michelle Blake, Boys & Girls Clubs of
Sonoma-Marin
Tom Giannini, Equi-Ed Therapeutic
Riding Program
Keli Hendricks, Project Coyote
Bruce Hope, Sonoma Ecology Center
Nita Ledford, VIDAS Legal Services
(North Bay)
Michael L Pezold, MD, Providence
Medical Group Santa Rosa -
Vascular Surgery

Chris and Daniel Pinney, Food
For Thought
Stephen Prevost, Council on
Aging
Chef Steve Rose, Chop's Teen Club
Toni Rothschild, Giant Steps
Therapeutic Equestrian Center
Bob Safreno, Charles M. Schulz
Museum and Research Center
Kathy Sharp, Redwood Empire
Food Bank
Shana Woodfield, The Living
Room

HEART OF SONOMA COUNTY NOMINEES

EXCELLENCE IN BOARD LEADERSHIP

SPONSOR: Summit State Bank

The Excellence in Board Leadership Award and \$5,000 for the recipient's nonprofit is presented to an exceptional volunteer member of a Sonoma County nonprofit board of directors.

Mike Behler, North Coast Builders
Exchange

Janet Connors, Sonoma County Alliance
Patrick Fanning, Occidental Center for the

Arts
Vince Figueroa, Elsie Allen High School
Foundation

Bill Gabbert, Committee on the
Shelterless (COTS)

Rosanne Gephart, Better Beginnings
for Babies

Mona Hanes, Reach for Home
Clark Houston Lewis, Roustabout
Theater

Lynn Martin, Sonoma Community
Center

Kim Rothstein, Sonoma Family Meal
Karla Schikore, Petaluma Downtown

EXCELLENCE IN INNOVATION

SPONSOR: Center for Volunteer & Nonprofit
Leadership

The Excellence in Innovation Award and \$5,000 is presented to an individual, organization or partnership that has developed new, creative and effective strategies for advancing solutions to critical issues in our community.

Common Ground Society
Generation Housing
KP ACCESS
La Plaza, a program of On the Move
Petaluma People Services Center

Side by Side
Sonoma County COAD
Volunteer Fire Foundation
Zero Waste Sonoma and
Conservation Corps North Bay

HEART OF SONOMA COUNTY NOMINEES

YOUTH VOLUNTEER OF THE YEAR

SPONSOR: Peter E. Haas Jr. Family Fund

Up to five *Youth Volunteer of the Year Awards* of \$1,000 each is presented to full-time middle or high school students serving a Sonoma County nonprofit in the community, education or faith environment.

Ferne Alvarez, Teen Services - Boys
and Girls Club of Sonoma Valley
Elise Curtis, Ceres Community Project,
Pepperwood Preserve, and the Jewish
Community Free Clinic
Oscar Fernandez, Teen Services - Boys
and Girls Club of Sonoma Valley
Galen Freed, Sonoma Ecology Center
Citlaly Garcia Alonso, Boys and
Girls Club
Mirian Gonzalez, Sonoma Valley
Mentoring Alliance
Grace Hodges, Giant Steps
Therapeutic Equestrian Center

Eternity McDonell, Cardinal Newman
High School - Free CPR/AED Training
Coordination
Angelina Renfree, Vitalant & Cardinal
Newman High School
Mar Rivas, Sonoma Land Trust
Fiona Smith, Sonoma Academy
Porter Stein, Sonoma Academy
Jennifer Tellez, Teen Services - Boys
and Girls Club of Sonoma Valley
Blake Thomas, The Bird Rescue Center
Lily Zichichi, St. Paul's Episcopal Church

EXCELLENCE IN LEADERSHIP

SPONSOR: Medtronic

***The Excellence in Leadership Award* and \$5,000 for the recipient's nonprofit is presented to an executive director who has demonstrated excellence in leadership and whose vision has inspired meaningful and lasting change benefiting the organization and community.**

Christine Castillo, Verity
Susan Farren, First Responders
Resiliency, Inc.
Camilla Fox, Project Coyote
Naomi Fuchs, Santa Rosa Community
Health
Letitia Hanke, The LIME Foundation
Madeleine Keegan O'Connell, YWCA
Sonoma County

Nicole Monachello, Storybook Village
Preschool
Cary Snowden, Boys & Girls Clubs
of Sonoma Valley
Mary Stompe, PEP Housing
Luana Vaetoe, Becoming Independent

HEART OF SONOMA COUNTY NOMINEES

ACHIEVEMENT IN NONPROFIT EXCELLENCE

SPONSOR: Community Foundation Sonoma County

The *Achievement in Nonprofit Excellence Award* and \$5,000 is presented to an organization that has demonstrated exemplary service to their constituents.

Boys & Girls Clubs of Sonoma Valley
California Human Development
Canine Companions
Common Ground Society
Equi-Ed
Farm to Pantry
First Responders Resiliency, Inc.
Food For All/Comida Para Todos
Food for Thought
Giant Steps Therapeutic Equestrian Center
Heartfelt Help Foundation
Humane Society of Sonoma County
Journey Center, Inc
The LIME Foundation

Make it Home Bay Area
North Bay Children's Center
Our Village Closet
PEP Housing
Roustabout Theater
Russian Riverkeeper
Senior Advocacy Services Long Term
Care Ombudsman
Social Advocates for Youth
Sonoma Family Meal
Verity
Vital Immigrant Defense Advocacy
and Services (VIDAS)

LIFETIME ACHIEVEMENT

SPONSOR: Redwood Credit Union

The *Lifetime Achievement Award* and \$5,000 for the individual's nonprofit(s) is presented to an individual who has made a positive and notable difference during their career by significantly contributing to address a cause, issue or discipline.

Steve Baxman
Dr. Susan Cooper
Naomi Fuchs

Ann Hancock
Rick Phillips

DONATE

Please consider a tax-deductible donation, today, to help us continue our work of supporting volunteers, nonprofit leaders, and organizations who fulfill critical services in our community. Thank you for your support.

Visit cvnl.org/why-cvnl/donate-now to support or text “CVNL” to **930-212-3456** to donate!

CVNL CONSULTING SERVICES

Does your nonprofit need support? If you are looking for an experienced nonprofit partner to help with strategic planning, board governance, or other organizational development needs, we are here to help!

CVNL provides customized consulting solutions developed and led by seasoned nonprofit professionals to help you extend your capacity and increase your impact. We have the expertise, resources, and networks to add practical value to the important work you do every day.

Visit cvnl.org/consulting-services to learn more.



IMPACT CAPACITY ASSESSMENT TOOL

Research shows that the health of a nonprofit can be assessed using six core capacities: leading, learning, overseeing, generating, planning, and managing. The iCAT is the next generation organizational assessment tool, designed to help nonprofits better understand their capacity and put that understanding into action to increase their impact.

Email Tom Hayashi at thayashi@cvnl.org to learn more.

CVNL SEARCH SERVICES

For over a decade, CVNL has filled the recruiting needs of nonprofits across the Bay Area, guiding staff and board leadership through the process from beginning to end. Our nonprofit expertise, combined with our comprehensive search process, takes pressure off of nonprofits experiencing leadership transitions, allowing them to maintain stability and resilience.

Our services include placement of nonprofit CEOs, executive directors, and senior leadership positions. Let CVNL provide the best-in-class recruiting support you need to find the people who will drive your organization's growth and success.

Contact sdbrown@cvnl.org to learn more.

CVNL LEARNING & LEADERSHIP

Thanks to generous grants from the County of Marin, the Peter A., and Vernice H. Gasser Foundation, and the Community Foundation of Sonoma County, CVNL is pleased to offer a limited number of partial scholarships to Black, Indigenous, and People of Color who are leaders or managers of CVNL member organizations based in or serving Marin, Napa, and Sonoma Counties, as well as smaller CVNL member organizations with limited budgets.

Partial scholarships are available for Learning & Leadership Series **Excellence in Leadership (ELP)**, **Management Essentials** and **Leading for Equity and Inclusion (LEI)**.

Series benefits include:

- Peer to peer learning with mentorship and instruction provided by leading Bay Area nonprofit professionals;
- Highly engaging, small group sessions emphasizing your professional experiences;
- Practical, take-away leadership skills to increase professional capacity and organizational impact.
- Certificate of Completion/LinkedIn Badge upon completion of series.

MEMBER BENEFITS



CVNL Members enjoy significant discounts on all Learning & Leadership programs, iCAT assessment, GrantStation subscriptions, and more. Visit cvnl.org/membership/overview/.

CVNL LEARNING & LEADERSHIP

FALL 2022 CALENDAR

Fall & Winter Registration is now open. Register today!

➔ cvnl.org/learning&leadership

EXCELLENCE IN LEADERSHIP PROGRAM (ELP)



ELP Fall 2022. September 13 - November 8.

9 sessions. Tuesdays 9:00 AM - 12:00 PM. Via Zoom.

ELP is designed for new and established Executive and Senior-level Directors. With courses focused on strategic development; board governance; and leading with values, ELP strengthens leaders' confidence and capabilities, and equips them to build a culture of inquiry and strategic focus within their organizations.

MANAGEMENT ESSENTIALS SERIES



Fall 2022. September 29 - October 27.

5 sessions. Thursdays, 9:00 AM to 12:00 PM. Via Zoom.

Managing people can be rewarding and quite challenging. Join expert facilitators and peers for this informative, supportive, and engaging professional growth experience. This five-session learning series is designed to support any nonprofit professional who manages people. Excellent learning opportunity for management teams. Group discounts for 3 (+) colleagues from same organization.

LEADING FOR EQUITY AND INCLUSION (LEI)



Winter 2022. November 3 - December 8.

5 sessions. Thursdays, 9:00 AM to 12:00 PM. Via Zoom.

This new CVNL series supports organizational leaders and teams to build capacity and skill for authentic inclusion within your nonprofit and develop a DEI plan of action for your organization in just 5 short sessions.



EXCELLENCE IN
LEADERSHIP
(ELP)



MANAGEMENT
ESSENTIALS
SERIES



LEADING FOR
EQUITY AND
INCLUSION

CVNL VOLUNTEER SERVICES

For over 60 years, Center for Volunteer & Nonprofit Leadership (CVNL) has worked with local nonprofits, leaders, and volunteers to help them elevate their impact. We offer support for nonprofits and volunteers in Marin, Napa, Solano and Sonoma Counties. Connect with us at volunteernow.org.



Now available in Español.

Volunteernow.org is a **free and easy to use** volunteer matching portal for nonprofit agencies and volunteers! Register and schedule volunteers and teams, report attendance, and organize service events with just a few clicks. Register online and start connecting with volunteers, today!



Court Referral Program. Sign up your nonprofit organization to host court-referred volunteers from our program. For more information contact Court Referral Partnership Manager, Jessica Grace-Gallagher.



Secret Santa fulfills the holiday wishes of thousands of people in Sonoma County. With a team of volunteers, local businesses, and nonprofits Secret Santa is able to create holiday miracles for many. Learn more and get involved at cvnl.org/secret-santa



Upcoming! Free Community Disaster Preparedness Series (Sept - June). CVNL in partnership with the The Bay Area Urban Areas Security Initiative (BAUASI) will be hosting a series of Community Disaster Preparedness Trainings designed to enhance public safety and security.



New Trainings starting in September. Volunteer Manager Peer Learning Networks & Portal Trainings (Sept - June). Join CVNL and your peers for monthly Volunteer Manager Peer Learning Networks and Portal Trainings, the first Wednesday of the month beginning in Sept. Topics of discussion change monthly. Register online cvnl.org/upcoming-events

CONNECT WITH US

VOLUNTEER SERVICES & COURT REFERRAL



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SONOMA COUNTY PARATRANSIT/VOLUNTEER WHEELS



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CONNECT WITH US

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FUND DEVELOPMENT



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For a complete list of staff, please visit cvnl.org/why-cvnl/our-team.

STRONGER TOGETHER

For over 60 years, Center for Volunteer & Nonprofit Leadership (CVNL) has advanced nonprofits and volunteerism by strengthening leadership, encouraging innovation, and empowering individuals in their communities. We believe that passion alone isn't enough when it comes to creating strong nonprofits. That's why we work with aspiring and established leaders every day to help them build the skills and connections that can take their impact to the next level.

Together we offer comprehensive programs that support nonprofits and volunteers including training, executive search, customized consulting solutions, volunteer matching, and corporate engagement. Heart of Marin and Heart of Napa events support nonprofits of every size and mission through recognition and cash awards.

Other programs and services include the Sonoma Human Race, Secret Santa, Court Referral Program, and Volunteer Wheels. We provide disaster preparedness training and serve as an Emergency Volunteer Center (EVC), overseeing spontaneous volunteers and donations for Marin, Solano, Napa, and Sonoma Counties in the aftermath of a disaster. We believe that with confident and prepared leaders, our nonprofits will be better equipped to create healthy, happy, and more equitable communities.

Learn more about the programs and services we offer at cvnl.org.



THANK YOU FOR ATTENDING

We look forward to partnering
with you in 2022-2023 and beyond!

We help leaders,
organizations,
and volunteers
take their impact
to the next level.

Office Locations:

Marin County
1 McInnis Pkwy, Ste. 175
San Rafael, CA 94903

Sonoma County
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Napa County
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Napa, CA 94559

Solano County
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CVNL.BayArea



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