Center for Volunteer & Nonprofit Leadership

Presents

Heart of Marin™
30th Annual Awards

Where volunteers, nonprofits, and leaders shine.

THURSDAY, JANUARY 12, 2023

Embassy Suites Hotel

101 MCINNIS PKWY, SAN RAFAEL, CA 94903
We are excited to welcome you all to the 30th Annual Heart of Marin. The last time we were in person was three years ago, right before we all went home for what we thought would be a few weeks at most.

With the support of our sponsors, we are proud to award $35,000 to our 2022 Heart of Marin Award Recipients and recognize all 133 nominees! Special thanks to those of you who took the time to nominate these dedicated volunteers, leaders, and organizations.

Please take a moment and look around the room to recognize all of the nominees (wearing red ribbon medallions). Congratulate them and say hello to your colleagues, many of whom you may not have seen in a while.

We believe this year’s celebration serves as a showcase to recognize a community engaged in positive change and show our appreciation for the dedication, passion, and persistence of our great volunteers and leaders. From our heart to yours — thank you for your work in making Marin County a better place for all.

On behalf of the CVNL Board of Directors and staff, we wish each and every one of you a healthy, peaceful, inspirational, and equitable 2023!

Nancy McKenney, CVNL Board Chair
Linda Jacobs, CVNL CEO

PRESENTING SPONSOR

Bank of Marin has served Northern California businesses and the people who run them for more than 30 years, providing insight, guidance and legendary service. Community commitment is one of the Bank’s core values, believing that strong communities benefit everyone. In the words of the Bank’s founder, Bill Murray, “We do well by doing good.”
AWARD SPONSORS

CORPORATE COMMUNITY SERVICE
PG&E

VOLUNTEER OF THE YEAR
Harbor Point Charitable Foundation

EXCELLENCE IN BOARD LEADERSHIP
BioMarin

EXCELLENCE IN INNOVATION
Potrero Group

YOUTH VOLUNTEER OF THE YEAR
Redwood Credit Union

EXCELLENCE IN LEADERSHIP
Marin Community Foundation

ACHIEVEMENT IN NONPROFIT EXCELLENCE
Comerica Bank

LIFETIME ACHIEVEMENT
Kaiser Permanente, San Rafael

MEDIA SPONSOR

BayArea NewsGroup | Marin Independent Journal
THANK YOU HEART OF MARIN JUDGES

Chandra Alexandre Community Action Marin
Jason Beers Operation Access
Atashi Chakravarty San Francisco-Marin Food Bank
Kate Colin Mayor of San Rafael
Jami Davis Marin Ventures
Rob Devincenzi Marin Independent Journal
Nancy Dow Moody Lifehouse
Marilee Eckert San Francisco Conservation Corps
Kelli Finley Marin Agricultural Land Trust
Donna Garske Center for Domestic Peace
Patricia Gill Schurig Center for Brain Injury Recovery
Andrea Henderson Bank of Marin
Cleve Justis Potrero Group, LLC
Kevin Kearney Kevin Kearney Real Estate Group
Pat Kendall Kaiser Permanente San Rafael
Elliot Levin Partnership Resources Group
Sophie Liu Senior, The Branson School
Johnathan Logan Marin Community Foundation
Denise Lucy Dominican University of California
Kim Mazzuca 10,000 Degrees
Lizbeth Mendieta-Alvarado Senior, Novato High School
Jessica Mendieta-Alvarado Junior, Novato High School
Douglas Mundo Multicultural Center of Marin
Andy Naja-Riese Agricultural Institute of Marin
Cheryl Paddock North Marin Community Services
Christine Paquette St. Vincent de Paul Society of Marin
Ken Preston Bregante & Company, LLP
Suzie Randall Okizu
Maureen Sedonaen Habitat for Humanity Greater San Francisco
Lyla Stanger Junior, Novato High School
Mary Kay Sweeney Homeward Bound of Marin
Luana Vaetoe Becoming Independent
Joanne Webster San Rafael Chamber of Commerce
Rick Wells Marin Builders Association
Kitty Whittaker By the Bay Health
Judy Wolff-Bolton Osher Marin Jewish Community Center
The Corporate Community Service Award will be presented to a business that has fostered and encouraged volunteerism and philanthropy among its employees.

Bank of America
Bank of Marin
Ghilotti Bros., Inc.
Hanson Bridgett LLP
JAMBAR
Kaiser Permanente
San Rafael-Petaluma

The Volunteer of the Year Award and $5,000 for the recipient’s nonprofit will be presented to an individual (other than a board member) who has provided exemplary volunteer service to a Marin nonprofit organization.

Jeff Amen, Community Action Marin
Alexander Battaglia, Operation Access
Lydia Bell, LITA (Love is the Answer)
John Beltran, The Marine Mammal Center
Joan Boyd, Guide Dogs for the Blind
Hunter Breck, Felidae Conservation Fund
Chad Brubaker, Call of the Sea
Natalie Clark, WildCare
Carla Condon, Age Friendly Intergenerational Center
Dick & Betty Currie, Guide Dogs for the Blind
Troy Evans, Marin County Search and Rescue
Noni Garner, O’Hanlon Center for the Arts
Peter Goetz, LightHouse for the Blind and Visually Impaired
Erika Gomez, Multicultural Center of Marin
Clara Greisman, Enriching Lives Through Music
Lesley Hu, Pierce’s Pledge

Suzanne Jansen, Center for Domestic Peace
Brian Johnson, Community Action Marin
Krissa Klein, Sonoma Ecology Center
Timothy Knowlton, Marin Humane
Nicole Lea, Family and Children’s Law Center
Marv Levinson, ExtraFood
Nancy Rae Ludwigsen, San Geronimo Valley Community Center
Nancy Malcolm, Vivalon
Rich Moore, Halleck Creek Ranch
Heather Parker, Hooves for Harmony
Alex & Tracy Peters, Las Gallinas Sanitary District Non-Marching Band
Ann Marie Santana-Turina, Marin Humane
Marc Schreiber, Family and Children’s Law Center
Virginia Schultz, Marin County Library Foundation
Lori Feldman & Carol Soker, Marin Court Appointed Special Advocates
Bonnie Spitz, DrawBridge
Bruce Todd, Canal Alliance
Becky White, 10,000 Degrees
SPONSOR: BioMarin

The Excellence in Board Leadership Award and $5,000 for the recipient’s nonprofit will be presented to an exceptional volunteer member of a Marin nonprofit board of directors.

Laura Anderson, Marin Healthy Youth Partnerships  
Dr. Colleen Arnold, Matrix Parent Network and Resource Center  
Chris Cabral, Trips for Kids Bay Area  
Bruce Goines, Marin Wildfire Prevention Authority  
Dr. Jason Lau, Marin YMCA  
Marc Loupe, Alzheimer’s Association  
Mary Jane Luck, SHE-CAN  
Marty Meade, Marin American Indian Alliance  
David Neagle, Ritter Center  
Pamela Parker, Southern Marin Mothers’ Club  
Carol Rebscher, San Geronimo Valley Community Center  
Marion Soloway, Pony Barnes Foundation  
Cheryl Sorokin, Marin Villages  
Ida Times-Green, Sausalito Marin City School Board  
Tiana Wimmer, Enriching Lives Through Music

SPONSOR: Potrero Group

The Excellence in Innovation Award and $5,000 will be presented to an individual, organization or partnership that has developed new, creative and effective strategies for advancing solutions to critical issues in our community.

Ambassadors of Hope and Opportunity  
First Responder Therapy Dogs  
Giving Marin Community Partnership  
Little Wishes  
Maggie/Mavi Pilloton  
Marin Agricultural Land Trust, Drought Resilience and Water Security Initiative  
Marin Foster Care Association  
Osher Marin Jewish Community Center  
Shoreline Connectivity Project  
Side by Side, Raices Unidas  
Social Call  
Sparkle Foundation  
Vivalon
YOUTH VOLUNTEER OF THE YEAR

Ruth Alvarenga, North Marin Community Services
Ashlyn Byous, WildCare
Matteo Diaz, The Spahr Center
Kimberly Escobar, Youth Leadership Institute
Oliver Goldman, Marin County Sheriff’s Search and Rescue
Melissa Gongora, HeadsUp San Rafael Public Education Foundation
Talia Harter, San Rafael High School Youth Transforming Justice, Marin County Office of Education, Marin Suicide Prevention Collaborative, the County of Marin, and Behavioral Health and Recovery Services

Alysha Lee, County of Marin Student Elections Ambassador Program, League of Women Voters, and Beyond Differences
Maddie Mangino, Sparkle Foundation
Amanda Mueller, Marin County Sheriff’s Search and Rescue Unit
Samantha Podoll, San Geronimo Valley Community Center
Jada Swan, Project Awareness and Special Sports, Friendship Club Terra Linda High School
Sophia White, The Schurig Center
Alisa Zhou, American Red Cross

SPONSOR: Redwood Credit Union
Up to five Youth Volunteer of the Year Awards of $1,000 each will be presented to full-time middle or high school students serving a Marin nonprofit in the community, education or faith environment.

EXCELLENCE IN LEADERSHIP

Chandra Alexandre, Community Action Marin
Kay Carlson, Marin Open Studios
Kari Cordero, SANE-SART
Dave Cort, San Geronimo Valley Community Center
Aideen Gaidmore, Marin Child Care Council
Sarah Hobson, West Marin Fund
Ivana Jagodic-Meholick, Post-Partum Support Center
Andy Naja-Riese, Agricultural Institute of Marin
Mark Shotwell, Ritter Center
Samantha Tradelius, Sparkle Foundation

SPONSOR: Marin Community Foundation
The Excellence in Leadership Award and $5,000 for the recipient’s nonprofit will be presented to an executive director who has demonstrated excellence in leadership and whose vision has inspired meaningful and lasting change benefiting the organization and community.
SPONSOR: Comerica Bank

The Achievement in Nonprofit Excellence Award and $5,000 will be presented to an organization that has demonstrated exemplary service to their constituents.

[ap]Parent Love
Adopt A Family
Ambassadors of Hope and Opportunity
Big Skills Tiny Homes
Bridge the Gap
The Cedars of Marin
Community Action Marin
Enriching Lives Through Music
ExtraFood
Family and Children’s Law Center
Legal Aid of Marin
Make it Home Bay Area
Man 2 Man Urban Youth Advocate
Marin Child Care Council
Marin County Cooperation Team

SPONSOR: Kaiser Permanente, San Rafael

The Lifetime Achievement Award and $5,000 for the individual's nonprofit(s) will be presented to an individual who has made a positive and notable difference during their career by significantly contributing to address a cause, issue or discipline.

Rev. Dr. Jane Adams-Spahr
Judge Roy Chernus
Trisha Garlock
Heidi Kuhn
Jody Lewen

Renee Pollard
Richard Shipp
Judy Schriebman
Bruce Wagman
UPCOMING EVENTS

Martin Luther King, Jr. Day of Service
January 2023.

Treat MLK Jr. Day of Service as a “day on” and not a day off. Volunteer in your community and help create the Beloved Community.

Find events and sign up to volunteer at volunteernow.org

March 16, 2023, 8th Annual Heart of Napa Awards.
Join us in recognizing and celebrating Napa County’s outstanding nonprofit volunteers, leaders and organizations. Nominations are due online January 20, 2023 cvnl.org/heartofnapa.

Save the Date! May 13th, 2023, for the Human Race!
The Human Race returned in 2022 to Sonoma County, raising over $80k for local nonprofit organizations. Save the date and join The Race in 2023!

June 2023! 3rd Annual Heart of Sonoma County.
Celebrating Sonoma County’s outstanding nonprofit volunteers, leaders and organizations. Call for nominations coming soon at cvnl.org/heartofsonomacounty.

DONATE

Please consider a tax-deductible donation, today, to help us continue our work of supporting volunteers, nonprofit leaders, and organizations who fulfill critical services in our community. Thank you for your support.

Visit cvnl.org/why-cvnl/donate-now to support or text “CVNL” to 930-212-3456 to donate!
Does your nonprofit need support? If you are looking for an experienced nonprofit partner to help with strategic planning, facilitation, board governance, or other organizational development needs, we are here to help!

CVNL provides customized consulting solutions developed and led by seasoned nonprofit professionals to help you extend your capacity and increase your impact. We have the expertise, resources, and networks to add practical value to the important work you do every day.

To learn more, visit cvnl.org/Consulting or contact: Tom Hayashi, CVNL Chief Capacity Building Officer, thayashi@cvnl.org.

Research shows the health of a nonprofit can be assessed using six core capacities: leading, learning, overseeing, generating, planning, and managing. The iCAT is the next generation organizational assessment tool, designed to help nonprofits better understand their capacity and put that understanding into action to increase their impact.

Limited funding is available to subsidize iCAT for Marin organizations. Available on a first-come, first-served basis.

To learn more, visit cvnl.org/Consulting/icat or contact: Tom Hayashi, CVNL Chief Capacity Building Officer, thayashi@cvnl.org.

For over a decade, CVNL has filled the recruiting needs of nonprofits across the Bay Area, guiding staff and board leadership through the process from beginning to end. Our nonprofit expertise, combined with our comprehensive search process, takes pressure off of nonprofits experiencing leadership transitions, allowing them to maintain stability and resilience.

Our services include placement of nonprofit CEOs/executive directors, and senior leadership positions. Let CVNL provide the best-in-class recruiting support you need to find the people who will drive your organization’s growth and success.

To learn more, visit cvnl.org/Executive-Search or contact: Tom Hayashi, CVNL Chief Capacity Building Officer, thayashi@cvnl.org.
CVNL MEMBERSHIP BENEFITS

CVNL’s Membership Program brings local leaders like you the expert guidance and essentials needed to achieve greater impact. We encourage nonprofit organizations, schools, and government agencies to become CVNL Members to access valuable resources, services, and further develop professional skills.

Join our powerful community of change-makers who are looking to take their leadership to the next level. Join today at cvnl.org/membership.

For information and assistance, please contact Ling Tang, Administrative Coordinator, ltang@cvnl.org

REALIZE YOUR GREATEST IMPACT

Connect.
Join a growing network of professionals from hundreds of organizations representing local, regional, and national nonprofits of all sizes.

Get Support.
Access a range of benefits, from free training and coaching to funding support and discounted services — all designed to help you succeed.

Save.
You’ve got important work to do. Membership saves your organization time and money, allowing you to focus on your mission.

Member Benefit Highlights
CVNL Members enjoy significant discounts on Learning & Leadership programs, iCAT assessment, GrantStation subscriptions, and one free 30-minute coaching session per year.

Learn more at cvnl.org/membership

Scholarships Now Available For CVNL Member Organizations.

With the generous support of funders, CVNL is pleased to offer a limited number of partial scholarships to Black, Indigenous, and People of Color who are leaders or managers of CVNL member organizations based in or serving Marin, Napa, Sonoma and Solano Counties, as well as smaller CVNL member organizations with limited budgets.

Partial scholarships are available for the Learning & Leadership Intensive Series: Excellence in Leadership (ELP), Management Essentials, and Leading for Equity and Inclusion (LEI). Learn more at cvnl.org/learningandleadership.
CVNL LEARNING AND LEADERSHIP


Building and sustaining great organizations requires compassionate, connected and competent leadership. Leaders who are committed to these qualities and embrace learning and growth create great teams.

Register for Spring 2023 Series at cvnl.org/learningandleadership.

Management Essentials Series - A Roadmap for Managing People.
February 16 - March 16. Online Via Zoom.
Five half-day sessions, 9am – 12pm.
Or, May 11 - June 8. In Person.
This five-session learning series is designed to support any nonprofit professional who manages people. Ideal for newly promoted managers, experienced managers, and management teams.

Grant Writing Certificate Series.
March 1 - March 22. Online Via Zoom.
Four half-day sessions, 9am – 12pm.
CVNL is pleased to partner with MissionQuest to offer this Grant Writing Certificate program. A four-session series to build capacity for a sustainable grant proposal program within your nonprofit.

Participants will learn:
- Key components of a grant proposal;
- Approaches to funder research;
- Crafting a boilerplate grant;
- Terminology in the grant seeking field; and more.

Earn a professional Certificate of Completion.
Learn more and register online at cvnl.org/learningandleadership.
Excellence in Leadership Program.
Five full-day sessions, at CVNL San Rafael.
CVNL’s flagship Leadership Series, Excellence in Leadership Program (ELP), is a focused, immersive program with over 30 hours of teaching and coaching from expert faculty and nonprofit professionals.

FREE Online Info Session: Excellence in Leadership Program
25 JAN
12pm - 1pm via zoom. Register at cvnl.org/upcoming-events. Attendees receive 10% discount on series tuition.

Leading for Equity and Inclusion.
March 30 – May 4 (except April 6). In Person.
Five half-day sessions, 9am – 12pm, at CVNL San Rafael.
A five-session series to build capacity & skill for authentic inclusion within your nonprofit.

Teams will learn how to:
- Identify & dismantle harmful narratives & biased practices;
- Adopt personal leadership skills & style that make space for real belonging & inclusion;
- Develop a plan of action focused on your organization.

FREE Online Info Session: Leading for Equity and Inclusion.
1 FEB
12pm - 1pm via zoom. Register at cvnl.org/upcoming-events. Attendees receive 10% discount on series tuition.

Board Governance Boot Camp.
April 12 – May 3. Online Via Zoom.
Four half-day sessions, 9am – 11:30am.
CVNL knows what strong, smart boards looks like - and how critical they are for the health of an organization.

Our four-part series on board governance, led by CVNL leaders Linda Jacobs, CEO, and Tom Hayashi, Chief Capacity Building Officer, helps organizations diagnose their board needs and equip leaders with the right training and resources to take their leadership to the next level.

FREE Online Info Session: Board Governance Boot Camp.
15 FEB
12pm - 12:30 via zoom. Register at cvnl.org/upcoming-events. Attendees receive 10% discount on series tuition.
Our innovative volunteer matching portal is made for organizations and individuals alike. Organizations can register and schedule volunteers and teams, report attendance, and organize service events with just a few clicks. Best of all — volunteers and organizations Bay Area-wide can access the portal for FREE!

Visit [www.volunteernow.org](http://www.volunteernow.org)

Join us for free online trainings to help you maximize your experience. Register online [www.volunteernow.org/portal-training](http://www.volunteernow.org/portal-training).

Climate Impact Wildfire Prevention Project

Wildfire is a major threat to the health and safety of our communities in Northern California, now more than ever. Center for Volunteer & Nonprofit Leadership in partnership with California Climate Action Corps has launched a climate impact wildfire prevention project in all of our four counties: Marin, Napa, Solano, and Sonoma.

**Project Mission**

To engage community members in Days of Service wildfire prevention volunteer events where they will remove fire-prone vegetation and help make our communities more firesafe.

Learn more and get involved at [volunteernow.org/climate-impact-project](http://volunteernow.org/climate-impact-project)

Martin Luther King, Jr. Day of Service January 2023.

The Beloved Community is an inclusive, achievable society, in which problems and conflict can exist, but are resolved peaceably.

As our nation continues to grapple with climate change, racial injustice and political polarization, this year’s theme is a clear assignment to each of us.

**Treat this MLK Jr. Day of Service as a “day on” and not a day off. Volunteer in your community and help create the Beloved Community.**

Find events and sign up to volunteer at [volunteernow.org](http://volunteernow.org)
For over 60 years, Center for Volunteer & Nonprofit Leadership (CVNL) has advanced nonprofits and volunteerism by strengthening leadership, encouraging innovation, and empowering individuals in their communities. We believe that passion alone isn’t enough when it comes to creating strong nonprofits. That’s why we work with aspiring and established leaders every day to help them build the skills and connections that can take their impact to the next level.

Together we offer comprehensive programs that support nonprofits and volunteers including training, executive search, customized consulting solutions, volunteer matching, and corporate engagement. Heart of Marin, Heart of Napa, and Heart of Sonoma County events support nonprofits of every size and mission through recognition and cash awards.

Other programs and services include the Sonoma County Human Race, Secret Santa, Court Referral Program, and Volunteer Wheels. We provide disaster preparedness training and serve as an Emergency Volunteer Center (EVC), overseeing spontaneous volunteers and donations for Marin, Solano, Napa, and Sonoma Counties in the aftermath of a disaster. We believe that with confident and prepared leaders, our nonprofits will be better equipped to create healthy, happy, and more equitable communities.

Learn more about the programs and services we offer at cvnl.org.
Thank you for being a significant part of the 30th Annual Heart of Marin. We look forward to engaging with you in 2023!

We help leaders, organizations, and volunteers take their impact to the next level.

Office Locations:

Marin County
1 McInnis Pkwy Suite 175
San Rafael, CA 94903

Napa County
433 Soscol Avenue, A-100
Napa, CA 94559

Sonoma County
153 Stony Circle, Ste. 100
Santa Rosa, CA 95401

Solano County
675 Texas Street
Fairfield, CA 94533

Follow us!

CVNL.BayArea  @Capacity4Change  @Capacity4Change
SolanoVolunteers  @Solanovolunteers