

**Center for Volunteer
& Nonprofit Leadership**

Presents



**Where volunteers,
nonprofits, and leaders shine.**

THURSDAY, MARCH 16, 2023

Napa Valley Expo



Center for Volunteer & Nonprofit Leadership
CHANGE STARTS HERE

CELEBRATING NONPROFITS, LEADERS, AND VOLUNTEERS

Welcome to the 8th Annual Heart of Napa Awards!

We are thrilled to be with you all today to celebrate the amazing nonprofit volunteers, leaders and community-supporting businesses of Napa County.

Recognizing, honoring and celebrating all of the nominees and the good they do for our communities is genuinely the 'heart' of this event.

With the support of our sponsors, we are proud to award \$22,500 to the 2022 Heart of Napa Award Recipients and recognize all 76 nominees!

Our special thanks to those of you who took the time to nominate these outstanding individuals and organizations.

From our hearts to yours — thank you for your dedication and work in making Napa County a better place for all. On behalf of the CVNL Board of Directors and staff, we wish each and every one of you a healthy, happy and equitable 2023

Nancy McKenney, CVNL Board Chair
Linda Jacobs, CVNL CEO

PRESENTING **SPONSOR**



Bank of Marin

Bank of Marin has served Northern California businesses and the people who run them for more than 30 years, providing insight, guidance and legendary service. Community commitment is one of the Bank's core values, believing that strong communities benefit everyone. In the words of the Bank's founder, Bill Murray, "We do well by doing good."

AWARD SPONSORS

CORPORATE COMMUNITY SERVICE

Center for Volunteer & Nonprofit Leadership



VOLUNTEER OF THE YEAR

Syar Foundation



EXCELLENCE IN BOARD LEADERSHIP

PG&E



EXCELLENCE IN LEADERSHIP

Comerica Bank



YOUTH VOLUNTEER OF THE YEAR

Redwood Credit Union



ACHIEVEMENT IN NONPROFIT EXCELLENCE

Peter A. and Vernice H. Gasser Foundation



MEDIA SPONSOR



THANK YOU **HEART OF NAPA JUDGES**

Kerry Ahearn, Aldea Children & Family Services

Angie Avina, VOICES Youth Center

Evie Ayers, Music in the Vineyards

Jason Beers, Operation Access

Atashi Chakravarty, SF-Marin Food Bank

Mike Corrigan, Dickenson, Peatman & Fogarty

Margaret Farman, United Cerebral Palsy of the North Bay, Inc.

Tony Fletcher, Enchanted Hills Camp

Jamie Freymouth, Napa Valley Support Services

Tom Fuller, Fuller & Sander Communications, Inc.

Martin-Damian Garcia, Junior, Justin-Siena High School

Rodolfo Gaspar Sanchez, Senior, New Technology High School

Aimee Guillot, Lunchtime Productions Inc.,

d/b/a Cafeteria Kids Theater

Gabriel Harris, Senior, American Canyon High School

Andrea Henderson, Bank of Marin

Katie Hull, Sophomore, Vintage High School

Jill Jacobs, St. Helena Hospital Foundation

Tracy Lamb, NEWS - Domestic Violence and

Sexual Abuse Services

Brigitte Moran, Buck Family Fund of

Marin Community Foundation

Wendi Piscia, Napa Humane

Janelle Sellick, American Canyon Community

& Parks Foundation

Pete Shaw, CrossWalk Church

Janet Todd, Girls on the Run North Bay

Mark Van Gorder, PG&E

Sandi Weimer, Boisset Collection

Rob Weiss, Mentis

Kitty Whittaker, By the Bay Health

2022 HEART OF NAPA **NOMINEES**

CORPORATE COMMUNITY SERVICE

SPONSOR: Center for Volunteer & Nonprofit Leadership

The Corporate Community Service Award will be presented to a business that has fostered and encouraged volunteerism and philanthropy among its employees.

American Canyon Orthodontics
Bank of Marin
La Cheve Bakery & Brews
Poppy Bank

VOLUNTEER OF THE YEAR

SPONSOR: SYAR Foundation

The Volunteer of the Year Award and \$5,000 for the recipient's nonprofit will be presented to an individual (other than a board member) who has provided exemplary volunteer service to a Napa nonprofit organization.

Debbie Alter-Starr, Napa Valley Latino Heritage Committee and Napa County Historical Society

LC Arisman, Napa Valley Moms Demand Action for Gun Sense in America

Andrea Blum, Calistoga Cares Food Pantry

Daniela Casas, NEWS - Domestic Violence and Sexual Abuse Services

Berenice Castañeda, Puerta Abiertas Community Resource Center

Irma Delgado, Girls on the Run North Bay

Nancy Fireman, Napa Valley CanDo

Diana Griffin, Aldea Children & Family Services

Bruce Johnson, Calistoga Affordable Housing

Betty Labastida, OLE Health

Anne McMinn, Collabria Care

Brandt Mori, Boys & Girls Club of Napa Valley

Ellen Sabine, Molly's Angels of Napa Valley

Sanna Williams, Expressions of Hope, Inc.

2022 HEART OF NAPA **NOMINEES**

EXCELLENCE IN BOARD LEADERSHIP

SPONSOR: **PG&E**

The *Excellence in Board Leadership Award* and \$2,500 for the recipient's nonprofit will be presented to an exceptional volunteer member of a Napa nonprofit board of directors.

Kim Brown Sims, Mentis

Justin Gomez, Molly's Angels
of Napa Valley

Allison Haley, If Given a
Chance

Mary Ellen Hester, Calistoga
Affordable Housing

Dana Johnson, Nimbus Arts

Rick Jones, OLE Health

Stan Knight, World Affairs
Napa Valley

Robert Nations, Napa Valley
Support Services

Robert Nations, Share the Care
Napa Valley

EXCELLENCE IN LEADERSHIP

SPONSOR: **Comerica Bank**

The *Excellence in Leadership Award* and \$5,000 for the recipient's nonprofit will be presented to an executive director who has demonstrated excellence in leadership and whose vision has inspired meaningful and lasting change benefiting the organization and community.

Evie Ayers, Music in the Vineyards

Margaret Farman, United Cerebral
Palsy of the North Bay, Inc.

Jamie Graff, Nimbus Arts

Aimee Guillot and Olivia Cowell,
Lunchtime Productions Inc.,
d/b/a Cafeteria Kids Theater

Larry Kromann, Calistoga
Affordable Housing

Janelle Sellick, American
Canyon Community & Parks
Foundation

Claudia Sonder, Napa
Community Animal Response
Team (Napa CART)

Monica Stevens, Jameson
Humane

Pablo Zatarain, Fair Housing
Napa Valley

2022 HEART OF NAPA **NOMINEES**



YOUTH VOLUNTEER OF THE YEAR

SPONSOR: Redwood Credit Union

Up to five *Youth Volunteer of the Year Awards of \$1,000* each will be presented to full-time middle or high school students serving a Napa nonprofit in the community, education or faith environment.

Araceli Cantera, Mentis
Victor Chen, Napa County
Library
Eduardo Coronado, Boys &
Girls Club of Napa Valley
Erin Cullen, Mentis
Edmundo Gonzalez Lopez,
Boys & Girls Club of Napa
Valley
Carson Goodrich,
Napa County 4-H
Itzel Martinez Rodriguez,
ACE Calistoga

Abbey Mercer, Teens Connect;
Agape; 4-H; Jameson Humane
Madison Phillips; Girls on the Run
North Bay
Mariela Rivera, UpValley Family
Centers
Miguel Rivera Medina, Boys &
Girls Club of Napa Valley
Dareydy Rojas, Boys & Girls Club
of Napa Valley
Jessica Solomon, ACE Calistoga

“Everybody can be great. Because anybody can serve. You don’t have to have a college degree to serve. You don’t have to make your subject and your verb agree to serve.... You don’t have to know the second theory of thermodynamics in physics to serve. You only need a heart full of grace. A soul generated by love.”

-Martin Luther King, Jr.

2022 HEART OF NAPA **NOMINEES**



**ACHIEVEMENT
IN NONPROFIT
EXCELLENCE**

SPONSOR: Peter A. and Vernice H. Gasser Foundation

The Achievement in Nonprofit Excellence Award and \$5,000 will be presented to an organization that has demonstrated exemplary service to their constituents.

Calistoga Affordable Housing

Molly's Angels of Napa Valley

Community Health Initiative

Napa Community Animal
Response Team (CART)

Community Resources for

Napa Farmers Market

Children

Napa Valley Chamber Orchestra

Expressions of Hope, Inc.

Napa Valley Support Services

Jameson Humane

Nimbus Arts

Life On Earth Art

OLE Health

Lunchtime Productions Inc,
d/b/a Cafeteria Kids Theater

Share the Care Napa Valley

Mentis

The Boys & Girls Club of Napa
Valley

DONATE

Please consider a tax-deductible donation, today, to help us continue our work of supporting volunteers, nonprofit leaders, and organizations who fulfill critical services in our community. Thank you for your support.

Visit cvnl.org/why-cvnl/donate-now to support or text "CVNL" to **930-212-3456** to donate!

UPCOMING EVENTS

15
JUN

Third Annual Heart of Sonoma County. Nominations are due April 7th

Join us in recognizing and celebrating Sonoma County volunteers, nonprofit leaders, and organizations making a positive difference.



13
MAY

Sonoma County Human Race - One Human Race.

The Human Race has raised over \$25 million dollars for nearly 7,700 local nonprofits over the past four decades.

Join the Human Race! Participation is open to all greater Bay Area nonprofits and individuals.

Register online: Humanracenow.org.



March 17th! FREE - Early Bird Registration For Nonprofits

Nonprofits register online by March 17th for for Free!

Register online for free (by March 17th) to place your organization, and cause, in front of thousands of active racers and fundraisers! Take your fundraising to the next level -- register a Team Captain and start a fundraising team!

Learn more and register at: Humanracenow.org.

CVNL CONSULTING SERVICES

Does your nonprofit need support? If you are looking for an experienced nonprofit partner to help with strategic planning, facilitation, board governance, or other organizational development needs, we are here to help!

CVNL provides customized consulting solutions developed and led by seasoned nonprofit professionals to help you extend your capacity and increase your impact. We have the expertise, resources, and networks to add practical value to the important work you do every day.

To learn more, visit cvnl.org/Consulting

Or contact: Tom Hayashi, CVNL Chief Capacity Building Officer, thayashi@cvnl.org.



IMPACT CAPACITY ASSESSMENT TOOL

Research shows the health of a nonprofit can be assessed using six core capacities: leading, learning, overseeing, generating, planning, and managing. The iCAT is the next generation organizational assessment tool, designed to help nonprofits better understand their capacity and put that understanding into action to increase their impact.

Limited funding is available to subsidize iCAT for Marin organizations. Available on a first-come, first-served basis.

To learn more, visit cvnl.org/Consulting

Or contact: Tom Hayashi, CVNL Chief Capacity Building Officer, thayashi@cvnl.org.

CVNL EXECUTIVE SEARCH SERVICES

For over a decade, CVNL has filled the recruiting needs of nonprofits across the Bay Area, guiding staff and board leadership through the process from beginning to end. Our nonprofit expertise, combined with our comprehensive search process, takes pressure off of nonprofits experiencing leadership transitions, allowing them to maintain stability and resilience.

Our services include placement of nonprofit CEOs/executive directors, and senior leadership positions. Let CVNL provide the best-in-class recruiting support you need to find the people who will drive your organization's growth and success.

To learn more, visit cvnl.org/Executive-Search

Or contact: Gaurav Arora, CVNL Executive Recruiter, garora@cvnl.org.

CVNL MEMBERSHIP

REALIZE YOUR GREATEST IMPACT

CVNL's Membership Program brings local leaders like you the expert guidance and essentials needed to achieve greater impact. We encourage nonprofit organizations, schools, and government agencies to become CVNL Members to access valuable resources, services, and further develop professional skills. Join our powerful community of change-makers who are looking to take their leadership to the next level.

To learn more, visit cvnl.org/Membership/overview

Or Contact: Ling Tang, CVNL Administrative Coordinator, ltang@cvnl.org.

CVNL Member Benefits

- Up to **20% discount on Learning & Leadership** programs (valued up to \$400);
- **Two Free 30-minute coaching** sessions per year (valued at \$300);
- **\$100 discount on (iCAT)** Impact Capacity Assessment Tool, a research-based organizational diagnostic assessment;
- **Discount on GrantStation** search portal subscription;
- **Free unlimited job postings** on CVNL job board;
- **Free admission to Peer Learning Network** events (valued at \$20).



Join or Renew by April 15th & Save!

Join or renew CVNL membership by April 15th and receive **10% discount on membership rates**, and the **\$25 administrative fee is waived** for new members and members who have lapsed over a year.

Join or learn more at cvnl.org/membership.

Learning & Leadership Scholarships For CVNL Members

With the generous support of funders, CVNL is pleased to offer a limited number of partial scholarships to Black, Indigenous, and People of Color who are leaders or managers of CVNL member organizations based in or serving Marin, Napa, Sonoma and Solano Counties, as well as smaller CVNL member organizations with limited budgets.

Partial scholarships are available for the **Learning & Leadership** Intensive Series: **Excellence in Leadership (ELP)**, **Management Essentials**, and **Leading for Equity and Inclusion (LEI)**. Learn more at cvnl.org/learningandleadership.

To learn more, visit cvnl.org/Learningandleadership/

Or Contact: Scott Peterson, CVNL Director, Learning & Leadership, speterson@cvnl.org.

CVNL LEARNING AND LEADERSHIP

Learn. Lead. Connect.

Building and sustaining great organizations requires compassionate, connected and competent leadership. Leaders who are committed to these qualities and embrace learning and growth create great teams.

Register online at cvnl.org/learningandleadership.

Excellence in Leadership Program.

March 21 – May 16. In Person.

Five full-day sessions, at CVNL San Rafael.

CVNL's flagship Leadership Series, Excellence in Leadership Program (ELP), is a focused, immersive program with over 30 hours of teaching and coaching from expert faculty and nonprofit professionals.



Leading for Equity and Inclusion.

March 30 – May 4 (except April 6). **In Person.**

Five half-day sessions, 9am – 12pm, at CVNL San Rafael.

A five-session series to build capacity & skill for authentic inclusion within your nonprofit.

Teams will learn how to:

- Identify & dismantle harmful narratives & biased practices;
- Adopt personal leadership skills & style that make space for real belonging & inclusion;
- Develop a plan of action focused on your organization.



Board Governance Boot Camp.

April 12 – May 3. Online Via Zoom.

Four half-day sessions, 9am – 11:30am.

CVNL knows what strong, smart boards look like and how critical they are for the health of an organization.

Our four-part series on board governance, led by CVNL leaders Linda Jacobs, CEO, and Tom Hayashi, Chief Capacity Building Officer, help organizations diagnose their board needs and equip leaders with the right training and resources to take their leadership to the next level.



Earn a professional Certificate of Completion.

Register online at cvnl.org/learningandleadership.

CVNL VOLUNTEER SERVICES

VOLUNTEER MATCHING

Our innovative volunteer matching portal is made for organizations and individuals alike. Organizations can register and schedule volunteers and teams, report attendance, and organize service events with just a few clicks. Best of all – volunteers and organizations Bay Area-wide can access the portal for FREE!

Visit www.volunteernow.org
(also available in Spanish)

CESAR CHAVEZ AND DOLORES HUERTA NATIONAL DAY OF SERVICE

25 **Saturday, March 25th from 9am - 12pm**
MAR **Westwood Hills Park, Napa, CA**

Join CVNL, CA Climate Action Corps, Napa RCD, City of Napa, and Friends of Westwood Hills Park for a Day of Service in honor of the activists Cesar Chavez and Dolores Huerta!

Volunteer to remove invasive French Broom, making way for more native plants and creating an environment that is more firesafe.

Register to Volunteer:
volunteernow.org/climate-impact-project



VOLUNTEER TRAINING OPPORTUNITIES: Citizen Emergency Response Team (CERT)

Community Emergency Response Training is a nationally recognized emergency training course that teaches essential emergency response skills. By taking and completing the CERT course you will gain the skills and confidence necessary to help yourself, your family, and your community during a disaster.

2023 CERT Schedule & Trainings:
www.countyofnapa.org/2525/Training-Opportunities

NEW! NAPA COUNTY BILINGUAL CERT TRAINING!

For the first time in Napa County, Spanish CERT (Citizen Emergency Response Team) Training will be offered this May, 2023.

Bilingual attendees will be trained in basic disaster response skills, such as fire safety, light search and rescue, team organization, personal preparedness, and disaster medical operations. The training is available free of charge to anyone living in Napa County.

E-mail Ines DeLuna at ideluna@cvnl.org for more information!

CVNL VOLUNTEER SERVICES

GLOBAL VOLUNTEER MONTH

Global Volunteer Month celebrates the power of people who tackle society's greatest challenges, and build stronger, more vibrant communities through volunteerism and everyday actions. We have many ways you can get involved and join the celebration: recognize volunteers, find volunteer opportunities, make a donation, download our resource toolkits and so much more.

Visit www.volunteernow.org

CLIMATE IMPACT WILDFIRE PREVENTION PROJECT

Take action against climate change! Volunteer or Partner with CVNL at upcoming Wildfire Prevention Events.

Center for Volunteer & Nonprofit Leadership in partnership with California Climate Action Corps has launched a climate impact wildfire prevention project in all of our four counties: **Marin, Napa, Solano, and Sonoma.**



Project Mission:

To engage community members in Days of Service wildfire prevention volunteer events where they will remove fire-prone vegetation and help make our communities more firesafe.

For more information on how you can get involved

Scan here:



Visit us online:

volunteernow.org/climate-impact-project

Or contact Frances Kiles: fkiles@cvnl.org or (707) 890-8891

STRONGER TOGETHER

For over 60 years, Center for Volunteer & Nonprofit Leadership (CVNL) has advanced nonprofits and volunteerism by strengthening leadership, encouraging innovation, and empowering individuals in their communities. We believe that passion alone isn't enough when it comes to creating strong nonprofits. That's why we work with aspiring and established leaders every day to help them build the skills and connections that can take their impact to the next level.

Together we offer comprehensive programs that support nonprofits and volunteers including training, executive search, customized consulting solutions, volunteer matching, and corporate engagement. Heart of Marin, Heart of Napa, and Heart of Sonoma County events support nonprofits of every size and mission through recognition and cash awards.

Other programs and services include the Sonoma County Human Race, Secret Santa, Court Referral Program, and Volunteer Wheels. We provide disaster preparedness training and serve as an Emergency Volunteer Center (EVC), overseeing spontaneous volunteers and donations for Marin, Solano, Napa, and Sonoma Counties in the aftermath of a disaster. We believe that with confident and prepared leaders, our nonprofits will be better equipped to create healthy, happy, and more equitable communities.

Learn more about the programs and services we offer at cvnl.org.



CARE CONNECT CONTRIBUTE



Center for Volunteer & Nonprofit Leadership
CHANGE STARTS HERE

We help leaders,
organizations,
and volunteers
take their impact
to the next level.

Office Locations:

Marin County

1 McInnis Pkwy, Suite 175
San Rafael, CA 94903

Napa County

433 Soscol Avenue, A-100
Napa, CA 94559

Sonoma County

153 Stony Circle, Ste. 100
Santa Rosa, CA 95401

Solano County

675 Texas Street, Ste. 6013
Fairfield, CA 94533

Follow us!

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 SolanoVolunteers  @Solanovolunteers