

Thank you Sonoma County for supporting neighbors in need in 2022!

Sonoma County's Secret Santa Program is a partnership of Center for Volunteer & Nonprofit Leadership (CVNL), KZST, and Friedman's Home Improvement, along with thousands of local businesses, agencies, volunteers, and donors who work together to bring joy and hope community-wide. A special thank you to our community's unsung heroes – Sonoma County nonprofits and schools. These organizations and individuals work tirelessly each year make sure needs don't go unmet during the holidays.

over
\$350,000
raised

19,676
individuals
served

26,585
gifts
given

103
nonprofits
engaged

173
tree
locations
at businesses

645
volunteers

4038
volunteer
hours

Partner Spotlight: In 2022, Secret Santa worked with Local 1401 Fire Fighters, Toys for Kids, and Sonoma County Toys for Tots. With CVNL staff and volunteer support, we organized a huge gift distribution drive to deliver toys and necessities to over 5,000 local students in 22 of the most underserved schools across Sonoma County.

Thank you to everyone who helped make this year's program a success: our hearts are full!
Learn about our other programs by visiting [CVNL.org](https://www.cvnl.org).



Major Secret Santa sponsor, Redwood Credit Union, Matt Martin (in Santa hat!).



Local 1401 Fire Fighters helping to collect and distribute thousands of gifts and toys.



Holiday wishes can come true each year with Secret Santa!

Secret Santa Testimonials

"The jacket I received, I wear all the time - it fits perfectly! You really did a great job getting us what we asked for. Thank you very, very much."

Love Kevin

"Thank you Secret Santa Volunteers for all you do to get gifts into the community. I hope you enjoy this card. My neighbors wrote in to Santa and this touches me so much. Thank you for the love."

Kathryn

What keeps me coming back? "The opportunity to give back and to make sure when children and families who are having a challenging time are still able to receive a gift, and know they are loved too."

Secret Santa Volunteer, Melissa



Secret Santa's Partners Thank Our Sponsors

Special thanks to Redwood Credit Union, G&C Autobody, David and Melissa Coddington.

Snow Globe



MONTGOMERY VILLAGE



Snow Angel



Snowflake

1111 Sonoma Ave Medical Center | Airport Health Club | American Ag Credit | Artemedica | Clover Stornetta Farms | Fidelity National Title Flamingo Resort | Foley Family Wines | Geary, Shea, O'Donnell, Grattan & Mitchell, P.C. | Jackson Family Wines | Kaiser Permanente | Keysight LEMO USA, Inc. | Montecito Health Club | Moss Adams | NI - National Instruments | North Bay Credit Union | North Bay Vitreoretinal Consultants Oakmont Senior Living | Parkpoint Health Club | Parker Hannifin Corporation | Perry, Johnson, Anderson, Miller & Moskowitz LLP | Poppy Bank Purple Wine & Spirits | Quattrocchi Kwok Architects | Riley Street Art Supply | Russian River Brewing Company | Shutterbug Camera Shop SMILE Orthodontics | Snoopy's Home Ice | Sonic.net, Inc | Sonoma County Office of Education | Summit Engineering | The Toyworks TLCD Architecture | Viavi Solutions | Western Farm Center | Willow Creek Wealth Management