Center for Volunteer & Nonprofit Leadership

Presents



Where volunteers, nonprofits, and leaders shine.

THURSDAY, JUNE 15th, 2023 Friedman Event Center



CELEBRATING NONPROFITS, LEADERS, AND VOLUNTEERS

We are pleased to welcome you to the 3rd Annual Heart of Sonoma County Awards and are thrilled to be with you to celebrate the amazing nominees.

CVNL has had the privilege of producing Heart Events for our nonprofit colleagues in Marin for 30 years and Napa for nine years. These events serve as a platform to recognize and celebrate the individuals, organizations, and businesses who dedicate themselves to lifting up and improving our communities.

We are honored to share the stories and celebrate the many outstanding achievements of Sonoma County's leaders. This event showcases how Sonoma County's diverse communities stand together to make a positive difference.

With the generous support of our sponsors, we will award \$35,000 to our Heart of Sonoma County Award recipients and recognize all 87 nominees. Our special thanks to those of you who took the time to nominate these outstanding individuals and organizations.

Please take a moment to look around the room to recognize all the nominees (wearing red ribbon medallions). Congratulate them and say hello to your colleagues. Use the event to reconnect, make new connections, and network.

We believe this year's celebration serves as a platform to recognize a community engaged in positive change and show our appreciation for the dedication, passion, and persistence of our great volunteers, leaders, and organizations.

From our hearts to yours — we are grateful for your dedication and the work that you do to make Sonoma County a better place for all.

In community, Nancy McKenney, CVNL Board Chair Linda Jacobs, CVNL CEO

PRESENTING SPONSOR



MEDIA SPONSOR

AWARD SPONSORS

VOLUNTEER OF THE YEAR Kaiser Permanente Northern California

EXCELLENCE IN BOARD LEADERSHIP PG&E

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YOUTH VOLUNTEER OF THE YEAR Peter Haas Jr. Family Fund

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LIFETIME ACHIEVEMENT Redwood Credit Union





Together, Building a Better California





Peter E. Haas Jr. Family Fund — cultivating social change —







THANK YOU JUDGES

Jason Beers, Operation Access Jeff Boehm, The Marine Mammal Center Alma Bowen, Nuestra Comunidad Delaney Bright, Senior, Maria Carrillo High School Roni Brown. Summit State Bank **Chris Cabral.** Committee on the Shelterless (COTS) José Castro Gambino, Community Foundation Sonoma County Atashi Chakravarty, San Francisco-Marin Food Bank Jayden Codington, Sophomore, Casa Grande High School Avery Codington, Sophomore, Casa Grande High School **Melanie Dodson,** Community Child Care Council (4Cs) Brandy Evans, Goodwill Redwood Empire Gene Girimonte, Alzheimer's Association Keli Hendricks. Project Covote Diane Hernandez. Kaiser Permanente Jennielynn Holmes, Catholic Charities of the Diocese of Santa Rosa Gina Huntsinger, Charles M. Schulz Museum and Research Center **Cynthia King,** Community Action Partnership Sonoma County Elliot Levin, Partnership Resources Group Serena Lienau, City of Santa Rosa Paige Mazzoni, Canine Companions for Independence Lindsay McCall, Humane Society of Sonoma County **Collette Michaud,** Children's Museum of Sonoma County Brigitte Moran. Buck Family Fund. Marin Community Foundation **Rick Nowlin,** Luther Burbank Center for the Arts Christine Paquette, St. Vincent de Paul Society of Marin County Samantha Pungprakearti, Carle, Mackie, Power & Ross LLP Lily Rego, Everyday Speech Rafael Rivero, City of Santa Rosa Rocio Rodriguez, County of Sonoma Department of Public Health Jonathan Rosenblum, Food for Thought Food Bank **Carolina Spence** Melissa Stewart, Chop's Teen Club Janet Todd, Girls on the Run North Bay Luana Vaetoe, Becoming Independent Olivia Vain, Sweetwater Spectrum Natalia Wood, Sophomore, Maria Carrillo High School

VOLUNTEER OF THE YEAR

SPONSOR: Kaiser Permanente Northern California

The Volunteer of the Year Award and \$5,000 for the recipient's nonprofit will be presented to an individual (other than a board member) who has provided exemplary volunteer service to a Sonoma County nonprofit organization.

Stella Agudelo, Catholic Charities of the Diocese of Santa Rosa Randy Cook, Sonoma Ecology Center Nancy Cummings, Sonoma County

Bicycle Coalition

Paul Desideri, Habitat for Humanity Sonoma County

Virginia Fuentes, Council on Aging Ariela Guererro. Common Ground

Society Meghan Heald, Girls on the Run North Bay Joanne Larson, Food for Thought Carola McAndrews, Sweetwater Spectrum

Geoff Peters, Northern Sonoma County CERT

Kathy Sharp, Redwood Empire Food Bank

Ariel Stone, Chimera Arts

Heidi Wood, Common Ground Society

Elaine Woodriff, The Bird Rescue Center

EXCELLENCE IN BOARD LEADERSHIP

SPONSOR: PG&E

The *Excellence in Board Leadership Award* and **\$5,000** for the recipient's nonprofit will be presented to an exceptional volunteer member of a Sonoma County nonprofit board of directors.

Rodney DeMartini, Food for Thought Patrick Fanning, Occidental Center for the Arts Vince Figueroa, Elsie Allen High School Foundation Bill Gabbert, Committee on the Shelterless (COTS) Mona Hanes, Reach for Home Linda Mansell, Windsor Presbyterian Church Food Pantry Lynn Martin, Sonoma Community Center Susan Preston, Luther Burbank Center for the Arts Liza Prunuske, Conservation Corps North Bay Karla Schikore, Petaluma Downtown Association

CORPORATE COMMUNITY SERVICE

SPONSOR: Center for Volunteer & Nonprofit Leadership

The Corporate Community Service Award will be presented to a business that has fostered and encouraged volunteerism and philanthropy among its employees.

Avid Coffee Century 21 Epic Chandi Hospitality Group Kaiser Permanente Santa Rosa Summit State Bank Sutter Pacific Medical Foundation Advanced Imaging

EXCELLENCE IN INNOVATION

SPONSOR: Comerica Bank

The Excellence in Innovation Award and \$5,000 is presented to an individual, organization or partnership that has developed new, creative and effective strategies for advancing solutions to critical issues in our community.

- Chef Heather Ames, Sonoma Family Meal Common Ground Society Council on Aging, Intergenerational Meals on Wheels and Community Table First Responders Resiliency, Inc. Integrative Healers Action Network
- Kaiser Permanente Santa Rosa Family Medicine Residency Luana Vaetoe, Becoming Independent Petaluma People Services Center Side by Side TLC Child & Family Services Windsor Presbyterian Church Food Pantry

YOUTH VOLUNTEER OF THE YEAR

SPONSOR: Peter Haas Jr. Family Fund

Up to five Youth Volunteer of the Year Awards of \$1,000 each will be presented to full-time middle or high school students serving a Sonoma County nonprofit in the community, education or faith environment.

- Rieley Bond, Technology High School Kaori Citti, Technology High School Sofia Fonseca, Goatlandia Farm Animal Sanctuary Grace Hiserote, Cardinal Newman High School and Petaluma Health Center Faline Howard, Sonoma Ecology Center Jonathan Ling, Sonoma Ecology Center
- Ava Mertens, Sweetwater Spectrum Memphis Roetter, Redwood Empire Food Bank Nathan Ross, Healdsburg High School Young Democratic Socialists of America Kesar Sidhu, Technology High School Alayna Siwy, Technology High School Owen Uhr, Pets Lifeline

"Everybody can be great. Because anybody can serve. You don't have to have a college degree to serve. You don't have to make your subject and your verb agree to serve.... You don't have to know the second theory of thermodynamics in physics to serve. You only need a heart full of grace. A soul generated by love."

~Martin Luther King, Jr.

EXCELLENCE IN LEADERSHIP

SPONSOR: Center for Volunteer & Nonprofit Leadership

The *Excellence in Leadership Award* and \$5,000 for the recipient's nonprofit is presented to an executive director who has demonstrated excellence in leadership and whose vision has inspired meaningful and lasting change benefiting the organization and community.

Ellie Cohen, The Climate Center Duskie Estes, Farm to Pantry Susan Farren, First Responders Resiliency, Inc. Susan Fette, TLC Child & Family Services Letitia Hanke, The LIME Foundation Susan Jan Hornstein, Well Trained Horses Madeleine Keegan O'Connell, YWCA Sonoma County Amanda Kitchens, Our Village Closet Ashton Kluttz, The Bird Rescue Center Lynne Moquete, Una Vida Larkin O'Leary, Common Ground Society Geoff Peters, Northern Sonoma County CERT Sandy Piotter, Friends in Sonoma Helping (FISH) of Sonoma Valley

Erica Vogel, Community Matters

DONATE

Please consider a tax-deductible donation, today, to help us continue our work of supporting volunteers, nonprofit leaders, and organizations who fulfill critical services in our community. Thank you for your support.

Visit cvnl.org/why-cvnl/donate-now to support or text "CVNL" to 930-212-3456 to donate!

ACHIEVEMENT IN NONPROFIT EXCELLENCE

SPONSOR: Community Foundation of Sonoma County

The Achievement in Nonprofit Excellence Award and \$5,000 will be presented to an organization that has demonstrated exemplary service to their constituents.

10,000 Degrees Common Ground Society Community Action Partnership of Sonoma County Community Support Network First Responders Resiliency, Inc. Friends in Service Here (FISH) of the Santa Rosa Area, Inc. Heartfelt Help Foundation Kaiser Santa Rosa Family Medicine Residency LifeWorks of Sonoma County Make it Home Northern California Public Media Our Village Closet Reach for Home Sweetwater Spectrum TLC Child & Family Services United Cerebral Palsy of the North Bay, Inc. Windsor Presbyterian Church Food Pantry

LIFETIME ACHIEVEMENT

SPONSOR: Redwood Credit Union

The *Lifetime Achievement Award* and \$5,000 for the individual's nonprofit(s) is presented to an individual who has made a positive and notable difference during their career by significantly contributing to address a cause, issue or discipline.

Richard Coshnear Maxine Freitas George Loyer Phyllis Rosenfield

CVNL MEMBERSHIP

REALIZE YOUR GREATEST IMPACT

CVNL's Membership Program brings local leaders the expert guidance and essentials needed to achieve greater impact. CVNL Members enjoy access to valuable resources, and services to further develop professional skills and networks.

Join our powerful community of change-makers who are looking to take their leadership to the next level.

CVNL Member Benefits



- Up to 20% discount on Learning & Leadership programs (valued up to \$400);
- **Two Free 30-minute coaching** sessions per year (valued at \$300);
- \$100 discount on (iCAT) Impact Capacity Assessment Tool, a research-based organizational diagnostic assessment;
- Discount on GrantStation search portal subscription;
- Free unlimited job postings on CVNL job board;
- Free admission to Peer Learning Network events (valued at \$20).
- **Scholarships** for CVNL Learning & Leadership series.



Learning & Leadership Scholarships For CVNL Members!

CVNL Member Scholarships

CVNL is pleased to offer a limited number of partial scholarships to Black, Indigenous, and People of Color who are leaders or managers of CVNL member organizations based in or serving Marin, Napa, Sonoma and Solano Counties, as well as smaller CVNL member organizations with limited budgets.

These scholarships are made available by generous grants from the County of Marin, the Peter A. and Vernice H. Gasser Foundation, the Community Foundation of Sonoma County, and the Solano County Community Foundation.

To learn more, visit cvnl.org/membership/overview Or Contact: Ling Tang, CVNL Administrative Coordinator, Itang@cvnl.org.

CVNL CONSULTING SERVICES

Does your nonprofit need support? If you are looking for an experienced nonprofit partner to help with strategic planning, facilitation, board governance, or other organizational development needs, we are here to help!

CVNL provides customized consulting solutions developed and led by seasoned nonprofit professionals to help you extend your capacity and increase your impact. We have the expertise, resources, and networks to add practical value to the important work you do every day.

Areas Of Expertise

Board Governance

Equip your Board of Directors to lead effectively with vision and skill.

Planning & Decision Making

Engage your people in creating a clear and concise strategy for your organization.

Assessment & Learning

Turn knowledge into action to increase the impact of your organization.

Disaster Preparedness

Prepare for the unexpected and equip your team for an emergency.

IMPACT CAPACITY ASSESSMENT TOOL

(C)(A)

Research shows the health of a nonprofit can be assessed using six core capacities: leading, learning, overseeing, generating, planning, and managing. The iCAT is the next generation organizational assessment tool, designed to help nonprofits better understand their capacity and put that understanding into action to increase their impact.

Connect with us at: cvnl.org/Consulting Or contact: Tom Hayashi, CVNL Chief Capacity Building Officer, thayashi@cvnl.org.

CVNL EXECUTIVE SEARCH SERVICES

The right person in the right position makes all the difference

Change is inevitable. When nonprofit organizations experience leadership transitions, many lack the time or resources to maintain stability and resilience. Our Executive Search Firm offers expert support in executive search, placement of experienced interim leaders, succession planning, and on-boarding.

Since 2008, CVNL has provided successful full-cycle executive and management recruiting on a retained basis for nonprofit organizations and corporate foundations.

We have placed hundreds of leaders in the following positions:

Chief Executive Officer/Executive Director Chief Financial Officer and Controller Development Director and Philanthropic Advisor Chief Operating Officer Program Director and Director of Education Human Resources Director

Included Search Services:

Position Description Development Compensation Analysis Sourcing, Posting, Recruiting, and Interviewing Candidate Development, Screening, and Presentation Reference Checking Close – Including Package Negotiation

Additional Offerings:

Search Committee Selection, Training, and Facilitation Transition Timeline Development

RECENT PLACEMENTS



Napa Valley Support Services

















CVNL EXECUTIVE SEARCH SERVICES

Free Webinar! Best Practices in Managing Executive Transitions



The unexpected departure of a nonprofit's leader can cause organizational chaos. A nonprofit must plan how to guide unplanned and planned leadership transitions to minimize impact on the organization and its mission.

Join this free 45-minute workshop with CVNL Executive Recruiter, **Gaurav Arora,** for practical tips on how to prepare your nonprofit for leadership transitions. Walk away with a checklist of steps and action items to position your organization for success.

The workshop will also focus on objectives, engaging key stakeholders, and ensuring actionable results with an equity lens.

June 28, 2023. 12:00 - 1:00 PM Via Zoom Best Practices in Managing Executive Transitions with Guarav Arora Register online at: cvnl.org/upcoming-events

CURRENT SEARCHES



Organization: Napa County Landmarks Position: Executive Director



Organization: Catholic Charities of the Diocese of Santa Rosa Position: Chief Financial Officer



Organization: Corazon Healdsburg Position: Executive Director



Connect with us at: cvnl.org/Executive-Search Or contact: Gaurav Arora, CVNL Executive Recruiter garora@cvnl.org.

CVNL LEARNING AND LEADERSHIP

Learning & Leadership Fall 2023 Series Earn a professional Certificate of Completion

Building and sustaining great organizations requires compassionate, connected and competent leadership. Leaders who are committed to learning and growth create great teams. Great teams give organizations the capacity to achieve their mission.

Learn more and register at cvnl.org/learningandleadership

Excellence in Leadership Program (ELP) - Sept. 12 - Nov. 14

CVNL's Flagship Leadership Series, Excellence in Leadership Program (ELP), is a focused, immersive program for executive and senior level directors, with over 30 hours of teaching and coaching from 12 expert faculty who are leaders in their nonprofit fields.

Sessions dive deep into values driven leadership, nonprofit strategy, strategic fund development, marketing growth strategies - and more. Professionals will develop strong personal leadership and problem-solving skills and apply these skills to the major nonprofit responsibilities and functions.

This series is designed for nonprofit leaders at the Executive Director and senior manager levels. Ideal candidates lead teams or manage individual contributors and are responsible for the overall health of the organization or a major function of the organization.

Management Essentials - A Roadmap To Managing People Sept. 28 - Oct. 26



Find your management road map with the Management Essentials series. Join expert facilitators and peers for an informative, supportive, and engaging professional growth experience.

This series is designed to support any nonprofit professional who manages people. Ideal for newly promoted managers, experienced managers, and management teams.

Grant Writing Certificate Series - Oct. 4 - Oct. 25

CVNL is pleased to partner with MissionQuest to offer this Grant Writing Certificate program. MissionQuest has earned a reputation for grant writing success by partnering with hundreds of organizations in achieving their financial goals.



This four-session series will allow you to build capacity for a sustainable grant proposal program within your nonprofit. Join us this Fall to learn with peers and industry experts and earn a professional Certificate of Completion in Grant Writing.

CVNL Learning & Leadership cvnl.org/learningandleadership

CVNL LEARNING AND LEADERSHIP

CVNL is pleased to offer partial scholarships for CVNL Learning & Leadership

Series to BIPOC nonprofit leaders of CVNL member organizations based in or serving Marin, Napa, Sonoma and Solano Counties, as well as smaller CVNL member organizations with limited budgets.

Learn more at cvnl.org/learningandleadership

Board Governance Boot Camp - Nov. 1 - Nov. 29



CVNL knows what strong, smart boards looks like – and how critical they are for the health of an organization. Our four-part series on board governance, led by CVNL's Linda Jacobs, CEO, and Tom Hayashi, Chief Capacity Building Officer, helps organizations diagnose their board needs and equip their board members with the right training and resources to take their leadership to the next level.

From fundamentals to performance metrics, these sessions aim to maximize the engagement of your nonprofit's most prominent advocates and allies. Designed for nonprofit board members, executive directors, and CEOs.

Leading for Equity and Inclusion - Nov. 2 - Dec.14

A five-session series to build capacity & skill for authentic inclusion within your nonprofit. Leading a Diversity, Equity, and Inclusion shift in any organization is challenging and impactful work, best accomplished with the support of a team. CVNL's team and faculty are here to support you!

We strongly encourage teams of 2+ professionals from each organization to enroll in order to create and lead a DEI team within your own organization. "One thing I took away from this session is that this type of DEI work can actually expand our capacity by deepening work relationships and addressing inequalities..."

-Anonymous, Employee

Teams will learn how to:

- Build capacity & skill for authentic inclusion within your nonprofit;
- Identify & dismantle harmful narratives & biased practices rooted in our history;
- Adopt personal leadership skills & style that make space for real belonging & inclusion;
- Develop a plan of action focused on your organization.

Join peers for an engaging and enriching series. Strengthen your organizational capacity. And Certificate of Completion in Leading for Equity and Inclusion.

Learn & Lead with CVNL this Fall 2023 Earn a professional Certificate of Completion

Learn more and register at cvnl.org/learningandleadership

CVNL VOLUNTEER SERVICES

VOLUNTEER MATCHING ONLINE



Volunteernow.org is a **free and easy to use** powerful volunteer matching portal for nonprofit agencies and volunteers! Register and schedule volunteers and teams, report attendance, and organize service events with just a few clicks. Register online and start connecting with volunteers, today!

www.volunteernow.org

Disponible ahora en Español

COURT REFERRED VOLUNTEERS



Court referred volunteers fill needed roles throughout Sonoma County, cleaning county and city parks, serving meals to the neediest, clearing park trails, and supporting an endless variety of critical community service roles with local nonprofits.

We also work with Youth through the alternative education programs through the Sonoma County Office of Education to make a positive impact in their communities through service.

Could your organization benefit from court or school referred volunteers? Contact us to learn more about nonprofit partnerships with CVNL's Court Referral Program. **www.volunteernow.org/court-referral**.

SECRET SANTA VOLUNTEER & AGENCY OPPORTUNITIES



Sonoma County's Secret Santa Program is a partnership of Center for Volunteer & Nonprofit Leadership (CVNL), KZST, and Friedman's Home Improvement, along with thousands of local businesses, agencies, volunteers, and donors who work together to bring joy and hope community wide.

How do we do this? With a team of volunteers, the efforts of businesses, and nonprofits in our community, we are able to create holiday miracles for many.

Learn how you can help bring magic to a family in need this holiday season! www.secretsantanow.org

CVNL VOLUNTEER SERVICES

CLIMATE IMPACT WILDFIRE PREVENTION PROJECT

Wildfire is a major threat to the health and safety of our communities in Northern California, now more than ever. In 2022-2023, Center for Volunteer & Nonprofit Leadership partnered with California Climate Action Corps and community agencies on a Climate Impact Wildfire Prevention Project across Marin, Napa, Solano, and Sonoma Counties.

Project Mission

To engage community members in Days of Service wildfire prevention volunteer events where they will remove fire-prone vegetation and help make our communities more firesafe.

Community Impact 32 Total Communiy Impact Projects Completed 700+ Volunteers Engaged. 1000+ Volunteer Hours Contributed! Learn more: volunteernow.org/climate-impact-project







STRONGER TOGETHER

For over 60 years, Center for Volunteer & Nonprofit Leadership (CVNL) has advanced nonprofits and volunteerism by strengthening leadership, encouraging innovation, and empowering individuals in their communities. We believe that passion alone isn't enough when it comes to creating strong nonprofits. That's why we work with aspiring and established leaders every day to help them build the skills and connections that can take their impact to the next level.

Together we offer comprehensive programs that support nonprofits and volunteers including training, executive search, customized consulting solutions, volunteer matching, and corporate engagement. Heart of Marin, Heart of Napa, and Heart of Sonoma County events support nonprofits of every size and mission through recognition and cash awards.

Other programs and services include the Sonoma County Human Race, Secret Santa, Court Referral Program, and Volunteer Wheels. We provide disaster preparedness training and serve as an Emergency Volunteer Center (EVC), overseeing spontaneous volunteers and donations for Marin, Solano, Napa, and Sonoma Counties in the aftermath of a disaster. We believe that with confident and prepared leaders, our nonprofits will be better equipped to create healthy, happy, and more equitable communities.

Learn more about the programs and services we offer at cvnl.org.



THANK YOU **SPONSORS**



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Together, Building a Better California





Peter E. Haas Jr. Family Fund — cultivating social change —









We help leaders, organizations, and volunteers take their impact to the next level.

office Locations:

Marin County 1 McInnis Pkwy, Suite 175 San Rafael, CA 94903

Napa County 433 Soscol Avenue, A-100 Napa, CA 94559

Sonoma County

153 Stony Circle, Ste. 100 Santa Rosa, CA 95401

Solano County 675 Texas Street, Ste. 6013 Fairfield, CA 94533

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