

**Center for Volunteer
& Nonprofit Leadership**

Presents



**Where volunteers,
nonprofits, and leaders shine.**

Thursday, January 11, 2024
Marin Center Exhibit Hall



Center for Volunteer & Nonprofit Leadership

CELEBRATING NONPROFITS, LEADERS, AND VOLUNTEERS

We are excited to welcome you to the 31st Annual Heart of Marin. It is wonderful to be with you all today, surrounded by new and familiar faces coming together to celebrate the positive impact of nonprofit power in our communities.

With the generous support of Presenting Sponsor Bank of Marin and each of our Heart of Marin Award Sponsors, we are honored today to present \$35,000 in awards to the 31st Annual Heart of Marin Award Recipients.

Most importantly, however, we are here to recognize, celebrate, and thank each of the 2023 Heart of Marin Nominees for their work and dedication to our community.

Look around the room. These are your colleagues, peers, and partners. Thank you to each of the 111 nominees for the work you do, every day. Special thanks to those of you who took the time to nominate these dedicated volunteers, leaders, and organizations.

We believe this year's celebration serves as a showcase to recognize a community engaged in positive change and show our appreciation for the dedication, passion, and persistence of our great volunteers and leaders.

From our heart to yours — thank you for your work in making Marin County a better place for all.

On behalf of the CVNL Board of Directors and staff, we wish each one of you a healthy, peaceful, and joyous 2024.

Luana Vaetoe, CVNL Board Chair

Linda Jacobs, CVNL CEO

PRESENTING **SPONSOR**



Bank of Marin

Bank of Marin has served Northern California businesses and the people who run them for more than 30 years, providing insight, guidance and legendary service. Community commitment is one of the Bank's core values, believing that strong communities benefit everyone. In the words of the Bank's founder, Bill Murray, "We do well by doing good."

AWARD SPONSORS

CORPORATE COMMUNITY SERVICE

CVNL



VOLUNTEER OF THE YEAR

CVNL



EXCELLENCE IN BOARD LEADERSHIP

BioMarin



EXCELLENCE IN INNOVATION

PG&E



Together, Building
a Better California

YOUTH VOLUNTEER OF THE YEAR

Redwood Credit Union



Redwood
Credit Union

EXCELLENCE IN LEADERSHIP

Marin Community Foundation



Marin
Community
Foundation

ACHIEVEMENT IN NONPROFIT EXCELLENCE

Comerica Bank



LIFETIME ACHIEVEMENT

Kaiser Permanente, San Rafael



KAISER PERMANENTE®

MEDIA SPONSOR



Marin Independent Journal

THANK YOU **HEART OF MARIN JUDGES**

Chandra Alexandre, Community Action Marin

Paul Austin, Play Marin

Jeff Boehm, The Marine Mammal Center

Omar Carrera, Canal Alliance

Atashi Chakravarty, SF-Marin Food Bank

Kate Colin, Mayor, San Rafael

Dave Cort, San Geronimo Valley Community Center

Rob Devincenzi, Marin Independent Journal

Nancy Dow Moody, Lifehouse Agency

Marilee Eckert, San Francisco Conservation Corps

Aideen Gaidmore, Marin Child Care Council

Vikki Garrod, Marin Community Foundation

Donna Garske, Center for Domestic Peace

Eli Gelardin, Marin Center for Independent Living

Anne Grey, Vivalon

Eva Hellmold, Marin Catholic High School

Andrea Henderson, Marin Community Foundation

Jacqueline Jaffee, Adopt A Family

Elliot Levin, Partnership Resources Group

Denise Lucy, Dominican University of California

Kim Mazzuca, 10,000 Degrees

Brigitte Moran, Buck Family Fund of the Marin Community Foundation

Andy Naja-Riese, Agricultural Institute of Marin

Cheryl Paddack, North Marin Community Services

Ken Preston, Bregante + Company LLP

Samantha Pungprakearti, Carle, Mackie, Power & Ross LLP

Jahmeer Reynolds, Marin County Cooperation Team

Maureen Sedonaen, Habitat for Humanity Greater San Francisco

Mike Silva, Comerica Bank

Lyla Stanger, Marin School of the Arts

Mary Kay Sweeney, Homeward Bound of Marin

Samantha Tradelius, Sparkle Foundation

Yenedidf Urias, Terra Linda High School

Joanne Webster, North Bay Leadership Council

Rick Wells, Marin Builders Association

2023 HEART OF MARIN **NOMINEES**



CORPORATE COMMUNITY SERVICE

SPONSOR: CVNL

The Corporate Community Service Award will be presented to a business that has fostered and encouraged volunteerism and philanthropy among its employees.

Bank of America

Bank of Marin

Ghilotti Bros., Inc.

Kaiser Permanente San Rafael-Petaluma



VOLUNTEER OF THE YEAR

SPONSOR: CVNL

The Volunteer of the Year Award and \$5,000 for the recipient's nonprofit will be presented to an individual (other than a board member) who has provided exemplary volunteer service to a Marin nonprofit organization.

Anne Ardillo, WildCare

Deborah Billetter, North Marin
Community Services

Vanessa Bishop, Marin Court Appointed
Special Advocates (Marin CASA)

Larry Clayman, Guide Dogs for the Blind

Maren Degraff, Children for Change

Marilyn Freund, Marin Humane

Burt Greenspan and Donna Kalal,
Marin Humane

Jay Hamilton Roth, ExtraFood

Stan Jensen, The Marine Mammal
Center

Brian Johnson, Community Action
Marin

Jeff Lewis, Marin Agricultural Land Trust

Janet Miller, Project Awareness and
Special Sports

Richard Moore, Halleck Creek Ranch

Elaine Neuwirth, Beyond Differences

Michael Parnes, Kaiser Permanente San

Rafael, General Surgery Department

Laura Podell, Canal Alliance

Ned Purdom, Bridge the Gap

John Ratzlaff, Love is the Answer (LITA)

Gordon Reid, Vivalon

Shawn Rossiter, The Spahr Center

Jason Sarris, Marin Housing for All

Marc Schreiber, Family & Children's Law
Center

Kevin Smead, Friends of China Camp,
Inc.

Matt Sullivan, Halleck Creek Ranch

Paul and Juliette Valente, San Geronimo
Valley Community Center

Linda Varonin, Homeward Bound of
Marin

Kay Williams, First Responder Support
Network

Mike Wing, Call of the Sea

2023 HEART OF MARIN **NOMINEES**

EXCELLENCE IN BOARD LEADERSHIP

SPONSOR: BioMarin

The Excellence in Board Leadership Award and \$5,000 for the recipient's nonprofit will be presented to an exceptional volunteer member of a Marin nonprofit board of directors.

Dr. Colleen Arnold, Matrix Parent
Network and Resource Center
Robert Hendry, Marin City
Community Development
Corporation
Jerry Peters, Huckleberry Youth
Programs
Carol Rebscher, San Geronimo Valley
Community Center

Larry Rosenberger, Marin Promise
Partnership
Amy Schroeder, The Spahr Center
Tricia Smith, Sausalito Village
Cyndi Weingard, Adopt A Family of
Marin

EXCELLENCE IN INNOVATION

SPONSOR: PG&E

The Excellence in Innovation Award and \$5,000 will be presented to an individual, organization or partnership that has developed new, creative and effective strategies for advancing solutions to critical issues in our community.

Ambassadors of Hope and
Opportunity
Big Skills Tiny Homes
Sarah Blevins, Guide Dogs for the
Blind
Heidi Carman, First Responder
Therapy Dogs
Community Action Marin
Kari Cordero, Napa Solano SANE/
SART
Enriching Lives through Music
First Responder Support Network

Marc Gillard, Guide Dogs for the
Blind
Kathy Huber, Painted Bins
Daniela Huson, Ocean Conservation
Research
Make It Home
NAMI Marin Inc. CBT Workshop
Team
National JCC Adult & Senior Alliance
(with James Sokol)
Ritter Center
Schools Works Initiative
Side by Side

2023 HEART OF MARIN **NOMINEES**

YOUTH VOLUNTEER OF THE YEAR

SPONSOR: Redwood Credit Union

Up to five *Youth Volunteer of the Year Awards* of \$1,000 each will be presented to full-time middle or high school students serving a Marin nonprofit in the community, education or faith environment.

Surabhi Chinta, The Marine Mammal Center

Turner Hudson, Marin County Sheriff's Search and Rescue Unit

Ryder Lariviere, Boy Scouts of America

Sammy Lee, Youth Leadership Institute and Marin County Youth Commission

Henry Lien, Vivalon

Hiromi Lombardi, Marin Humane

Candice Lucas, Golden Gate National Parks Conservancy

Emma McFerron, Children for Change

Jessica Mendieta-Alvarado,

Youth Leadership Institute and

Marin County Youth Commission

Annika Parmar, Marin County Board of Supervisors

Parker Piombo, Halleck Creek Ranch

Sarani Puri, Homework Helpers

Oliver Valente, San Geronimo Valley Community Center

Kate Van Hooser, ExtraFood

Marcos Vega, Youth Transforming Justice

Olivia Villanova, Becca's Closet

EXCELLENCE IN LEADERSHIP

SPONSOR: Marin Community Foundation

The *Excellence in Leadership Award* and \$5,000 for the recipient's nonprofit will be presented to an executive director who has demonstrated excellence in leadership and whose vision has inspired meaningful and lasting change benefiting the organization and community.

Chandra Alexandre, Community Action Marin

Kay Carlson, Marin Open Studios

Kari Cordero, Napa Solano SANE/SART

Shari Cruse, Marin Aquatic Masters

Donna Garske, Center for Domestic Peace

Jacqueline Jaffee, Adopt A Family of Marin

Caroline Peattie, Fair Housing

Advocates of Northern California

Molly Scannell, Halleck Creek Ranch

Samantha Tradelius, Sparkle Foundation, Inc.

Molly Willenbring, First Responder Support Network

2023 HEART OF MARIN **NOMINEES**

ACHIEVEMENT IN NONPROFIT EXCELLENCE

SPONSOR: Comerica Bank

The Achievement in Nonprofit Excellence Award and \$5,000 will be presented to an organization that has demonstrated exemplary service to their constituents.

Ambassadors of Hope and
Opportunity
Community Action Marin
Enriching Lives through Music
Fair Housing Advocates of Northern
California
Family & Children's Law Center
First Responder Support Network
Halleck Creek Ranch
Marin City Community Development
Corporation
Marin County Cooperation Team

Marin Shakespeare Company
The Nika Project
Osher Marin Jewish Community
Center
Sparkle Foundation Inc.
Vivalon

LIFETIME ACHIEVEMENT

SPONSOR: Kaiser Permanente, San Rafael-Petaluma

The Lifetime Achievement Award and \$5,000 for the individual's nonprofit(s) will be presented to an individual who has made a positive and notable difference during their career by significantly contributing to address a cause, issue or discipline.

Berta Campos-Anicetti
Don Carney
Dave Cort
Laura Euphrat
Donna Garske
Joyce Goldfield

Bettie Hodges
Heidi Kuhn
Jody Lewen
Cindy Machado
Bruce Wagman

DONATE

Please consider a tax-deductible donation, today, to help us continue our work of supporting volunteers, nonprofit leaders, and organizations who fulfill critical services in our community. Thank you for your support.

Visit **cvnl.org/why-cvnl/donate-now** to support or text “CVNL” to **930-212-3456** to donate!

UPCOMING EVENTS



January 15, 2024, Martin Luther King, Jr. National Day of Service.

Honoring the life and legacy of Martin Luther King Jr. together, through engaged community service. In 2024, the MLK Day of Service theme is ‘**Shifting the Cultural Climate through the Study and Practice of Kingian Nonviolence**’.

Visit **volunteernow.org**
for info and volunteer opportunities



March 14th, 2024, 4th Annual Heart of Sonoma County Awards, The Backdrop, Santa Rosa, CA

Join us in recognizing and celebrating Sonoma County's outstanding nonprofit volunteers, leaders and organizations.

RSVP at **cvnl.org/4th-heart-of-sonoma-county**



Save the Date! May 4th, 2024, for the Sonoma County Human Race

In 2023, the Human Race drew a crowd of approximately 700 participants and supporters and raised over \$111,000, for participating nonprofits.

Register and join Human Race 2024 at **humanracenow.org**



May 16th, 2024, 9th Annual Heart of Napa Awards

Celebrating Napa County's outstanding nonprofit volunteers, leaders and organizations.

Nominate online at **cvnl.org/heart-of-napa**

CVNL CONSULTING SERVICES

Does your nonprofit need support? If you are looking for an experienced nonprofit partner to help with strategic planning, facilitation, board governance, or other organizational development needs, we are here to help!

CVNL provides customized consulting solutions developed and led by seasoned nonprofit professionals to help you extend your capacity and increase your impact. We have the expertise, resources, and networks to add practical value to the important work you do every day.

To learn more, visit cvnl.org/consulting or contact:

Tom Hayashi, CVNL Chief Capacity Building Officer, thayashi@cvnl.org



IMPACT CAPACITY ASSESSMENT TOOL

Research shows the health of a nonprofit can be assessed using six core capacities: leading, learning, overseeing, generating, planning, and managing. The iCAT is the next generation organizational assessment tool, designed to help nonprofits better understand their capacity and put that understanding into action to increase their impact.

Limited funding is available to subsidize iCAT for Marin organizations. Available on a first-come, first-served basis.

To learn more, visit cvnl.org/consulting/icat or contact:

Tom Hayashi, CVNL Chief Capacity Building Officer, thayashi@cvnl.org

CVNL EXECUTIVE SEARCH SERVICES

Since 2007, CVNL has filled the recruiting needs of nonprofits across the Bay Area, guiding staff and board leadership through the process from beginning to end. Our nonprofit expertise, combined with our comprehensive search process, takes pressure off of nonprofits experiencing leadership transitions, allowing them to maintain stability and resilience.

Our comprehensive suite of services include Retained Executive Search, Transition Services/Interim placements, Onboarding Consulting, Succession Planning, Executive Director (ED/CEO) Evaluation. Let CVNL provide the best-in-class recruiting and consulting support you need to find the people who will drive your organization's growth and success.

**To learn more, visit cvnl.org/executive-search or contact:
Guarav Arora, CVNL Executive Recruiter, garora@cvnl.org**

CVNL MEMBERSHIP BENEFITS

CVNL's Membership Program brings local leaders like you the expert guidance and essentials needed to achieve greater impact. We encourage nonprofit organizations, schools, and government agencies to become CVNL Members to access valuable resources, services, and further develop professional skills.

Join our powerful community of change-makers who are looking to take their leadership to the next level. Join today at cvnl.org/membership.

For information and assistance, please contact Ling Tang, Membership and Engagement Coordinator, ltang@cvnl.org

REALIZE YOUR GREATEST IMPACT

Connect.

Join a growing network of professionals from hundreds of organizations representing local, regional, and national nonprofits of all sizes.

Support.

Access a range of benefits, from free training and coaching to funding support and discounted services — all designed to help you succeed.

Save.

You've got important work to do. Membership saves your organization time and money, allowing you to focus on your mission.

Member Benefit Highlights



BUILD YOUR SKILLS AND ORGANIZATIONAL CAPACITY:

- Two free 30-minute coaching sessions per year
- Up to 20% discount on all Learning & Leadership programs
- Scholarships for Learning & Leadership programs
- \$100 Discount on Impact Capacity Assessment Tool (ICAT)
- Discount on GrantStation
- Discount on CVNL Consulting Services and Executive Search

AMPLIFY YOUR MESSAGE & GROW YOUR COMMUNITY:

- Free job postings on CVNL's job board
- Highlighted member volunteer opportunities through volunteernow.org
- Free access to Peer Learning Network sessions, and more.

Learn more at cvnl.org/membership/overview

CVNL LEARNING AND LEADERSHIP

Learn. Lead. Connect.

CVNL is pleased to offer partial **Learning & Leadership Scholarships** to **Black, Indigenous, People of Color, and under-represented individuals who are nonprofit staff or volunteers serving in Marin, Napa, Sonoma, and Solano Counties.**

These scholarships are made available by generous grants from the Peter A. and Vernice H. Gasser Foundation, the Community Foundation of Sonoma County, the Solano County Community Foundation, Marin Community Foundation, and U.S. Bank.

Learn more and apply at cvnl.org/learningandleadership

Learning & Leadership Spring/Summer 2024 Series

Management Essentials Series - A Roadmap for Managing People

February 1 - February 29

Five half-day sessions, 9am - 12pm. Via Zoom.

This five-session learning series is designed to support any nonprofit professional who manages people. Ideal for newly promoted managers, experienced managers, and management teams.



Excellence in Leadership Program (ELP)

February 6 - April 9

Ten half-day sessions, 9am - 12pm. Via Zoom.

CVNL's flagship Leadership Series, Excellence in Leadership Program (ELP), is a focused, immersive program with over 30 hours of teaching and coaching from expert faculty and nonprofit professionals.

Designed for Executive Director and Senior Manager levels, participants develop executive skills and a much deeper understanding of their executive responsibilities.



Excellence in Leadership Program has two main goals:

- Develop strong personal leadership and problem-solving skills;
- Apply these skills to the major nonprofit responsibilities and functions.

Earn a professional Certificate of Completion.

Learn more and register online at cvnl.org/learningandleadership

CVNL LEARNING AND LEADERSHIP

Grant Writing Series

February 28 - March 20

Four half-day sessions, 9am - 12pm. Via Zoom.

CVNL is pleased to partner with MissionQuest to offer this Grant Writing Series. A four-session series to build capacity for a sustainable grant proposal program within your nonprofit.

Participants will learn:

Key components of a grant proposal; approaches to funder research; crafting a boilerplate grant; budget development; terminology in the grant seeking field; and more.



**Early Bird
Registration
until Jan 19.**

Leading for Equity and Inclusion

March 21 - April 18

Five half-day sessions, 9am - 12pm, Via Zoom.

A five-session series to build capacity & skill for authentic inclusion within your nonprofit.

Teams will learn how to:

Identify & dismantle harmful narratives & biased practices; adopt personal leadership skills & style that make space for real belonging & inclusion; and develop a plan of action focused on your organization.



**Early Bird
Registration
until Feb 4.**

Board Governance Boot Camp

May 1 - May 22

Four half-day sessions, 9am - 11:30am. Via Zoom.

CVNL knows what strong, smart boards look like, and how critical they are for the health of an organization.

Our four-part series on board governance, led by CVNL leaders Linda Jacobs, CEO, and Tom Hayashi, Chief Capacity Building Officer, helps organizations diagnose their board needs and equip leaders with the right training and resources to take their leadership to the next level.



**Early Bird
Registration
until Mar 22.**

Program Development & Evaluation

May 1 - May 22

Four half-day sessions, 9am - 12pm. Via Zoom.

Design thoughtful programs and earn your Program Development & Evaluation Certification. As your organization prepares for a post-pandemic resurgence, now is the time to plan new programs and improve your existing offerings.

**Early Bird
Registration
until Mar 22.**

CVNL VOLUNTEER SERVICES

VOLUNTEER MATCHING



Our all-inclusive volunteer matching portal is made for organizations and individuals alike. Organizations can register and schedule volunteer events and track hours and attendance. Volunteers can find meaningful opportunities that make a difference in their community with just a few clicks! Best of all, it's FREE!

Visit www.volunteernow.org

COURT REFERRED COMMUNITY SERVICE VOLUNTEERS



Court referred community service volunteers fill needed roles throughout Sonoma County, cleaning county and city parks, serving meals to the neediest, clearing park trails, and supporting a variety of critical community service roles with local nonprofits.

We also work with Youth through the alternative education programs from the Sonoma County Office of Education. Youth volunteers learn valuable skills they otherwise would not have the opportunity to learn while also positively impacting their communities through service.

Could your organization benefit from court or school referred volunteers?

Contact us to learn more about nonprofit partnerships with CVNL's Court Referral Program, today.

Visit www.volunteernow.org/court-referral

MONDAY, JANUARY 15, 2024

**HONOR THE MEMORY OF DR. MARTIN LUTHER KING JR.
BY SERVING YOUR COMMUNITY**

BUILDING THE BELOVED COMMUNITY

Dr. Martin Luther King Jr. lived his life serving others. Following his example, millions of Americans serve on Martin Luther King Jr. Day of Service. At our children's schools, at a local shelter, or lending a hand to help our neighbors – we bring to life his vision of neighbors working together to build a better future.



Treat this MLK Jr. Day of Service as a “day on” and not a day off. Volunteer in your community and help create the Beloved Community.

**Find events and sign up to volunteer
at volunteernow.org**

STRONGER TOGETHER

For over 60 years, Center for Volunteer & Nonprofit Leadership (CVNL) has advanced nonprofits and volunteerism by strengthening leadership, encouraging innovation, and empowering individuals in their communities. We believe that passion alone isn't enough when it comes to creating strong nonprofits. That's why we work with aspiring and established leaders every day to help them build the skills and connections that can take their impact to the next level.

Together we offer comprehensive programs that support nonprofits and volunteers including training, executive search, customized consulting solutions, volunteer matching, and corporate engagement. 100MARIN, Heart of Marin, Heart of Napa, and Heart of Sonoma County events support nonprofits of every size and mission through recognition and cash awards.

Other programs and services include the Sonoma County Human Race, Secret Santa, Court Referral Program, and Sonoma County Paratransit. We provide disaster preparedness training and serve as an Emergency Volunteer Center (EVC), overseeing spontaneous volunteers and donations for Marin, Solano, Napa, and Sonoma Counties in the aftermath of a disaster. We believe that with confident and prepared leaders, our nonprofits will be better equipped to create healthy, happy, and more equitable communities.

Learn more about the programs and services we offer at cvnl.org.





Center for Volunteer & Nonprofit Leadership
CHANGE STARTS HERE

**Thank you for being a significant part of the
31st Annual Heart of Marin. We look forward
to connecting with you in 2024!**

**We help leaders,
organizations,
and volunteers
take their
impact to the
next level.**

Office Locations:

Marin County

1 McInnis Pkwy Suite 175
San Rafael, CA 94903

Napa County

433 Soscol Avenue, A-100
Napa, CA 94559

Sonoma County

153 Stony Circle, Ste. 100
Santa Rosa, CA 95401

Solano County

675 Texas Street
Fairfield, CA 94533

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SolanoVolunteers



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