



2024 SONOMA COUNTY HUMAN RACE – MAY 4, 2024
SPONSORSHIP COMMITMENT FORM

Please complete the form below to ensure your company receives full sponsorship recognition.

Company Name: _____

Company Website: _____

Address: _____ City: _____ Zip: _____

Contact Name: _____ Title: _____

Contact Email: _____ Contact Phone: _____

Sponsorship Level (benefits listed on reverse):

- \$10,000 Champion \$5,000 Marathon \$2,500 Pacesetter \$1,500 Sprinter

LOGOS NEEDED: For Presenting, Champion and Marathon sponsors, please provide both color and black/white logo (jpg, png) for event materials. Send logo(s) to loblad@cvnl.org

Please make check payable to: CVNL/The Human Race

Mail checks to: CVNL, 1, McInnis Pkwy, Suite 175, San Rafael 94903

For questions or to pay by credit card, please contact
Tim Johns, Director of Development
tjohns@cvnl.org
415-448-0340



2024 SONOMA COUNTY HUMAN RACE – MAY 4, 2024

SPONSORSHIP BENEFITS

\$10,000 Champion Sponsor

- Logo on stage banner
- Logo on race bib
- Premium logo placement on event website
- Premium logo placement on event poster
- Logo on signage at designated locations at race site
- Social Media Posts (8x) Facebook, Instagram, Twitter, etc.
- Event day stage recognition
- KZST Radio interview (in advance of race day)
- Premium placement of Community Village booth

\$5,000 Marathon Sponsor

- Logo on stage banner
- Logo on event website
- Logo on event poster
- Social Media Posts (6x) Facebook, Instagram, Twitter, etc.
- Event day stage recognition
- KZST Radio interview
- Premium placement of Community Village booth

\$2,500 Pacesetter Sponsor

- Name on stage banner
- Name on event website
- Name on event poster
- Social Media Posts (4x) Facebook, Instagram, Twitter, etc.
- Event day stage recognition
- Community Village booth

\$1,500 Sprinter Sponsor

- Name on stage banner
- Name on event website
- Name on event poster
- Social Media Posts (2x) Facebook, Instagram, Twitter, etc.
- Community Village booth