

# Center for Volunteer & Nonprofit Leadership

Presents



**Where volunteers,  
nonprofits, and leaders shine.**

Thursday, March 14th, 2024

THE  
BACKDROP

1455 Corporate Center Pkwy, Santa Rosa, CA



## CELEBRATING NONPROFITS, LEADERS & VOLUNTEERS

Welcome to the 4th Annual Heart of Sonoma County Awards. We are thrilled to celebrate with you today at one of Sonoma County's newest event venues, The Backdrop.

CVNL has been privileged to host Heart Events for our nonprofit colleagues in Marin for 31 years and Napa for nine years. Now, Heart of Sonoma County offers the rewarding opportunity to recognize those engaged in positive change across Sonoma County.

CVNL's Heart Events provide a platform to acknowledge and celebrate the efforts of individuals, organizations, and businesses dedicated to uplifting and enhancing our communities.

Today, we celebrate 91 nominees from diverse organizations whose missions help advance the arts, education, environment, and social justice. Before we begin, we extend our special thanks to those who took the time to nominate.

Please take a moment to glance around the room and acknowledge the nominees adorned with red ribbon medallions. Extend your congratulations and greet them warmly! Among us are the finest representatives of our industry - nonprofit professionals, business leaders, volunteers, and board members. Also present are Sonoma County's outstanding youth, our next-generation leaders, impacting our society in significant and beneficial ways.

As we showcase each of the nominees, it is with full acknowledgment that every one of you deserves recognition. Thanks to our sponsors' generous support, we will spotlight one award recipient from each category and five Youth Volunteer recipients and distribute \$35,000 in awards.

Thank you all for being here today and for your ongoing support of our community.

From our hearts to yours — we are grateful for your dedication and the work that you do to make Sonoma County a better place for all.

In community,

Luana Vaetoe, CVNL Board Chair  
Linda Jacobs, CVNL CEO

## PRESENTING **SPONSOR**



## AWARD **SPONSORS**

### **CORPORATE COMMUNITY SERVICE**

Center for Volunteer & Nonprofit Leadership



### **VOLUNTEER OF THE YEAR**

Kaiser Permanente Northern California,  
Santa Rosa Service Area



### **EXCELLENCE IN BOARD LEADERSHIP**

Acrisure



### **EXCELLENCE IN INNOVATION**

PG&E



### **YOUTH VOLUNTEER OF THE YEAR**

Ginnie and Peter Haas Jr.

**Peter E. Haas Jr. Family Fund**  
*— cultivating social change —*

### **EXCELLENCE IN LEADERSHIP**

Medtronic

**Medtronic**

### **ACHIEVEMENT IN NONPROFIT EXCELLENCE**

Comerica Bank



### **LIFETIME ACHIEVEMENT**

Redwood Credit Union



## MEDIA SPONSOR



# THANK YOU **JUDGES**

**Jason Beers**, Operation Access

**Dave Canny**, PG&E

**Jose Castro Gambino**, Community Foundation Sonoma County

**Duskie Estes**, Farm to Pantry

**Brandy Evans**, Goodwill Redwood Empire

**Colleen Ferguson**, Valley of the Moon Observatory Association

**Gene Girimonte**, Alzheimer's Association

**Letitia Hanke**, LIME Foundation

**Diane Hernandez**

**Grace Hiserote**, Cardinal Newman High School

**Gina Huntsinger**, Charles M. Schulz Museum

**Monica Julian**, Vital Immigrant Defense Advocacy and Services

**Cynthia King**, Community Action Partnership Sonoma County

**Darren LaShelle**, Northern California Public Media

**Stephanie Manieri**, Latino Service Providers

**Laura Marra**, Medtronic

**Kim Mazzuca**, 10,000 Degrees

**Lindsay McCall**, Humane Society of Santa Rosa

**Collette Michaud**, Children's Museum of Sonoma County

**Larkin O'Leary**, Common Ground Society

**Christine Paquette**, St. Vincent de Paul Society of Marin

**Geoff Peters**, Northern Sonoma County CERT

**Ava Ramirez**, Technology High School

**Elizabeth Reyes Amador**, Rancho Cotate High School

**Rafael Rivero**, City of Santa Rosa

**Rocio Rodriguez Casquete**, County of Sonoma Department of Health

**Cary Snowden**, Boys & Girls Clubs of Sonoma Valley

**Carolina Spence**, Santa Rosa Junior College Foundation

**Melissa Stewart**, Chop's Teen Club

**Jazmin Tevalan**, Rancho Cotate High School

**Janet Todd**, Girls on the Run North Bay

**Luana Vaetoe**, Becoming Independent

**Olivia Vain**, Sweetwater Spectrum

**Alena Wall**, Kaiser Permanente Northern California, Santa Rosa Service Area

**Amie Windsor**, Sonoma County Gazette

**Natalia Woods**, Maria Carrillo High School

**Pablo Zatarain**, Fair Housing Napa Valley

# 2023 HEART OF SONOMA COUNTY **NOMINEES**



## CORPORATE COMMUNITY SERVICE

**SPONSOR:** Center for Volunteer & Nonprofit Leadership

The *Corporate Community Service Award* will be presented to a business that has fostered and encouraged volunteerism and philanthropy among its employees.

**Exchange Bank**  
**Hansel Auto Group**  
**Redwood Credit Union**

**Traditional Medicinals**  
**ZFA Structural Engineers**



## VOLUNTEER OF THE YEAR

**SPONSOR:** Kaiser Permanente Northern California, Santa Rosa Service Area

The *Volunteer of the Year Award* and \$5,000 for the recipient's nonprofit will be presented to an individual (other than a Board member) who has provided exemplary volunteer service to a Sonoma County nonprofit organization.

**Loeta Andersen**, Sonoma Ecology Center  
**Walter Basinger**, Redwood Empire Food Bank  
**Olivia Bolling**, Sweetwater Spectrum  
**Kim Brown**, Farm to Fight Hunger  
**Mary Carouba**, Council on Aging  
**MaDonna Feather**, Suscol Intertribal Council  
**Diana Garmus**, Charlie's Acres Farm Animal Sanctuary  
**Bill Hess**, Committee on the Shelterless  
**Dondi Jones**, Food For Thought

**Michael Kaufman**, Vital Immigrant Defense Advocacy and Services  
**Shannon McDermott**, Kaiser Permanente Santa Rosa Family Medicine Residency  
**Cindy McElrath** and **Merrie Dickinson**, Goatlandia Farm Animal Sanctuary  
**Roseanne Mendelsohn**, The Living Room  
**Laurel Stansberry**, Girls on the Run North Bay  
**Fran Templin**, Zane Templin Foundation  
**Rebecca West**, Our Village Closet

# 2023 HEART OF SONOMA COUNTY **NOMINEES**



## EXCELLENCE IN BOARD LEADERSHIP

**SPONSOR:** Acrisure

The *Excellence in Board Leadership Award* and **\$5,000** for the recipient's nonprofit will be presented to an exceptional volunteer member of a Sonoma County nonprofit Board of Directors.

**Wendy Davies**, Treasure House  
Consignment Shop

**Llisa Demetrios**, Petaluma Arts Center

**R.M. Horrell**, Community Action  
Partnership of Sonoma County

**Chris McAllister**, Sweetwater Spectrum

**Jill McCormick**, Made in Santa Rosa  
Education Foundation

**Annie Nicol**, Committee on the  
Shelterless

**Janet Nusbaum**, Sonoma  
Community Center

**Mark Soiland**, Career Technical  
Education Foundation

**Greg Steele**, Children's Museum  
of Sonoma County

**Cati Young**, Petaluma People  
Services Center



## EXCELLENCE IN INNOVATION

**SPONSOR:** PG&E

The *Excellence in Innovation Award* and **\$5,000** is presented to an individual, organization or partnership that has developed new, creative and effective strategies for advancing solutions to critical issues in our community.

**Catholic Charities of the Diocese  
of Santa Rosa**

**Common Ground Society**

**Cool Petaluma**

**Emergency Prep Help**

**Homeless Action Sonoma**

**Humane Society of Sonoma County**

**Petaluma People Services Center  
Reuse Alliance, Inc.**

**Sonoma Family Meal**

**Sweetwater Spectrum**

**TLC Child and Family Services**

## 2023 HEART OF SONOMA COUNTY **NOMINEES**



### YOUTH VOLUNTEER OF THE YEAR

**SPONSOR:** Ginnie and Peter Haas Jr.

Up to five *Youth Volunteer of the Year Awards* of \$1,000 each will be presented to full-time middle or high school students serving a Sonoma County nonprofit in the community, education or faith environment.

**Taylor Beaube**, Redwood Empire Food Bank

**Natalie Burton**, The Robert Ferguson Observatory

**Luis Chavarin Perez**, Petaluma Adult School, Latino Service Providers, and Redwood Empire Food Bank

**Luke Cilia**, United Cerebral Palsy of the North Bay

**Rona Hansen**, United Anglers of Casa Grande

**Stella Koene**, National Alliance on Mental Illness

**Alexa Macias**, Petaluma High School Link Crew

**Cannon Meiers**, Secret Santa, a program of Center for Volunteer & Nonprofit Leadership

**Allen Phuong**, Committee on the Shelterless

**Alissa Sommer**, Healdsburg High School

**Lilly Streb**, Sonoma Ecology Center

**Ben Thomas**, Petaluma High School

**Satya Weimer**, Goatlandia Farm Animal Sanctuary

**Lauren Wilson**, Miracle League North Bay

**Marianna Wineinger**, Sonoma Land Trust

“Everybody can be great. Because anybody can serve. You don’t have to have a college degree to serve. You don’t have to make your subject and your verb agree to serve... You don’t have to know the second theory of thermodynamics in physics to serve. You only need a heart full of grace. A soul generated by love.”

~Martin Luther King, Jr.

# 2023 HEART OF SONOMA COUNTY **NOMINEES**



**SPONSOR: Medtronic**

*The Excellence in Leadership Award and \$5,000 for the recipient's nonprofit is presented to an executive director who has demonstrated excellence in leadership and whose vision has inspired meaningful and lasting change benefiting the organization and community.*

**Wendy Davies**, Sonoma-Mendocino-Lake Medical Association

**Jennifer Emery**, F.I.S.H. of the Santa Rosa Area

**Susan Fette**, TLC Child and Family Services

**Susan Jan Hornstein**, Well Trained Horses

**Madeleine Keegan O'Connell**, YWCA Sonoma County

**Kathy King**, Sonoma Overnight Support

**Angel Minor**, Conservation Corps North Bay

**Margaret Sluyk**, Reach for Home

**Luana Vaetoe**, Becoming Independent

## DONATE

Please consider a tax-deductible donation today to help us continue our work of supporting volunteers, nonprofit leaders, and organizations who fulfill critical services in our community. We appreciate your support.

Scan  
visit us online  
or text "CVNL"  
to **930-212-3456**  
to donate!



[cvnl.org/donate-now](https://cvnl.org/donate-now)



# 2023 HEART OF SONOMA COUNTY **NOMINEES**



## ACHIEVEMENT IN NONPROFIT EXCELLENCE

**SPONSOR:** Comerica Bank

*The Achievement in Nonprofit Excellence Award and \$5,000 will be presented to an organization that has demonstrated exemplary service to their constituents.*

10,000 Degrees  
Children’s Museum of Sonoma County  
Community Action Partnership of  
Sonoma County  
Community Child Care Council of  
Sonoma County  
Committee on the Shelterless  
F.I.S.H. of the Santa Rosa Area  
Food For Thought  
Heartfelt Help Foundation  
Kaiser Permanente Santa Rosa Family  
Medicine Residency

La Familia Sana  
Northern California Public Media  
Our Village Closet  
Petaluma People Services  
Center  
Presbyterian Church of the  
Roses  
Reach for Home  
Redwood Empire Food Bank  
The LIME Foundation  
The Living Room Center, Inc.  
TLC Child and Family Services  
Verity



## LIFETIME ACHIEVEMENT

**SPONSOR:** Redwood Credit Union

*The Lifetime Achievement Award and \$5,000 for the individual’s nonprofit(s) is presented to an individual who has made a positive and notable difference during their career by significantly contributing to address a cause, issue or discipline.*

John Chute  
Maxine Freitas  
Erin Hoffman  
Diane Jackson  
George Loyer

# CVNL **MEMBERSHIP**

## REALIZE YOUR GREATEST IMPACT

CVNL's Membership Program brings local leaders the expert guidance and essentials needed to achieve greater impact. CVNL Members enjoy access to valuable resources and services to further develop professional skills and networks.

Join our powerful community of change-makers who are looking to take their leadership to the next level.



## CVNL Member Benefits

- Up to **20% discount on Learning & Leadership** programs (valued up to \$400)
- **Two Free 30-minute coaching** sessions per year (valued at \$300)
- **\$100 discount on** Impact Capacity Assessment Tool (iCAT)
- **Discount on GrantStation** search portal subscription
- Discount on **Consulting Services** and **Executive Search** services
- **Free job postings** on CVNL job board
- **Free admission to Peer Learning Network** events (valued at \$10)
- **Scholarships** for CVNL Learning & Leadership series



Connect. Get Support. Save.

## Peer Learning Networks (PLNs) **Free for CVNL Members!**

**21**  
MAR

Fundraising & Marketing Peer Learning Network - **Engaging Your Board In Fundraising.**

**27**  
MAR

Finance & HR Professionals Peer Learning Network - **Independent Contractors and Salaried Employees; How To Properly Classify Those Providing Services To Your Organization.**

**18**  
APR

Fundraising & Marketing Peer Learning Network - **Steps To Creating Development Plans.**

Register online at [cvnl.org](http://cvnl.org)

# CVNL CONSULTING SERVICES

Does your nonprofit need support? If you are looking for an experienced nonprofit partner to help with strategic planning, facilitation, board governance, or other organizational development needs, we are here to help!

CVNL provides customized consulting solutions developed and led by seasoned nonprofit professionals to help you extend your capacity and increase your impact. We have the expertise, resources, and networks to add practical value to the important work you do every day.

## Areas Of Expertise

- **Board Governance**
- **Assessment & Learning**
- **Planning & Decision Making**
- **Disaster Preparedness**
- **Fundraising for Nonprofit Boards**
- **Meetings/Retreats & Facilitation**
- **Coaching**
- ***New!* Mergers & Partnerships** - Assessing, positioning, and facilitating your nonprofit for success.



## IMPACT CAPACITY ASSESSMENT TOOL

Research shows the health of a nonprofit can be assessed using six core capacities: leading, learning, overseeing, generating, planning, and managing. The iCAT is the next generation organizational assessment tool, designed to help nonprofits better understand their capacity and put that understanding into action to increase their impact.

Connect with us at: [cvnl.org/consulting-services](https://cvnl.org/consulting-services)

Or contact: Tom Hayashi, CVNL Chief Capacity Building Officer, [thayashi@cvnl.org](mailto:thayashi@cvnl.org)

# CVNL **EXECUTIVE SEARCH SERVICES**

## ***The right person in the right position makes all the difference***

Change is inevitable. When nonprofit organizations experience leadership transitions, many lack the time or resources to maintain stability and resilience. Our Executive Search services offer expert support in executive search, placement of experienced interim leaders, succession planning, and onboarding.

Since 2006, CVNL has provided successful full-cycle\* executive and management recruiting for nonprofit organizations and corporate foundations.

### **We have placed hundreds of leaders in the following positions:**

- Chief Executive Officer
- Executive Director
- Chief Financial Officer
- Controller
- Chief Development Officer
- Director of Development
- Chief Operating Officer
- Chief Program Officer
- Program Director
- Director of Education
- Chief Human Resources Officer
- Human Resources Director

\*CVNL's full-cycle Executive Search services include position description, compensation analysis, posting, sourcing, screening, reference checks and closing negotiations. Additional services are available from onboarding to executive coaching.

## **Executive Leadership Evaluation**

### **OPTIMIZE YOUR LEADERSHIP PERFORMANCE**

Mission delivery hinges on great leadership. The evaluation of the Chief Executive Officer or Executive Director is one of the most important responsibilities of a nonprofit board.

The nonprofit Executive Leadership Evaluation is a formal review and performance planning process where an executive board assesses the conduct and performance of the organization's Executive Director or the Chief Executive Officer.

We are here to bring our years of experience with conducting a holistic and collaborative performance assessment and planning process. Our consultants are available to meet with you in person or virtually to discuss your needs and provide an estimate of the process, timeline, and budget.

**Contact: Tom Hayashi, CVNL Chief Capacity Building Officer, [thayashi@cvnl.org](mailto:thayashi@cvnl.org)**

# CVNL EXECUTIVE SEARCH SERVICES

Whether full-time or interim, we ensure the best leaders for each unique situation.

Contact: Tom Hayashi, CVNL Chief Capacity Building Officer, [thayashi@cvnl.org](mailto:thayashi@cvnl.org)

## Current Searches

Apply or inquire online:  
[cvnl.org/executive-search/current-executive-searches](http://cvnl.org/executive-search/current-executive-searches)



**Organization:** Family Works  
Parenting & Life Skills  
**Position:** Executive Director  
**Location:** Novato, CA



**Farm to Pantry**  
*Cultivating Community through Healthy Food*

**Organization:** Farm to Pantry  
**Position:** Executive Director  
**Location:** Healdsburg, CA

## Recent Placements



**GREATER FARALLONES ASSOCIATION**



# CVNL LEARNING AND LEADERSHIP

## Spring/Summer 2024 Series

### Earn a Certificate of Completion

Building and sustaining great organizations requires compassionate, connected and competent leadership. Leaders who are committed to learning and growth create great teams. Great teams give organizations the capacity to achieve their mission.

Fall 2024 series coming soon, visit [cvnl.org/learningandleadership](https://cvnl.org/learningandleadership)

## Leading for Equity and Inclusion

**March 21 - April 18**

**Five half-day sessions, 9am - 12pm, via Zoom.**

A five-session series to build capacity & skill for authentic inclusion within your nonprofit. Leading a Diversity, Equity, and Inclusion shift in any organization is challenging and impactful work, best accomplished with the support of a team. CVNL's team and faculty are here to support you!

*"This type of DEI work can expand our capacity by deepening work relationships and addressing inequalities..."*

**- LEI Series Participant**

We strongly encourage teams of 2+ professionals from each organization to enroll in order to create and lead a DEI team within your own organization.

### Teams will learn how to:

- Build capacity & skill for authentic inclusion within your nonprofit
- Identify & dismantle harmful narratives & biased practices rooted in our history
- Adopt personal leadership skills & style that make space for real belonging & inclusion
- Develop a plan of action focused on your organization.

## Program Development & Evaluation

**May 1 - May 22**

**Four half-day sessions, 9am - 12pm, via Zoom.**

Nonprofit organizations need to design thoughtful programs that garner stakeholder support and achieve high impacts. From needs assessments and environmental scans to stakeholder engagement, you must thoroughly understand all the steps necessary to design, implement, and evaluate successful programs.

CVNL's Program Development & Evaluation Certificate will make you an expert in program design, enable your organization to fulfill its mission, and provide you with comprehensive training advantages.



**Register online [cvnl.org/learningandleadership](https://cvnl.org/learningandleadership)**

**Contact: Jeanette Au, CVNL Associate Capacity Building Consultant, [jau@cvnl.org](mailto:jau@cvnl.org)**

# CVNL LEARNING AND LEADERSHIP

## CVNL BIPOC Scholarships

Consistent with CVNL's core values, the **Black, Indigenous, People of Color Scholarship** has been created to address social, economic, and political inequities and provide opportunities for leaders in our communities. These scholarships are made possible by generous funding from community sponsors.

**Qualifications:** Nonprofit staff or volunteers identifying as Black, Indigenous, People of Color, and other under-represented individuals in Marin, Napa, Sonoma, and Solano Counties.

Apply online [cvnl.org/cvnl-bipoc-scholarship](https://cvnl.org/cvnl-bipoc-scholarship)

## Board Governance Boot Camp

**May 1 - May 22**

**Four half-day sessions, 9am - 11:30am, via Zoom.**

CVNL knows what strong, smart boards look like, and how critical they are for the health of an organization. Our four-part series on board governance, led by CVNL's Linda Jacobs, CEO, and Tom Hayashi, Chief Capacity Building Officer, helps organizations diagnose their board needs and equip their board members with the right training and resources to take their leadership to the next level.



From fundamentals to performance metrics, these sessions aim to maximize the engagement of your nonprofit's most prominent advocates and allies. This series is designed for nonprofit board members, executive directors, and chief executive officers.

## Management Essentials Series - A Roadmap for Managing People

**May 9 - June 6**

**Five half-day sessions, 9am - 12pm, via Zoom.**

Find your management road map with the Management Essentials series. Join expert facilitators and peers for an informative, supportive, and engaging professional growth experience.

This series is designed to support any nonprofit professional who manages people. Ideal for newly promoted managers, experienced managers, and management teams.



**Learn. Connect. Lead**

Earn a Certificate of Completion

**Register at [cvnl.org/learningandleadership](https://cvnl.org/learningandleadership)**

**Contact: Jeanette Au, CVNL Associate Capacity Building Consultant, [jau@cvnl.org](mailto:jau@cvnl.org)**

# CVNL VOLUNTEER SERVICES

## VOLUNTEER MATCHING ONLINE



Volunteernow.org is a **free and easy to use** powerful volunteer matching portal for nonprofit agencies and volunteers! Register and schedule volunteers and teams, report attendance, and organize service events with just a few clicks.

**Register online and start connecting with volunteers, today!**

**[www.volunteernow.org](http://www.volunteernow.org)**

Disponible ahora en Español

## COURT REFERRED VOLUNTEERS



Court-referred volunteers fill needed roles throughout Sonoma County, such as cleaning county and city parks, serving meals to the neediest, clearing park trails, and supporting various critical community service roles with local nonprofits.

We also work with Youth through the alternative education programs from the Sonoma County Office of Education. Youth volunteers gain valuable skills they otherwise would not have the opportunity to learn while positively impacting their communities through service.

### **Could your organization benefit from court or school referred volunteers?**

Contact us to learn more about nonprofit partnerships with CVNL's Court Referral Program. **Email [courtreferral@cvnl.org](mailto:courtreferral@cvnl.org).**

## SECRET SANTA VOLUNTEER & AGENCY OPPORTUNITIES



Sonoma County's Secret Santa Program is a partnership of Center for Volunteer & Nonprofit Leadership, KZST, and Friedman's Home Improvement, along with thousands of local businesses, agencies, volunteers, and donors who work together to bring joy and hope community wide.

Secret Santa activities kick off each year in October, and Santa always needs great volunteers. There are many opportunities to participate, from heart-making parties to gift shopping, wrapping, and distribution, to signing up as a Secret Santa elf.

Learn more and join us at

**[www.secretsanatanow.org](http://www.secretsanatanow.org)**



# CVNL SONOMA COUNTY PARATRANSIT



## CARE. CONNECT. CONTRIBUTE.

Sonoma County Paratransit provides seniors and people with disabilities transportation from their homes to important appointments and errands across Sonoma County, enabling them to live more independently. More than 30,000 rides are provided each year, serving over 3,300 people in our community.

CVNL proudly operates Sonoma County Paratransit, where we are dedicated to serving our community with a caring, customer-focused team of both paid and volunteer drivers and customer service representatives. Our program is made possible through a service contract with Sonoma County Transit and generous contributions from the community.

Sonoma County Paratransit provides rides seven days a week for medical appointments, senior centers, shopping, visits to loved ones, or any location within our service area. Rides are provided between the County's incorporated cities, as well as within the cities of Rohnert Park, Cotati, Sebastopol, and Windsor. Rides are also provided in Sonoma Valley, Guerneville and the Monte Rio area.

**Learn more and connect with us at  
[cvnl.org/sonoma-county-paratransit](https://cvnl.org/sonoma-county-paratransit)**

## UPCOMING **EVENTS**



**Saturday, May 4th, 2024**  
**Sonoma County Human Race**  
[humanracenow.org](http://humanracenow.org)

Supporting local nonprofits since 1981. Sonoma County Human Race is a 5k - run, walk, roll - fundraiser for North Bay nonprofits where everyone can participate.

Register your nonprofit as a Fundraising Recipient or sign up as an individual or team to race and support your favorite local cause.



**Thursday, May 16th, 2024**  
**9th Annual Heart of Napa Awards**  
[cvnl.org/heart-of-napa](http://cvnl.org/heart-of-napa)

Celebrating Napa County's outstanding nonprofit volunteers, leaders and organizations. Nominate online and reserve your seats to celebrate.



**Fall 2024**  
**100MARIN Celebration of Philanthropy**  
[100MARIN.org](http://100MARIN.org)

Founded in 2015, 100MARIN is Marin County's premier members-only giving circle. In 2021, 100MARIN joined forces with CVNL. Together, we aim to educate, engage, and connect individuals to the transformative power of philanthropy and social change.



**October - December 2024**  
**Sonoma County Secret Santa**  
[secretsantanow.org](http://secretsantanow.org)

Secret Santa has been bringing joy to people throughout Sonoma County for over 31 years, ensuring that children, teens, adults, and seniors who would not otherwise receive a holiday gift have reason to celebrate and experience the compassion and generosity of their community.

Every season, there's an abundance of opportunities to join in, whether through business sponsorships, volunteering, or the heartwarming act of 'adopting' a heart or wish for individuals and families in need. Please keep a lookout for Secret Santa this holiday season and consider making a contribution to our community.

**Visit the CVNL calendar for more upcoming events at**  
[cvnl.org](http://cvnl.org)

# STRONGER TOGETHER

For over 60 years, Center for Volunteer & Nonprofit Leadership has advanced nonprofits and volunteerism by strengthening leadership, encouraging innovation, and empowering individuals in their communities. We believe that passion alone isn't enough when it comes to creating strong nonprofits. That's why we work with aspiring and established leaders every day to help them build the skills and connections that can take their impact to the next level.

Together we offer comprehensive programs that support nonprofits and volunteers including training, executive search, customized consulting solutions, volunteer matching, and corporate engagement. Heart of Marin, Heart of Napa, and Heart of Sonoma County events support nonprofits of every size and mission through recognition and cash awards.

Other programs and services include 100MARIN, Sonoma County Human Race, Secret Santa, Court Referral Program, Sonoma County Paratransit and Volunteer Services. CVNL's Volunteer Services includes a range of disaster services for response, relief, and recovery in the aftermath of disasters in Marin, Solano, Napa, and Sonoma Counties.

We believe that with confident and prepared leaders, our nonprofits will be better equipped to create healthy, happy, and more equitable communities.

Learn more about the programs and services we offer at [cvnl.org](http://cvnl.org).



**CARE.**

**CONNECT.**

**CONTRIBUTE.**



Center for Volunteer & Nonprofit Leadership  
CHANGE STARTS HERE

We help leaders,  
organizations,  
and volunteers  
take their impact  
to the next level.

## Office Locations:

### Marin County

1 McInnis Pkwy, Suite 175  
San Rafael, CA 94903

### Sonoma County

153 Stony Circle, Ste. 100  
Santa Rosa, CA 95401

### Napa County

433 Soscol Avenue, A-100  
Napa, CA 94559

### Solano County

675 Texas Street, Ste. 6013  
Fairfield, CA 94533

## Follow us!



CVNL Center for Volunteer & Nonprofit Leadership



@Capacity4Change



SolanoVolunteers



@Solanovolunteers