



ELEVATE YOUR BRAND, ENGAGE PASSIONATE CONSUMERS, AND MAKE A MEASURABLE IMPACT.

Partner with 100MARIN & connect with a socially minded community dedicated to supporting local nonprofits. Your sponsorship expands your network & directly translates to tangible change in Marin County. Together, let's build a brighter future. Tax advantages may apply. Become a partner today!

ABOUT US

Imagine the power of 100 caring hearts coming together. That's the founding principle of 100MARIN, Marin County's premier giving circle where collective action fuels meaningful change. Founded in 2015 by passionate local business professionals, our mission is simple: **to empower individuals and amplify their impact through collective giving.**

Strengthening Our Community Together: In 2021, 100MARIN joined forces with **Center for Volunteer & Nonprofit Leadership (CVNL)**. Since 1964, CVNL has been a champion for Marin County nonprofits, fostering strong leadership, innovation, and empowered individuals. Together, we share a commitment to education, engagement, and connecting individuals to the transformative power of philanthropy and social change.

HOW IT WORKS

- **Members** join with an annual donation and nominate Marin nonprofits for our annual grant.
- **Five nonprofit finalists** are selected to share their stories at our annual Celebration of Philanthropy. This event, featuring delicious food and local wines, provides a unique opportunity to **hear directly from the finalists** about their work, the needs they serve in our Marin County community, and the impact they make.
- **Members vote** for the winning organization, which receives the total pooled fund of membership donations. The remaining four finalists receive a \$1,000 donation as well!
- **Your sponsorship** ensures 100% of member donations reach the nonprofits and helps us cover event costs. Membership fees are **100% tax-deductible.**

OUR IMPACT SINCE 2015...



\$394,000

total funding
awarded



56

Marin County
nonprofit recipients



371

nominations
received



126

members
and growing!

Center for Volunteer & Nonprofit Leadership (CVNL) | 1 McInnis Parkway, Suite 175, San Rafael, CA 94903

www.cvnl.org | www.100MARIN.org

Questions? Edna Siljdedic, Event Manager, CVNL | esiljdedic@cvnl.org | 415.448.0311



2024 100MARIN SPONSORSHIP LEVELS & BENEFITS

Celebration of Philanthropy
September 18, 2024 | 6 PM - 8 PM | Mill Valley Community Center

Yes! I'm Interested In supporting 100MARIN as a sponsor!

\$10,000 Sponsor

\$5,000 Sponsor

\$2,500 Sponsor

\$1,000 Sponsor

\$10,000 SPONSOR

- Name & logo on the 100MARIN website
- Name & logo on pre-event emails & other marketing materials
- Name & logo on event signage
- Recognition at the in-person event
- **Social Media Marketing (8x)**
- **8 tickets to the event**
- **1 exhibit table**
- **Reserved seating in front of stage**
- **Speaking opportunity at the event**

\$5,000 SPONSOR

- Name & logo on the 100MARIN website
- Name & logo on pre-event emails & other marketing materials
- Name & logo on event signage
- Recognition at the in-person event
- **Social Media Marketing (4x)**
- **4 tickets to the event**

\$2,500 SPONSOR

- Name & logo on the 100MARIN website
- Name & logo on pre-event emails & other marketing materials
- Name & logo on event signage
- Recognition at the in-person event
- **Social Media Marketing (2x)**
- **2 tickets to the event**

\$1,000 SPONSOR

- Name & logo on the 100MARIN website
- Name & logo on pre-event emails & other marketing materials
- Name & logo on event signage
- Recognition at the in-person event
- **1 ticket to the event**



100MARIN SPONSORSHIP CONFIRMATION FORM

\$10,000

\$5,000

\$2,500

\$1,000

Sponsorship Level

Company Name (as you would like it to appear in printed materials)

Primary Contact (full name & title)

Mailing Address

City, State, Zip

Phone

Email (invoices will be emailed upon form submission)

PAYMENT INFORMATION

For guaranteed sponsorship placement, we kindly request that payment be made within 14 days of form submission

Payment will be made by (MM/DD/YY)

Check

Credit Card

Other (please specify)

Payment Method (you will receive an email with invoice & additional payment details)

Signature

Date

Please return a copy of this form and your official company logo (to be used in all marketing collateral) to Edna Siljdedic, Event Manager, at esiljdedic@cvnl.org

CVNL is a 501(c)(3) tax-exempt organization. **All or part of your sponsorship is tax-deductible**, based on the value of goods or services you receive in return.

For your records, our **tax ID is 68-0101012**.

To pay by check: Please make checks payable to "Center for Volunteer & Nonprofit Leadership" or "CVNL" and mail to: Center for Volunteer & Nonprofit Leadership (ATTN: Edna Siljdedic)

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